

The University Senate of Michigan Technological University

PROPOSAL 9-11

“PROPOSAL TO CHANGE DEGREE TITLE”

Current title: Communication and Culture Studies with a Concentration in Human Interactions and Global Contexts

Proposed Title Change: Communication, Culture, and Media with a Concentration in Language and Diversity

1. General description and characteristics: The proposal is to add the term “Media” to the primary title of the degree program and change the Concentration title to “Language and Diversity.”
2. Rationale:
 - a. Media is an integral part of the degree program but has not been represented in the title; hence Communication, Culture, and Media better represents the program.
 - b. The original Concentration title is unwieldy and not readily recognizable. Changing this title to “Language and Diversity” better represents the focus of the Concentration and will give graduates a degree title that is more readily understood by potential employers and graduate programs.
3. Related programs: Not relevant.
4. Curriculum design: This is an existing program that already requires media coursework.
5. New course descriptions: Not relevant.
6. Additional resources: Requires no additional resources.
7. Accreditation requirements: No additional accreditation requirements.
8. Planned implementation date: The proposed changes will be implemented in the 2011-2012 academic year.

Introduced to Senate: 19 January 2011

Adopted by Senate: 02 February 2011

Approved by Administration: 09 February 2011