Experience Tech
Program Review

Graduate Student Government
October 21, 2013

http://www.mtu.edu/student-affairs/interests/experience-tech/
Discussion Topics

• Current Experience Tech offerings
• Experience Tech statistics
• Discussion
Current Fee Distribution

$30.19 for Mont Ripley
$10.78 for Portage Lake Golf Course
$4.31 for Intramurals
$5.39 for Visual & Performing Arts
$10.78 for Athletics (Hockey)
$5.39 for Gates Tennis Center
+ $2.16 for Student Affairs (OAP, Wellness, etc.)
$69 Fee/Semester*

* Students do not pay this fee during the summer
Mont Ripley Ski Hill

What are the benefits?
• Unlimited free lift tickets to the ski hill
• One 50% discount on a one-day ski or snowboard equipment rental

How much does it usually cost?
• $40 for a full-day pass or $33 for a half-day pass
• $28 for a full-day alpine ski or snowboard equipment rental
• $22 for a half-day equipment rental
Portage Lake Golf Course

What are the benefits?
• Unlimited free access to the golf course
• Golf club rentals for $5

How much does it usually cost?
• $38 for 18 holes, $22 for 9 holes
• Golf club rentals for $15
Intramural Sports

What are the benefits?
• Free intramural sports – no entry fees

How much did it cost?
• Students used to have to pay for each intramural sport they wanted to participate in
• Costs used to range from $10 per person up to $100+ per team depending on the sport
What are the benefits?
• Guided trips, leadership training, info sessions, equipment rentals
• Free 1-day snowshoe rental
• Week of Wellness, Health Fair
• Bigfoot Snowshoe Event, Stress-Free Finals Activities
• Annual Blood Drive vs. NMU
• Wellness presentations & workshops

How much does it usually cost?
• Snowshoe Rental: $9 (MTU-affiliated) $12 (Community)
Gates Tennis Center

What are the benefits?
• Free access to the indoor tennis courts

How much does it usually cost?
• A full year membership typically costs $275
• Hourly rates (per person):
  • Doubles $5
  • Singles $10
Husky Hockey/MacInnes Ice Arena

What are the benefits?
• Free hockey tickets to first 750 students
• Discounted hockey tickets beyond 750 ($5 each)
• Free open skating
• Graduate student family seating (tickets given in advance)

How much does it usually cost?
• Hockey tickets typically cost $15-17 per game
• Open skating used to cost $4 each time you went
Visual & Performing Arts

What are the benefits?
• Free admission to VPA performances
• One free admission to VPA performances for non-students (i.e. spouse, friend, etc.) up to 26 per year

How much does it usually cost?
• Community member costs vary by performance
  • Typically around $13
  • Example: Brighton Beach Memoirs (playing this week) costs $13 per adult general admission ticket
Student Spouse/Partner & Dependent Benefits

• Spouse/partner & dependent benefits cards are $5 at the SDC office

• Grants your spouse/partner & dependents access to some of the same events you go to

• Find out more info here: https://www.aux.mtu.edu/techx/Student_Spouse-Dependents.pdf
Student Spouse/Partner & Dependent Benefits

• Free admission to:
  • Basketball games
  • Football games
  • Volleyball games
  • Soccer games

• Hockey season tickets $175 (significant discount)
• Individual hockey ticket for $5
• Free admission to open skate
• Discounted SDC memberships
• Free intramural sports entry fees (spouse/partner only)
Student Spouse/Partner & Dependent Benefits

• Discounted Golf memberships
• Free golf access for children 11 or younger
• One free snowshoe rental from OAP
• Free admission to VPA performances
• 50% discount every time @ Mont Ripley
• Discounted Gates Tennis Center memberships
• 50% discounts on Tennis Center hourly rates & rentals
• 50% discounts for Recreational Trails memberships
Statistics
Experience Tech Program Usage 2012-2013

<table>
<thead>
<tr>
<th></th>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Usage</td>
<td>28,344</td>
<td>2,028</td>
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<tr>
<td>Fall 2012</td>
<td>6,945</td>
<td>1,322</td>
</tr>
<tr>
<td>Enrollment</td>
<td></td>
<td></td>
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</tbody>
</table>

“Total usage” is the total number of “swipes” or admissions from all of the students in a group. The total usage numbers do not include data for venues that cannot collect this information or for venues whose season is still ongoing.
# Experience Tech Program Usage 2012-2013

<table>
<thead>
<tr>
<th>Activity</th>
<th>Undergraduate</th>
<th>Graduate</th>
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<tbody>
<tr>
<td>Mont Ripley</td>
<td>10,551</td>
<td>1,421</td>
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<tr>
<td>Ski/Snowboard Classes</td>
<td>3,130</td>
<td>150</td>
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<tr>
<td>Tennis</td>
<td>N/A</td>
<td>N/A</td>
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<tr>
<td>Intramural</td>
<td>12,039</td>
<td>457</td>
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<tr>
<td>Golf</td>
<td>N/A</td>
<td>N/A</td>
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<tr>
<td>Golf Classes</td>
<td>N/A</td>
<td>N/A</td>
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<tr>
<td>OAP</td>
<td>125</td>
<td>7</td>
</tr>
<tr>
<td>Visual &amp; Performing Arts</td>
<td>2498</td>
<td>199</td>
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</tbody>
</table>
Undergraduate and Graduate Students were surveyed

30% of each population were asked to participate
1767 students total
   1476 Undergraduate students
   291 Graduate students

446 students responded
   372 Undergraduate students (84%)
   70 Graduate students (16%)

   46 International students (10%)
   401 Domestic students (90%)
Have you heard of Experience Tech?

Overall, 90% of the students said they have heard of Experience Tech

This 90% were:

- 325 Undergraduate students (325/372)
- 52 Graduate students (52/70)
- 31 International students (31/46)
- 92 Domestic students (92/401)
How did you find out about Experience Tech?

Overall, and for Undergraduate Domestic Students, students say (in rank order)...

1. Admissions
2. Another student
3. Website

Graduate students say
1. Admissions
2. Other*
3. Website

International students say
1. Website
2. Admissions
3. Another student

(Other = GSG, email, student bill, RA, orientation, and the venue)
To what extent did Experience Tech influence your decision to attend Michigan Tech?

Overall, it's about 50/50 that the Experience Tech program influences a student's decision to attend Michigan Tech.

<table>
<thead>
<tr>
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<th>No</th>
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<tbody>
<tr>
<td>Undergraduate</td>
<td>189</td>
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<tr>
<td>Graduate</td>
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<td>47</td>
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<tr>
<td>International</td>
<td>19</td>
<td>24</td>
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<tr>
<td>Domestic</td>
<td>193</td>
<td>189</td>
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</table>
Prior to receiving this survey, which of the following were you aware Experience Tech included?

Overall, students say they were most aware of *(in ranked order)* ....

1. Mont Ripley Ski Hill
2. Hockey
3. Portage Lake Golf Course
4. Visual & Performing Arts Events
5. Intramural Sports

This is the same ranking for all populations.
Is the cost of Experience Tech worth the value you gain?

Overall students say ....

45% value greater than cost
27% value and cost equal
28% cost higher than the value

Value greater than cost
- Undergraduate: 166
- Graduate: 20
- International: 9
- Domestic: 177

Value and cost equal
- Undergraduate: 92
- Graduate: 16
- International: 11
- Domestic: 100

Cost higher than the value
- Undergraduate: 86
- Graduate: 30
- International: 21
- Domestic: 95
Overall, how satisfied are you with Experience Tech?

Overall students say ...
70% they are satisfied
18% neither satisfied or unsatisfied
12% they are unsatisfied

<table>
<thead>
<tr>
<th>Satisfied</th>
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<td>Undergraduate</td>
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<td>International</td>
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<tr>
<td>Domestic</td>
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<table>
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<tr>
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<tr>
<td>International</td>
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</tr>
<tr>
<td>Domestic</td>
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</table>
Next time...

Guests from the Experience Tech Program group will present on proposed changes to the program & fees
Feedback? Thoughts?