Opportunities to Share your Assessment Results

Surveys, focus groups, and other assessments of areas, programs, and events provide an opportunity to evaluate performance and assess opportunities, challenges, and successes. Often, despite the time and effort dedicated to creating these instruments, the results go largely unutilized or shared. Below are some simple suggestions intended to provide suggestions on how to better use results.

- Review your results
- If available, review your results using a variety of filters (sort results by gender, academic major, class, ethnicity, etc.)
- Compare results to previous year’s assessments. Note significant fluctuations.
- Identify themes within the results and responses that are significant.
- Create a summary of the results.
- Consider who you want to share your results with (department, area, division, campus community, etc.)
- Create a timeline to share results and schedule opportunities.

- Opportunities to present information:
  - Department Meetings (yours or others)
  - Student Life Staff Meeting
  - Student Affairs Directors’ Meeting
  - Academic Forum
  - Michigan Tech Professional Development Day
  - Student Affairs Assessment Subcommittee Training (1 per semester)
  - To USG, GSC, or other student-led entities
  - Externally at conferences

- Other opportunities to share information:
  - Post on department website
  - Share summary in Tech Today
  - Use information in “Taste of Assessment” slide
  - Incorporate into student or staff training or retreats
  - Through social media