

# **Office Memo**

Office of the Provost and Senior Vice President for Academic Affairs Phone: (906) 487-2440 Fax: (906) 487-2935

TO:	Richard Koubek, President	)
FROM:	Richard Koubek, President Jacqueline E. Huntoon, Provost & Senior Vice President for Academic Affairs	
DATE:	April 22, 2021	
SUBJECT:	Senate Proposal 76-21	

Attached is Senate proposal 76-21, "A Proposal to Establish a Concentration in Cognitive Psychology within the degree Bachelor of Science in Psychology," and a memo stating the Senate passed this proposal at their April 21, 2021 meeting. I have reviewed this memo and recommend approving this proposal.

I concur\_\_\_

X do not concur with this recommendation.

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Richard Koubek, President

4/26/21

Date



DATE:	April 22, 2021
то:	Richard Koubek, President
FROM:	Samuel Sweitz University Senate President
SUBJECT:	Proposal 76-21
COPIES:	Jacqueline E. Huntoon, Provost & Senior VP for Academic Affairs

At its meeting on April 21, 2021, the University Senate approved Proposal 76-21, "A PROPOSAL TO ESTABLISH A CONCENTRATION IN COGNITIVE PSYCHOLOGY within the degree BACHELOR OF SCIENCE IN PSYCHOLOGY". Feel free to contact me if you have any questions.

#### The University Senate of Michigan Technological University

#### Proposal 76-21

#### (Voting Units: Academic)

# A PROPOSAL TO ESTABLISH A CONCENTRATION IN COGNITIVE PSYCHOLOGY within the degree **BACHELOR OF SCIENCE IN PSYCHOLOGY** (Department of Cognitive and Learning Sciences)

#### **1) Date:** March 8, 2021

# **2)** Contact:

Kedmon Hungwe, Professor, Cognitive & Learning Sciences (<u>khungwe@mtu.edu</u>); Kelly Steelman, Associate Professor & Interim Department Chair, Cognitive & Learning Sciences (<u>steelman@mtu.edu</u>)

#### **3)** Interdisciplinary Program Approval – Not Applicable

#### **4)** General Description and Program Characteristics

- a) The Department of Cognitive and Learning Sciences at Michigan Technological University proposes Cognitive Psychology as a new concentration of the BS in Psychology degree program. The concentration is one of three that are being introduced to enhance the quality of the program and in response to a program review conducted by faculty. The goal is to provide tailorable but constrained coursework foci for students. The changes leverage existing faculty and resources in Psychology to create a contemporary and robust program of study that will provide Psychology majors with a competitive edge when entering the professional work environment or in preparation for advanced studies at the graduate level.
- *b)* This is one of three proposed concentrations being introduced in separate proposals. The concentrations add to coursework options for students *and do not replace the existing Bachelor in Science in Psychology program.*
- c) Coursework in the Cognitive Psychology concentration focuses on brain, perception, attention, memory, thinking and decision making with additional courses in the application of cognitive theory to work (e.g., industrial/organizational psychology), social media, and design (e.g., human centered design, cognitive task analysis). The learning outcomes associated with the concentrations are defined by the American Psychological Association for undergraduate programs in Psychology.

#### **5)** Title of Program

Bachelor of Science in Psychology with a Concentration in Cognitive Psychology

#### **6)** Rationale

The program in Psychology at Michigan Technological University was first introduced as a minor in 2000. The BS degree in Psychology followed, with approval in 2004. The program offers a great deal of flexibility, both in terms of coursework and career options. The Department seeks to serve undergraduates with a diverse set of goals by providing concentrations that give students an additional identity within psychology if they choose.

Current priorities have focused on recruiting strategies for Psychology majors, increasing program visibility through targeted advertising and recruitment of students, and reviewing course offerings for alignment with guidelines of the American Psychological Association, as well as trends in students' professional interests. Creating concentrations will enhance the department's ability to meet these priorities. Some students seek to prepare themselves for graduate or professional school, others plan to apply for jobs in industry, and yet others see coursework in Psychology as interesting and valuable intellectually, but do not base their future vocational plans upon it. The Department seeks to more clearly articulate the available options by formally defining concentrations as an additional option to the current course of study. In choosing a concentration, students take a required set of core courses, leading to a more focused study of a subarea of Psychology that includes advanced coursework in the specialized area of interest.

#### 7) Related Programs

The creation of the areas of concentrations in Psychology has been informed by two main sources: (1) definitions of specializations outlined by the American Psychological Association; and (2) Psychology programs from a range of universities including Northern Michigan University, Harvard University, University of Colorado, Boulder, University of Michigan, and the University of Virginia.

#### 8) Student Enrollment

As of Spring 2021, there were 52 majors enrolled in Psychology (+12 from Fall 2020), and 54 Minors (+4 from Fall 2020). Table 1 indicates the enrollments in Psychology courses for the period Fall 2015 through Fall 2020.

	F15	S16	F16	S17	F17	S18	F18	S19	F19	S20	F20
Student count	400	447	433	558	362	502	438	458	374	440	370
Course count	9	11	10	13	8	11	10	11	11	11	10

 Table 1: Enrollment trends (All courses) Fall 2015 - Fall 2020

The department has introduced enhanced strategies for student recruitment with positive results. As of 01/25/2021 there were 183 applications, and 143 admits (+83% over 2020).

Eight faculty (6 full-time T/TT faculty, 1 split appointment T/TT faculty, 1 lecturer) currently support a psychology major (N= 52), a psychology minor (N= 54), graduate programs in Applied Cognitive Science and Human Factors (N=26), and courses on the general education list. The proposed concentration does not require new faculty lines.

# **9)** Curriculum Design

Table 2 indicates the current requirements for the Bachelor of Science degree in Psychology. The concentration in Cognitive Psychology will comprise 18 credits of Psychology electives drawn from the 21 Psychology electives in the current program.

Major Requ	irements (68 credits)	Credits
1.	Required Psychology Courses	29
2.	Psychology Electives	21
3.	Computing Requirement	3
4.	STEM Requirement	15
Free Electiv	es (30 credits)**	
General Edu	cation Requirement (24 credits)	
1.	Core	12
2.	HASS	12
Tota	1	122

#### Table 2: Requirements for the Bachelor of Science in Psychology

\*\*The number of free electives will be reduced to 28 via the binder process.

# Concentration in Cognitive Psychology (Minimum =18 credits selected as indicated in tables 3 and 4)

Table 3: Maximum of 6 credits at 2000-level	
PSY 2110 Educational Psychology	3 credits
<sup>++</sup> HF 2000 Intro to Engineering Psychology	3 credits
PSY2080 Special Topics in Psychology	3 credits with dept approval

++Course will be included in the Human Factors program to be submitted by the department

Table 4: Minimum of 12 credits at 3000 level and above				
PSY 3700 Industrial Org Psychology	3 credits			
PSY3040 History/Systems of Psychology	3 credits			
PSY 3800 Environmental Psychology	3 credits			
PSY 3850 Human Factors Psychology	3 credits			
PSY 4080 Topics in Psychology	3 credits with dept approval			
PSY 4750 Judgment and Decision Making	3 credits			
PSY 4010 Learning & Memory	3 credits			
PSY 4340 Culture & Cognition	3 credits			
PSY 4015 Foundations in Cognitive Task Analysis	3 credits			
PSY 4160 Sensation and Perception	3 credits			

# **10)** New Courses

#### HF 2000 Intro to Engineering Psychology

This course will examine the capabilities and limitations of human perception and cognition and the application of theories and principles of human performance to design.

*Text:* to be determined. Open source materials

# **11)** Schedule

Students will be able to schedule coursework to complete the degree program on a 4-year course of study. The proposed schedule is indicated in the appendix.

# **12)** Library/Other Resources

No additional library resources required.

# **13)** Needed Equipment

There are no additional equipment needs required to implement this concentration.

# **14)** Program Costs

No additional costs are required to implement this concentration.

# **15)** Accreditation Requirements

The curriculum changes align with the American Psychological Association goals for the undergraduate degree in Psychology.

# **16)** Planned Implementation

Fall, 2021

# **Appendix 1: Bachelor of Science in Psychology**

The suggested plan with concentrations will be available to students entering in the Academic Year 2021-2022.

Fall Year 1		Spring Year 1	
PSY2000 Introduction to Psychology PSY 2501 Intro to the Psychology Major UN 1015 Composition BL 2010/2011 - Anat/Phys MA 1030 and MA 1031 or MA 1032 or higher	3 1 3 4 4-6	PSY2800 Critical Thinking PSY 2300 Developmental Psychology UN1025 Global Issues HASS Humanities & Fine Arts Free Elective (variable credit)	3 3 3 3
Total	15- 17	Total         variable	
Fall Year 2		Spring Year 2	
PSY 3030 Abnormal Psychology <b>PSY Concentration Course</b> Gen Ed Core Critical & Creative Thinking HASS Communication/Composition <b>Free Elective</b>	3 3 3 3 3	PSY 2720 Statistics PSY 3720 Social Psychology <b>PSY Concentration Course</b> Computing Elective Free Elective (variable credit)	4 3 3 3
Total	15	Total variable	
Fall Year 3		Spring Year 3	
PSY 3000 Research Methods and Stats PSY 4010 Cognitive Psychology <b>PSY Concentration Course</b> Free Elective (variable credit) Gen Ed Core Soc Resp. & Ethical Reasoning <b>Total</b> variable	3 3 3 3 3	PSY 3001 Research Methods and Stats PSY 4500 Senior Seminar PSY 3060 Brain and Behavior <b>PSY Concentration Course</b> HASS Social & Behavioral Sciences Free Elective (variable credit)	3 1 3 3 3
i otai variable		Total variable	
Fall Year 4		Spring Year 4	
<b>PSY Concentration Course</b> PSY Elective HASS (any) STEM non-Biological Science Free Elective (variable credit)	3 3* 3 3	<b>PSY Concentration Course</b> Free Elective (variable credit) Free Elective (variable credit) Free Elective (variable credit) Free Elective (variable credit)	3
Total variable		Total	

Total PSY Concentration = 18 credits.

Total free electives = 30 credits as in Table 2, or as amended through binder process. \*May be taken as variable and/or repeated credit.



# — Course Add Proposal — PLEASE COMPLETE THIS FORM IN RED

A guide for completing this form is located at http://www.mtu.edu/registrar/faculty-staff/course-proposal/

Is this a half-semester course proposal? Yes No NOTE: All half-semester courses must follow rules set in Faculty Senate Proposal 4-00. See Senate website for details: http://www.sas.it.mtu.edu/usenate/propose/03/10-03.htm Course Prefix/Number (i.e. MEEM 2110): HE 2000 Course Title (abbreviated: used on transcript - Up to 30 characters including spaces) Intro to Engineering Psych Alternative Title for Catalog (Up to 100 characters including spaces) Introduction to Engineering Psychology and Human Performance 2) Credits Number of credits assigned to this course 3 OR Range of credits if variable to (Number of credits to be taken in a given semester) 3) Schedule Contact Hours per Week (i.e. & Rec: 1 credit = 1 contact hour. Lab: 1 credit = 1-3 contact hours of lab.) Contact Hours per Week (i.e. & Rec: 1 credit = 1 contact hour. Lab: 1 credit = 1-3 contact hours of lab.) OR Research Course? Yes No OR Special Topics Course? Yes No	1) Course Information					
http://www.sas.it.mtu.edu/usenate/propose/03/10-03.htm   Course Prefix/Number (i.e. MEEM 2110); HF 2000   Course Title (abbreviated; used on transcript - Up to 30 characters including spaces)   Intro to Engineering Psych   Alternative Title for Catalog (Up to 100 characters including spaces)   Introduction to Engineering Psychology and Human Performance   2) Credits   Number of credits assigned to this course 3   OR   Range of credits if variable   to   (Number of credits to be taken in a given semester)   3) Schedule   Contact Hours per Week (Lec & Rec: 1 credit =1 contact hour; Lab: 1 credit =1-3 contact hours of lab)   a   a   b   course of lecture or recitation and up to 3 contact hours al lab OR 1 contact hour of lecture or recitation and up to 6 contact hours of lab)   Cord   Research Course?   Yes   No	Is this a <b>half-semester course proposal?</b> Yes 📕 No					
Course Title (abbreviated; used on transcript - Up to 30 characters including spaces)  Intro to Engineering Psychology and Human Performance  Introduction to Engineering Psychology and Human Performance  2) Credits Number of credits assigned to this course 3 OR Range of credits if variable to to (Number of credits to be taken in a given semester)  3) Schedule  Contact Hours per Week (Lee & Rec: 1 credit =1 contact hour; Lab: 1 credit =1-3 contact hours (i.e. a 3-credit course may be 2 contact hours of leadure or recitation and up to 3 contact hours of leadure or recitation and up to 6 contact hours of lab)  OR Research Course? Yes No OR	http://www.sas.it.mtu.edu/usenate/propose/03/10-03.htm					
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2) Credits Number of credits assigned to this course 3 OR Range of credits if variable to (Number of credits to be taken in a given semester)  3) Schedule Contact Hours per Week (Lec & Rec: 1 credit =1 contact hour; Lab: 1 credit =1-3 contact hours. (i.e. a 3-credit course may be 2 contact hours of lecture or recitation and up to 3 contact hours of lab OR 1 contact hour of lecture or recitation and up to 6 contact hours of lab) OR Research Course? Yes No OR	Alternative Title for Catalog (Up to 100 characters including spaces)					
Number of credits assigned to this course	Introduction to Engineering Psychology and Human Performance					
Contact Hours per Week (Lec & Rec: 1 credit =1 contact hour; Lab: 1 credit =1-3 contact hours. (i.e. a 3-credit course may be 2 contact hours of lecture or recitation and up to 3 contact hours of lab OR 1 contact hour of lecture or recitation and up to 6 contact hours of lab) a b b b b b b b b b b b b b b b b b b b	Number of credits assigned to this course <u>3</u> OR					
hours of lecture or recitation and up to 3 contact hours of lab OR 1 contact hour of lecture or recitation and up to 6 contact hours of lab)          3	3) Schedule					
	hours of lecture or recitation and up to 3 contact hours of lab OR 1 contact hour of lecture or recitation and up to 6 contact hours of lab)          3					

#### 4) Additional Credits

May students receive additional credits by taking and passing this course more than once?

No

$\square$	Yes, for a maximum of	_credits. (Must be a multiple of the course credits, i.e. Research or Special Topics)
	Yes, for an unlimited number of	of credits. (i.e. Music, Varsity sports, etc.)

) Pass/Fail	
Will this course be offered as a <b>pass/fail option ONLY</b> ? (grade of S or E)	Yes 📕 No
) Cross/Dual Listed Course	
Cross Listed: Is there an identical course offered in a different subject?	Yes 📕 No
If yes, what is the other subject and course number?	
Dual Listed: Is there a course offered at a different level?	Yes No
If yes, what is the other course number?	

7) Equivalent Course: Does this course replace a dropped course with no change in course content for degree

requirements, prerequisites, and repeating purposes?		Yes		No	
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If yes, what is the subject and course number of the dropped course?

# 8) Corequisites and Prerequisites

**Corequisites** are courses that are **REQUIRED to be taken at the SAME TIME** as this course (courses MUST be offered during the same term):

Required corequisite course(s):				
	_			
	-			

**Prerequisites** are courses that are **REQUIRED to be taken PRIOR** to enrollment in this course. **Select appropriate box and use parentheses where needed.** 

Required prerequisite course(s):	
1	
□ And □ Or 2	
□ And □ Or 3	
□ And □ Or 4	
□ And □ Or 5	
□ And □ Or 6	

A **concurrent prerequisite** is a defined prerequisite course (from list above) that **MAY** be taken **EITHER** simultaneously in the same semester **OR** in a prior semester. Indicate below applicable courses.

Concurrent prerequisite course(s):

#### 9) Catalog Course Description

The traditional catalog style description for a course is limited to **350 characters including spaces**. If course is proposed as a half-semester course, please include that information in the description. **Please refer to the Course Proposal Guide for examples and suggestions on developing a course description.** 

This class will examine the capabilities and limitations of human perception and cognition and the application of theories and principles of human performance to design.

#### 10) Registration Restrictions

• If permission is <u>always</u> required for registration purposes (a student cannot enter the course without department or instructor signature), please select the appropriate permission.

Do not select unless EVERY STUDENT must get "SIGNED INTO" the class.

	Department	OR		Instructor
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Students who register for this course may be restricted by their College/School OR their Major. Please
indicate if any college or major restrictions should be applied to this course. If there are no restrictions please
indicate in the check box provided.

No College/School Restrictions	No Major Restrictions
Colleges/Schools who MAY NOT enroll (EXCLUDE)	Majors that MAY NOT enroll (EXCLUDE)
-OR-	-OR-
Colleges/Schools who MAY enroll (INCLUDE)	Majors that MAY enroll (INCLUDE)

-- Restrictions continued on next page --

A restriction may also be placed on Class Standing (freshman, sophomore, junior, senior, graduate). Please indicate if any class restrictions should be applied to this course. If there are no restrictions please indicate in the check box provided.

		No Class Restrictions
		Class of students who MAY NOT enroll (EXCLUDE)
		-OR-
		Class of students who MAY enroll (INCLUDE)
11) Sem	nester(s) Offered	
.,	Fall	Spring Summer (Check all that apply)
OR	On Demand	1
	If offered in a speci	fic semester, will the course be offered only in alternate years? Yes No
	If yes, what will be	the starting academic year? (i.e. 2014-15 or 2015-16)
12) Gen	eral Education	
	Is this course bein	g proposed for General Education? Yes No
Prop	osal forms are availa	ble at: http://www.mtu.edu/registrar/faculty-staff/course-proposal/.
13) Cour	rea Computing Lab	and Expandables Foos

#### 13) Course Computing Lab and Expendables Fees

DO NOT RECORD FEE INFORMATION HERE. Submit new course fee information on the New Course Fees Form available at: http://www.mtu.edu/registrar/faculty-staff/course-proposal/.

#### 14) Course Learning Objectives (Required)

Upon successful completion of this course, students will be able to:

describe theories and principles of human perception and cognition.

explain how mental workload, stress, and individual differences contribute to human performance.

cite real-world examples of how engineering psychology is applied to the design of information and displays.

evaluate case studies, identifying sources of human error and opportunities for applying psychology to design.

reflect upon how principles of engineering psychology can be applied in their own field of study and future career.

#### 15) Degree Programs which this course will affect

List the degrees, minors, and certificates in which this course will be required or used as an elective: \*\*\*

Degree Program(s):	
_Human Factors (required)	
Psychology (elective)	
	_
	_

\*\*\* Be sure to adjust the appropriate degree audits in sections 7 and 8 in your department's binder.

**16)** Course Rationale (Required)

This is a foundational course in human performance. For students in the HF program, this
will serve as an alternative to PSY 2000 as a prerequisite for later classes. We will update
the prerequisite lists for other courses in next year's binder process.

# 17) Faculty Contact

Faculty proposing this course (please print): Name Kelly Steelman

Email\_steelman@mtu.edu

# DID YOU USE RED INK TO COMPLETE THIS FORM?

IF NOT, PLEASE HIGHLIGHT YOUR ANSWERS SO NOTHING IS MISSED IN PROCESSING.