Goal: A Digitally Accessible University

Removing digital barriers from University Information and Communication Technologies (ICT) resulting in an equal opportunity for all students, employees, and guests.

It’s the right thing to do! (and it’s the law)
Electronic systems and equipment, and information resources contained therein, used in the creation, conversion, communication, duplication, storage, or display of data or information. This definition strives to capture the broad spectrum of current and emerging technology.
What is Accessibility?

"Accessibility is all about our ability to engage with, use, participate in, and belong to, the world around us."

-Be Accessible website: http://www.beaccessible.org.nz/the-movement/what-is-accessibility
Universal Design

*architectural underpinnings*

Designing the built environment to be usable by as many people as possible
Universal Design

architectural underpinnings

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Potential ICT Barriers

• Websites
• Documents/instruction materials, video
• Classroom technology
• Procured or developed ICT (software, web-based instructional systems, web-based administrative systems, etc.)
• Library databases
• etc
What is Accessibility?

*legal perspective*

“Accessible means a person with a disability is afforded the opportunity to acquire the same information, engage in the same interactions, and enjoy the same services as a person without a disability in an equally effective and equally integrated manner, with substantially equivalent ease of use. A person with a disability must be able to obtain the information as fully, equally, and independently as a person without a disability. Although this might not result in identical ease of use compared to that of persons without disabilities, it still must ensure equal opportunity to the educational benefits and opportunities afforded by the technology and equal treatment in the use of such technology.”

- U.S. Dept. of Education, Office of Civil Rights
Disability Laws

*protect individuals with disabilities from discrimination on the basis of their disabling condition.*

- **Section 504** of the Rehabilitation Act of 1973 (Section 504)
  - Applies to all entities that receive federal funding, including federal financial aid and grants awarded to faculty and staff.

- **Americans with Disabilities Act** of 1990 (ADA)
  - Prohibits disability discrimination in places of public accommodation, including public universities.

- **Section 508** of the Rehabilitation Act of 1973 (Section 508)
  - Requires electronic communications and information technologies, such as websites, documents, and other instructional materials be accessible.
    (WCAG 2.0, A/AA Guidelines for compliance)
Types of Disabilities

• Visual: Blindness, legally blind, low vision, color blindness
• Hearing: Deaf, hard-of-hearing
• Mobility: Difficulty or inability to use a mouse, slow reactions, limited fine motor control
• Cognitive: memory, problem solving, attention, comprehension
Disabilities

data points

• Disability is a protected class that we may all someday be a part of, either temporarily or permanently.
• 11% of higher education students in 2011-12 reported having a disability (many more chose not to disclose, USDOE, 2015).
• 22.2% of adults (18 and over) in the US identify as having some type of disability (CDC, 2015).
• Significant gap in educational attainment between 18-64 years old with and without disabilities. 19% difference in BS attainment (Erickson, Lee, & von Schrader, 2015).
Disability Lawsuits

Complaints and Litigation in H.E. increasing!

http://www.d.umn.edu/~lcarlson/atteam/lawsuits.html
Accessible Technology Working Group (ATWG)

Charge:

The Accessible Technology Working Group (ATWG) is charged with coordinating campus efforts to comply with federal accessibility laws and support Michigan Tech’s commitment of providing its diverse community of students, faculty, staff and visitors, including those with disabilities, with access to academic, research, and administrative programs and services via its information and communication technologies (ICT).
Accessible Technology Working Group (ATWG)

The ATWG requires expertise from a diverse group of campus stakeholders. Most work will originate in subgroups of experts and stakeholders to support strategies and goals.

**New members always welcome!**

**Membership:**
- Information Technology
- Library
- Student Disability Services
- Center for Teaching and Learning
- Institutional Equity and Inclusion
- Dean of Students
- University Marketing and Communications
- Academic Units
- Administrative Units
- Research
- Athletics
ATWG Sub-Groups

Web Accessibility

Procurement

Instructional Materials and Documents

Communications
ATWG Sub-Groups

- Awareness/training
- Web accessibility procedures
- Web audit
- Remediation plan
ATWG Sub-Groups

Instructional Materials/Documents

- Awareness/training
- Accessible document procedures
- Document audit
- Remediate critical documents
ATWG Sub-Groups

- Awareness/training
- Accessible procurement procedures
- ICT audit
ATWG Sub-Groups

- Awareness
- Accessibility website
- Presentations/workshops
Accessible ICT Policy

DRAFT Accessible Technology Policy November 1, 2017

Policy Number XXX
Title Accessible Information and Communication
Technology Policy
Effective Date XXX
Senate Proposal
Responsible Officer University President
Responsible Officer Institutional Equity and Inclusion

Policy Statement:
Michigan Technological University is dedicated to providing equal opportunity for all students, employees, and members of the public, including those with disabilities, who access our services, programs, and activities. This includes providing equal access to University information and communication technologies (ICT) such as university systems, websites, electronic documents, and educational and training materials.

Policy Requirements: (required elements in place for this policy to be enforceable)

This policy sets a foundation but does not provide specific rules and policies for the implementation of ICT.
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