

The Senate of Michigan Technological University

PROPOSAL 11-92

CERTIFICATE IN INTERNATIONAL BUSINESS

The certificate can be obtained concurrently while working toward a degree, or the certificate can be obtained by part-time students without enrolling in a degree program. All students must, however, comply with the procedures for admission of Michigan Technological University.

Michigan Tech will award the certificate to students who have fulfilled the specific course requirements while maintaining a minimum grade point average of 2.50 in all courses required for the certificate. Conferral of the certificate will be noted on the student's transcripts.

COURSE REQUIREMENTS

BA310e	International Economics (0-3-0) f, s	3
BA366	Introduction to International Business (0-3-0) f	3
BA361	Principles of Management (0-4-0) f, w, s, su	4
BA467	Cultural and Behavioral Aspects of International Management	3
		13

LANGUAGE REQUIREMENT

One year of college study of the same language 12

This requirement can be satisfied in two general ways:

First, a student could enroll in a 12-credit one-year foreign language sequence [HU161-162-163, First-year Russian I-II-II; HU171-172-173, First-year French I-II-III; HU181-182-183, First-year German I-II-II; HU191-192-193, First-year Spanish I-II-III on campus, or First-year Japanese I-II-III as a student at the Japan Center for Michigan Universities]. Transfer credit may be awarded for appropriate college-level courses completed elsewhere.

Second, a student could substitute equivalency tests for part or all of the language requirement. This may be appropriate for students who have developed foreign language skills through other methods such as foreign residence, travel, or two or more years of high school study of the same language. A student who uses equivalency tests for part or all of the language requirement must still complete 30 credits for the certificate, substituting courses chosen from the Electives for language credits.

ELECTIVES

Choose electives from groups A and B to bring the total credits to 30. At least one elective must be selected from Group B.

GROUP A

BA231	Accounting Principles I (0-4-0) f, w, s, su	3
BA234	Accounting Principles II (0-4-0) f, w, s, su	3
BA254e	Business Law I (0-4-0) f, s	4
BA345	Managerial Finance (0-4-0) f, w, s, su	4
BA384	Principles of Marketing (0-4-0) f, w, s	3

GROUP B

BA379	International Trade Organizations I (0-3-0) f	3
BA393	The Political Economy of Western Europe (0-3-0) w	3
BA406e	Advanced International Economics (0-3-0) s	4
BA443/SS443	Comparative Trade Policy (0-3-0) s	3
BA493	The Political Economy of the European Community (0-3-0) w	3
BA497	Seminar on International Technology Management f, w	var to 5
Total Credits Required		30

Adopted by Senate: 29 April 1992