

Michigan Technological University

Minor in Global Business

Program Code BGBM, Academic Year 2023-24

College of Business

Total Credits Required: 18

Required Courses: 3 Credits

- EC 3100 International Economics (3) *Prereqs: EC 2001 and UN 1015 and (UN 1025 or Modern Language - 3000 level or higher)*

Business Electives: 6 to 9 credits

- MGT 4100 International Management (3) *Prereqs: (MGT3000 or BA5700) and EC3100*
- MKT 4300 Global Marketing (3) *Prereqs: MKT3000*
- FIN 4700 Global Finance (3) *Prereqs: BA3400 or EC3400 or FIN3000*

Required Language: 3 to 9 credits of any modern language

French

- HU 2271 Level I-A French Language and Culture (3) *Prereqs: none*
- HU 2272 Level I-B French Language and Culture (3) *Prereqs: HU2271*
- HU 2273 Transitional Level I French Language and Culture (3) *Prereqs: none*
- HU 3271 Level II-A French Language and Culture (3) *Prereqs: HU2272 or HU2273*
- HU 3272 Level II-B French Language and Culture (3) *Prereqs: HU 3271*
- HU 3273 Level II French Comp and Conversation (3) *Prereqs: HU 3272*
- HU 3274 Level III French Literature and Culture (3) *Prereqs: HU3272 or HU3273*
- HU 3275 Level III French for Special Purposes (3) *Prereqs: HU3272 or HU3273*

German

- HU 2281 Level I-A German Language and Culture (3) *Prereqs: none*
- HU 2282 Level I-B German Language and Culture (3) *Prereqs: HU2281*
- HU 3281 Level II-A German Language and Culture (3) *Prereqs: HU2282*
- HU 3282 Level II-B German Comp and Conversation (3) *Prereqs: HU3281*
- HU 3283 Level II-B Advanced German Comp and Conversation (3) *Prereqs: HU3282*
- HU 3284 Level III German Lit and Culture (3) *Prereqs: HU3283*
- HU 3285 Level III German Film and Media (3) *Prereqs: HU3283*

Spanish

- HU 2291 Level I-A Spanish Language and Culture (3) *Prereqs: none*
- HU 2292 Level I-B Spanish Language and Culture (3) *Prereqs: HU2291*
- HU 2293 Transitional Level I Spanish Language and Culture (3) *Prereqs: HU2291*
- HU 3291 Level II Spanish Language and Culture (3) *Prereqs: HU2291*
- HU 3292 Level II-B Spanish Language and Culture (3) *Prereqs: HU2232 or HU3291*
- HU 3293 Level II-C Spanish Comp and Conversation (3) *Prereqs: HU3292*
- HU 3294 Topics in Hispanic Literature and Cultures (3) *Prereqs: HU3293*
- HU 3296 Survey of Hispanic Literature and Cultures (3) *Prereqs: HU3293*

Minor in Global Business, continued

Cultural Electives 0 to 6 credits

- HU 3261: Communication Across Cultures (3) *Prereqs: UN1015 and UN1025*
- HU 3262: Topics in Francophone Cultures (3) *Prereqs: UN1015 and UN1025*
- HU 3263: Topics in German-Speaking Cultures (3) *Prereqs: UN1015 and UN1025*
- HU 3264: Topics in Spanish-Speaking Cultures (3) *Prereqs: UN1015 and UN1025*
- HU 3265: Topics in East Asian Cultures (3) *Prereqs: UN1015 and UN1025*
- SS 3910: Histories and Cultures (3-9) *Prereqs: UN1015 and UN1025*
- SS 3960: Cross-Cultural Immersion (3) *Prereqs: UN1015 and UN1025*
- SS 3961: Preparing for Cross-Cultural Immersion (3) *Prereqs: UN1015 and UN1025*
- PSY 4340: Culture and Cognition (3) *Prereqs: (PSY2000 or HF2000) and UN1015 and UN1025*

Required Experience: See minor advisor

Any university approved international experience such as Study Abroad, Faculty-led Abroad, Pavlis Honors College, or International Experience is required for the Global Business minor.