Spring 2016 Corporate Advisory Board Meeting
April 13, 2016
We’re NEW!

Official Student Organization Housed in Career Services

• Top student leaders on campus with extensive internship and co-op experience
• Receive career and professional development training
• Peer-to-peer outreach
Our Mission

Provide peer – to – peer coaching to help students become more confident and skilled job searchers

• Networking skills
• Resume development
• Career fair prep
• Interview skills

Connect students with opportunity

• Raise awareness as peer – to – peer communication liaison
Our First Year

Started the year branding our new student org, Career Services, and CareerFEST to 1,200 first-year students by securing a much coveted spot on their orientation schedule for a fun, bouncy horse race. We had a few face plants, a ton of laughs, and gave cash prizes to some very competitive freshmen.
We very much appreciated Nucor’s generous sponsorship of this memorable event.
Veterans Day
Local and Regional Media Attention bringing pride to the University
Great letter of appreciation and pride from President Mroz.
Provided career and professional development presentations to hundreds of students: in classrooms, to student orgs, campus-wide, Career Services seminars, and to first-years right in their residence halls.

Organized a residence hall game night, featuring BINGO this year. We tied in some career coaching and a preview to Fall 2016 CareerFEST with a lot of fun for 1st & 2nd year students.

Participated in Preview Day, speaking with 100s of incoming students.

Participating in the annual Spring Fling. We’re giving away cotton candy (a fan favorite) and company swag to hundreds of students.
What’s Next...

More branding
More mentoring
More communicating

• Coveted Orientation Participation – “KEEP CALM...and GET A JOB” T-shirts to every freshman
• K-Day
• Campus Presentations
• CareerFEST
• Veterans Day
• Fall & Spring Residence Hall Game Nights
Join Us!

The Career Ambassadors become your campus ambassadors

Career Services Career Ambassadors = “Your Company Name” Career Ambassadors

Branding – where we go, you go…and beyond

• Every First-Year student wearing your logo for the next 4-5 years
• Your logo on our polos and t-shirts
• Your presentation promo begins all our presentations
• Distribution of company swag and brochures
• Consistent recognition for helping us help students
• On-campus promotion & logistical help for your networking & informational events