

Department

Enrollment, Marketing, and Communications

Liaison

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2016 Diversity Initiatives and/or Goals (by department)

- **Admissions**
 - Continue to grow and strengthen the Multicultural Alumni Recruitment Corps (MARC) team in Detroit and expand minority outreach efforts through partnership with key contacts familiar with Michigan Tech. Aims to have more families visit and more underrepresented students enroll.
 - Develop new and creative ways to engage with female students so we may continue to increase applications, visits, and yield.
- **Career Services**
 - Provide specialized career and professional development programming and resources for international students.
 - Provide specialized career and professional development programming and resources (such as Career Plus), for students with disabilities in collaboration with the Dean of Students Office/Student Disability Services.
 - Provide specialized career and professional development programming and resources for students of multiple social and cultural identities/underrepresented students in collaboration with the Center for Diversity and Inclusion.
 - Provide specialized career and professional development programming and resources for veteran students.
 - Ensure all Career Services full-time and part-time staff (and student staff if applicable) have completed or updated Safe Place certification.
 - Provide diversity training to Career Services full-time professional staff, new part-time professional staff, Learning Center coaches, and Career Ambassadors.
 - Provide ongoing mentorship and advising to Society of Women Engineers.
 - Provide diversity training to Corporate Advisory Board members in collaboration with the Center for Diversity and Inclusion.
- **Center for Pre-College Outreach**
 - Raise funds for, develop, and implement 'Explorations in Automotive Engineering' during summer 2017. This will be a program similar to the successful WIAE, to be offered to 20 underrepresented students in collaboration with Mechanical Engineering and Industry Relations.
- **International Programs and Services**
 - International Education Week (IEW): In light of the University Student Learning Goal 3: Global Literacy, IPS will collaborate with Global Issues instructors to partner in a film project for November 2016. The film will be 'He Named Me Malala,' which presents the young Pakistani female activist and Nobel Peace Prize laureate Malala Yousafzai.

- New scholarship programs for international students: We are in the process of exploring a full-ride 'social responsibility scholarship' for economically underprivileged, high-performing international students as well as a possible finishing scholarship for students in at least their third year at Michigan Tech. Our target would be for students who have been affected by natural disasters, war, political unrest, refugee status, etc.
- **Student Financial Services Center**
 - Increase communication and collaboration with key stakeholders, such as academic departments, the Graduate School, and the Office of Advancement, in order to strategically recruit and retain a diverse student body.
- **Student and Advancement Information Systems**
 - Attend training, programs, and workshops related to diversity and inclusion.
- **University Marketing and Communications**
 - Increase awareness of - and provide further support regarding how to identify and implement - diverse imagery on Michigan Tech web pages.
 - Guidance for well-represented web content