TAKING COLLEGE FAIRS VIRTUAL
BY: ALLISON CARTER, ADMISSIONS

Getting Michigan Tech into the minds of college-bound students early is key to recruitment success. Each year, admissions staff members physically attend over 320 college fairs in seven states. But what about the forty-three other states with smart, motivated, and adventurous students?

Through a paid partnership with CollegeWeekLive (CWL)—a company offering virtual college fairs accessible to students around the world—Michigan Tech admissions went virtual. This year we signed on to staff our virtual booth at five programs: Fall College Fair in November, Paying for College Day in January, Transfer Day in February, Spring College Fair in March, and STEM Day in April.

The concept behind CWL is simple—build it, and they will come. In fact, over 50,000 students attended the two-day spring college fair. To boost visits to our booth, postcards were mailed to prospective students nationwide who inquired for more information about Michigan Tech. Our messaging is simple—“Smart. We do that. Technology is part of everything you do. Shouldn’t your college education show you how to use it to your advantage?” We also promote the events on our website and Facebook fan page.

When students visit our booth, they enter the college fair environment complete with web links, photos, and a video. Students can also join in on a live chat staffed by admissions reps and current students—providing them with real-time answers to their questions. Best yet, students register to attend a CWL event and everyone who visits our booth gets recorded as having stopped by, allowing us to send follow-up information.

It’s still early to measure success, but so far we’re pleased. Participation at the spring fair resulted in 450 students visiting our booth. Perhaps the best part is that there is no lifting, hauling, or carrying of materials involved!

HEADLINES FROM THE DEAN OF STUDENTS
• Conduct Services: Addressing Conduct in New Ways
• Career Services: National Association of Colleges and Employers (NACE) acclaims Career Services for its ‘Academic Informational Fair’
• Counseling and Wellness Services: Week of Wellness Features Health Fair with Diverse Activities
• Disability Services: Increasing Demand for Wheel-Chair Access to Buildings
SPRING FLING 2011
BY: TREvor GIBSON
MUB BOARD

Spring Fling is a university tradition which takes place on Friday of week 13 of the spring semester. It is planned and executed by the Memorial Union Board. This festival allows students to take part in activities outside to bring in the spring season. It provides the opportunity for student organizations to staff a table on campus, present information about their organization, or just host a small game/event for students to enjoy.

MUB Board provides the overall theme for the day, and student organizations, though not required to, are encouraged to follow that theme. Food, music, various giveaways, MTSF oozeball, and a motorcycle show sponsored by the Full Throttle Motorcycle Club are annual events. This festival encourages students to enjoy the Michigan Tech campus once the snow is gone!

2011 saw a 1980’s theme with a collection of ballads, pop and hard rock music provided by WMTU and a live show by Tech Graduate, Tony Lowe, sponsored by IRHC and SLS. MUB Board also sponsored a candy bar of jawbreakers, pop rocks, gum, suckers, and other Wonka (R) confections. Other highlights of 2011 Spring Fling included the announcement of the Winter Carnival 2012 theme and a step show preformed by the Society of Intellectual Sisters (SIS) and Society of African American Men (SAAM).

Meet the Staff

FROM LEFT TO RIGHT...

**Ginger Sleeman** is currently a staff assistant in Housing and Residential Life. She received her Associate’s Degree in Business Administration from Finlandia University in 2001. She’s worked at Michigan Tech for the past nine years.

Ginger resides in Chassell with her husband Bill, and two daughters Paige and Jacey. She enjoys spending time with her family, traveling, relaxing at the beach, and working with students.

**Gloria Melton**, Dean of Students, a native of Memphis, Tennessee, arrived in Houghton in 1976 with her husband, Willie. Gloria is the mother of two.

The last six of her 24 years in Student Affairs have been as Dean of Students. Community involvement has included boards of the Michigan Tech Pre-School; the Copper Country Suzuki Association; the Houghton Community Foundation; and the Por-tage Lake District Library. When time permits, Gloria enjoys quilting, piano, and reading.

**Jim Turnquist**, Director of Career Services, held his first position as a Residence Hall Director/Assistant Dean of Students. As an Admissions Officer, Jim traveled extensively to attract the Midwest’s most talented students. Being the Director of Career Services allows him to guide students as they take the next step in their lives. It is Jim’s sincere pleasure to help provide numerous challenging and exciting opportunities and to help students pursue their first professional job.

On a personal note, Jim spent several special years of coaching men’s and women’s softball in the local area.
By: Dr. Les Cook
Student Affairs

Snorkeling? High adventure zip lining? Cave tubing? White water rafting? These are just a few of the options posed to me as I departed the docked in cruise ship. After four days of this sort of bombardment I started thinking how interesting it might be if college students were faced with some of these same questions as they arrive on campus. In my mind I began to assemble what might some of the options might be at Michigan Tech and the messages students might hear?

• Alternative spring break anybody interested? This year over sixty Michigan Tech students traveled to Puerto Rico, did service in Florida and Yosemite, skied the Wasatch Mountains in Utah, canoed the Buffalo River in Arkansas and backpacked in the Smoky Mountains of Tennessee.
• Solving problems in industry? Perhaps you might be interested in participating in an enterprise team that explores challenges for industry or participates in competitions sponsored by corporate partners. This year’s Aerospace Enterprise Team did just that as they won the national University Nanosat Program sponsored by the Air Force Research Laboratory and will launch their satellite into outer space next year. Over 600 students participate annually in some 30 different teams.
• Want to be part of something bigger than yourself? Imagine being part of a national championship basketball team. The Michigan Tech’s lady huskies did just that and made everyone proud by going where no basketball Huskies have gone before, to the National NCAA Division II Championship in St. Joseph Missouri.
• How about empowering underprivileged children through books? “Books with a Purpose” is a company that will be started to provide books to kids in underdeveloped countries through sales of other books.
• Interested in serving on a nuclear submarine? Samantha Neirby, a chemical engineering student that will graduate in May is one of only three female naval officers ever recruited from a university to serve on a nuclear submarine.

Much like the bombardment of the excursion groups, the placards of options are also considerable at Tech. These placards become far more relevant to me this year as my own son, Cole, will be entering as a first year student. It will be interesting to watch as he examines the options before him and makes his own decisions about which excursions he will embark upon.

As the year comes to a close and we celebrate the success of our students, I am encouraged by the talent and ambition of our students. We are truly fortunate to work in an environment where creativity, intellect and tenacity are embraced. Summer will soon be upon us (hopefully) and I encourage you to consider excursions you may want to explore to allow time to reflect upon your work and recharge your soul. Thanks and best wishes for a restful and rejuvenating few months.

Les

Headlines from Student Life

• COMPASS: COMPASS holds Spring Training for 48 New and 26 Mentor OTLS.
• Housing & Residential Life: Halls and Apartments Housing assignment and services consolidated to 153 Wadsworth Hall
• Center for Diversity and Inclusion: Shezwae Fleming, Director for the Center for Diversity and Inclusion, provided a workshop entitled “Privilege 101: Part I,” for the Upper Peninsula Queer Collegiate Conference in Marquette, MI.
• Student Activities: 63 students participated in Alternative Spring Break trips and 21 of those students received class credit for PE0210 for their 40 hours of service or adventure.
## 2011 Student Leadership Award Recipients

**Friday, April 15, 2011**

### President’s Award for Leadership
- **Angela Hoffman**

### Provost’s Award for Scholarship
- **Emily Brown**

### Vice President’s for Student Affairs Award for Service
- **Krista Kasuboski**

### Exceptional Community Service Program or Project
- **Penny Wars**
- **Inter-Residence Hall Council**

### Exceptional Enthusiasm as a Student Leader
- **John Kinzinger**

### Exceptional Leadership in Student Governance
- **Michael Wood**

### Exceptional Leadership in the Residential Community
- **Justin Ayers**

### Exceptional Program of the Year
- **World AIDS Day African Students Organization**

### Most Improved Student Organization
- **Society of Hispanic Professional Engineers**

### Rising Star of the Year
- **Kasey Rahn**

### Student Employee of the Year
- **Anahita Pakzad**

### Student Organization of the Year
- **Society of Women Engineers**

### Student Organization Advisor of the Year
- **Bobbie Dalquist**

---

**New Staff**

From left to right...

- Tom Hampton, Admissions
- Karma Maynard, Housing & Residential Life
- Jamie Lindquist, Center for Pre-College Outreach
- Susan Sullivan, Student Activities
- Kristi Hauswirth, Registrar's Office
HEADLINES FROM ENROLLMENT SERVICES

- **Admissions**: Preview Day--Nearly 350 Accepted Students from 15 States Explore Campus and Leave in Awe
- **Center for Pre-College Outreach**: Michigan Tech MIND TREKKERS website goes live May 1 – mindtrekkers.mtu.edu
- **Enrollment Services Information Systems**: ESIS Begins Tracking Requests in Footprints
- **Financial Aid**: FAFSA’s are Coming in and Prospective Student Award Letters are Going Out
- **International Programs & Services**: IPS staff and students attend Michigan Association of International Educators (MAIE) Conference in Flint, Michigan.
- **Registrar’s Office**: The number of students receiving veterans’ benefits reaches 92 for Spring 2011

Conference Presentations

**NASPA IV Regional Conference, November 8, 2010**
**Presenters**: Bill Roberts and Kara Sokol
**Title**: Effective Communication for Current Students

**MACRAO (Michigan Association of Collegiate Registrars and Admissions Officers)**
**Annual Conference, November 10–12 2010**
**Presenter**: Theresa Jacques
**Title**: Developing a Student Service Center

**Sunguard Summit, March 22, 2011**
**Presenters**: Karen Giddings and Emmett Golde
**Title**: Final Exam Scheduling

**Association of Student Conduct Administration, February 5, 2011**
**Presenter**: Rob Bishop
**Title**: When Promises Meet Practice: The Challenge of Conflict Resolution Program Implementation

**Upper Peninsula Queer Collegiate Conference, March 12, 2011**
**Presenter**: Shezwae Fleming provided a workshop. The conference had about 35–40 people present, including students from KP, OUTLook (NMU’s LGBTQIA student group), and students from Green Bay. A representative from the Michigan Fairness Forum was also present.
**Title**: Privilege 101: Part I

**The Equity in the Classroom Conference at Michigan Tech, March 27–29, 2011**
**Presenters**: Susan Liebau and Darius Watt with special guests: undergraduate students, Mack Reese and Clay Bethke
**Title**: Valuing Cross Cultural Mentoring

**National Association of Campus Activities (NACA), April 1, 2011**
**Presenter**: Rachel Wussow
**Title**: Leadership Liability
Just over a year ago, Michigan Tech’s Center for Pre-college Outreach launched MIND TREKKERS. Its mission? To give our current undergraduate and graduate students the opportunity to help uncover the mysteries of science, technology, engineering, and mathematics for younger students of all ages. In that year MIND TREKKERS has set up shop at six events hosting over 100,000 precollege students. Envisioned as a travel Michigan Tech STEM road show, MIND TREKKERS is scalable, able to create tent-like action zones offering age-appropriate educational activities to elementary, middle school or high school aged populations. Through these activities MIND TREKKERS is inspiring students to generate new ideas, learn about the incredibly diverse and innovative career opportunities available in the STEM fields, and be introduced to Michigan Tech. Student volunteers with MIND TREKKERS have created their own student organization. The next MIND TREKKERS stops include Traverse City, Sault Ste. Marie, Escanaba, and Iron Mountain as well as the 2011 Destination Imagination Global Finals in Knoxville, Tennessee, all in the month of May.

MIND TREKKERS...
GOING BIG!
BY: JOHN LEHMAN
ENROLLMENT SERVICES

Match the staff member to the respective clue for a chance to win a large pizza from the Memorial Union Building. Submit your guesses to lheinone@mtu.edu by Friday, May 13.

- A. Critiques student resumes
- B. Assists with commencement
- C. Involved with MIND TREKKERS
- D. Mentors first-year students

THE STUDENT AFFAIRS NEWSLETTER COMMITTEE: LYNDAA HEINONEN, BRYANT WEATHERS, SUSAN LIEBAU, AND MARY ANN STRUTHERS