

**BS in Marketing  
2019-2020 Audit Worksheet\***

Student: \_\_\_\_\_ Expected Graduation Term: \_\_\_\_\_

**Core Requirements: Total 42 credits**

Course #	Course Title	Credits	Term Taken
ACC 2000	Accounting Principles I	3	
ACC 2100	Accounting Principles II	3	
BUS 1100	Introduction to Business	3	
BUS 2200	Business Law	3	
BUS 2300	Quantitative Problem Solving	3	
EC 2001	Principles of Economics	3	
EC 3100	International Economics	3	
FIN 3000	Principles of Finance	3	
MGT 2000	Team Dynamics and Decision Making	3	
MGT 3000	Organizational Behavior	3	
MGT 4000	Strategic Management	3	
MIS 2000	IS/IT Management	3	
MKT 3000	Principles of Marketing	3	
OSM 3000	Operations & Supply Chain Management	3	

**Math Requirements: Total 8 credits**

MA 1135	Calculus for Life Sciences	4	
or MA 1160	Calculus with Technology I	4	
MA 2720	Statistical Methods	4	

**Lab Science Requirements: minimum of 7 credits**

BL / Biology , CH / Chemistry , EH / Exercise Science , FW / Forestry ,  
GE / Geology , PH / Physics , SS / Social Science

Students must complete two science courses in two different disciplines, from the Science Course List; at least one of these must include or be taken with the accompanying laboratory.


**Major Requirements: Total 33 credits**

Course #	Course Title	Credits	Term Taken
MKT 3200	Consumer Behavior	3	
MKT 3600	Marketing Data Analysis	3	
MKT 4300	Global Marketing	3	
MKT 4700	Marketing Strategy	3	

**Focused Electives (select 9-21 credits)**

MGT 4600	Management of Technology & Innovation	3	
MIS 3100	Business Database Management	3	
MKT 3400	Integrated Marketing Communications	3	
MKT 4100	Sales and Sales Technology	3	
MKT 4200	Business to Business Mktg in the Digital Age	3	
MKT 4500	Introduction to Digital Marketing	3	
MKT 4990	Special Topics in Marketing	1-6	
OSM 4300	Project Management	3	

**Business and Economics Electives (select 0-12 credits)**

ACC 3500	Managerial/Cost Accounting I	3	
BUS 3900	Business Internship	3	
BUS 4991	Business Development Experience I	3	
BUS 4992	Business Development Experience II	3	
EC 3300	Industrial Organization	3	
EC 4200	Econometrics	3	
FIN 4000	Investment Analysis	3	
MGT 3100	Leadership Development	3	
MGT 3800	Entrepreneurship	3	
OSM 3150	Intro to Supply Chain Management	3	

Enterprise Team Work credits variable 1-2 credits each max of 6: ENT1960, ENT2950, ENT2960, ENT3950, ENT3960, ENT4900, ENT4910, ENT4961

\* Not the official audit form

The official audit can be found at: <http://www.mtu.edu/registrar/students/major-degree/audit/business/>

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**Student:** \_\_\_\_\_ **Expected Graduation Term:** \_\_\_\_\_

**GENERAL EDUCATION & DISTRIBUTION: Total 24 credits**

Course #	Course Title	Credits	Term Taken
UN 1015	Composition	3	
UN 1025 *	Global Issues	3	
* Or upper level modern language course			
	Critical and Creative Thinking	3	
	Social Resp. & Ethical Reasoning	3	
<b>Humanities &amp; Fine Arts/Social &amp; Behavioral Sciences</b>			
	Communication/Composition	3	
	Humanities and Fine Arts	3	
	Social and Behavioral Sciences	3	
	Course from any list above or Restricted list	3	

\* A 3000-level or higher modern language course may be used in place of UN1025 Global Issues. The language course does not count toward the 6 credit upper level requirement.

Other Requirements:

- Six (6) credits must be at the 3000 or 4000 level
- No more than three (3) credits from the restricted list
- Each course can satisfy only one requirement

**Free Electives: 6 credits**


Completed Credit Count

Core \_\_\_\_\_

Math \_\_\_\_\_

Lab Science \_\_\_\_\_

Major \_\_\_\_\_

Gen Ed \_\_\_\_\_

Free Electives \_\_\_\_\_

**Co-curricular Activities: 3 credits**

Required for graduation, but not included in the GPA calculation or in the overall credits required for the degree.


**Total Academic Credits  
Required: 120**

Co-curricular Activities \_\_\_\_\_