As an activist, Byron has served as a long-time gender violence prevention educator. The former Northeastern University football quarterback was also a founding member of the Mentors in Violence Prevention (MVP) program, the leading college-based rape and domestic violence prevention initiative for college and professional athletics. Because of his work, Hurt has lectured at hundreds of campuses, presented at numerous professional conferences, and trained thousands of young men and women on issues related to gender, race, sex, violence, music, and visual media.