



**Michigan
Technological
University**

Joyce and Richard Ten Haken Faculty Fellow in Business Annual Report 2020

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The generous support provided by Joyce and Richard Ten Haken has allowed the College of Business to focus on strategic growth by providing support to students and faculty. This past year, the funds for the Faculty Fellowship in Business were used to provide scholarships to two different groups of students: Freshmen majoring or dual majoring in Management Information Systems and Freshmen majoring in Accounting with a Data Analytics concentration.

Supporting MIS Majors and Dual Majors

Many employers are seeking technology-focused business students. Approximately half of the funds were offered to support students pursuing a dual major in a business domain (e.g., accounting, marketing etc.) in addition to a technology-focused business major (i.e., management information systems), or to support students pursuing an MIS major. Funds were allocated to the Director of Marketing and Outreach within the College of Business to provide scholarships for talented prospective Freshmen interested in business technology. The scholarships are reserved for Freshmen to help with the strategic growth goals of the College of Business.

Supporting Majors in Accounting with Concentrations in Data Analytics

The College of Business recently implemented a new Data Analytics concentration for Accounting majors. In an effort to support this new concentration, funds were allocated to the Director of Marketing and Outreach within the College of Business to provide scholarships for talented prospective Freshmen interested in the intersection of Accounting and Data Analytics. Approximately half of the funds were offered to support Accounting students seeking to learn more about data analytics.

The kind support provided by Joyce and Richard Ten Haken continues to assist the College of Business and its students as the college seeks to achieve its strategic goals. The generosity of the Ten Hakens is greatly appreciated.