

The University Senate of Michigan Technological University
Proposal 47-11
(Voting Units: Academic)

**“Degree Name Change from
B. S. in Health & Physical Education – Fitness & Sports Management concentration
To
B. S. in Sports and Fitness Management “**

Introduction

This proposal is to change the name of the current degree program “BS in Health and Physical Education - Fitness and Sports Management concentration” to BS in Sports and Fitness Management.

Description and Rationale

Currently the BS in Health and Physical Education is offered with two concentrations: Secondary Education and Fitness and Sports Management. Strategic planning and the 2009-2010 curriculum review have resulted in the proposed shelving of the Secondary Education concentration and a focus on the highly successful B.S. in Exercise Science and the Fitness and Sports Management concentration of the BS in Health and Physical Education. Renaming the latter as BS in Sports and Fitness Management will assist with marketing the degree, and will be viewed favorably by prospective students and employers. Currently, we have 24 students seeking a Fitness and Sports Management concentration. Adopting a Sports and Fitness Management major should increase this number due to more focused curriculum and degree marketing.

No new costs are expected.

Planned Implementation date

Fall semester, 2011

Introduced to Senate: 6 April 2011

Adopted by Senate: 20 April 2011

Approved by Administration: 27 April 2011

Approved by BOC: 29 April 2011

Approved by State: 03 June 2011