Michigan Technological University
Minor in Global Business
Program Code BGBM, Academic Year 2023-24
College of Business
Total Credits Required: 18

**Required Courses: 3 Credits**

- EC 3100 International Economics (3) *Prereqs: EC 2001 and UN 1015 and (UN 1025 or Modern Language - 3000 level or higher)*

**Business Electives: 6 to 9 credits**

- MGT 4100 International Management (3)
- MKT 4300 Global Marketing (3) *Prereqs: MKT 3000*
- FIN 4700 Global Finance (3) *Prereqs: BA 3400 or EC 3400 or FIN 3000*

**Required Language: 3 to 9 credits of any modern language**

**French**

- HU 2271 Level I-A French Language and Culture (3) *Prereqs: none*
- HU 2272 Level I-B French Language and Culture (3) *Prereqs: HU 2271*
- HU 2273 Transitional Level I French Language and Culture (3) *Prereqs: none*
- HU 3271 Level II-A French Language and Culture (3) *Prereqs: HU 2272 or HU 2273*
- HU 3272 Level II-B French Language and Culture (3) *Prereqs: HU 3271*
- HU 3273 Level II French Comp and Conversation (3) *Prereqs: HU 3272*
- HU 3274 Level III French Literature and Culture (3) *Prereqs: HU 3272 or HU 3273*
- HU 3275 Level III French for Special Purposes (3) *Prereqs: HU 3272 or HU 3273*

**German**

- HU 2281 Level I-A German Language and Culture (3) *Prereqs: none*
- HU 2282 Level I-B German Language and Culture (3) *Prereqs: HU 2281*
- HU 3281 Level II-A German Language and Culture (3) *Prereqs: HU 2282*
- HU 3282 Level II-B German Comp and Conversation (3) *Prereqs: HU 3281*
- HU 3283 Level II-B Advanced German Comp and Conversation (3) *Prereqs: HU 3282*
- HU 3284 Level III German Lit and Culture (3) *Prereqs: HU 3283*
- HU 3285 Level III German Film and Media (3) *Prereqs: HU 3283*

**Spanish**

- HU 2291 Level I-A Spanish Language and Culture (3) *Prereqs: none*
- HU 2292 Level I-B Spanish Language and Culture (3) *Prereqs: HU 2291*
- HU 2293 Transitional Level I Spanish Language and Culture (3) *Prereqs: HU 2291*
- HU 3291 Level II Spanish Language and Culture (3) *Prereqs: HU 2291*
- HU 3292 Level II-B Spanish Language and Culture (3) *Prereqs: HU 2292 or HU 3291*
- HU 3293 Level II-C Spanish Comp and Conversation (3) *Prereqs: HU 3292*
- HU 3294 Topics in Hispanic Literature and Cultures (3) *Prereqs: HU 3293*
- HU 3296 Survey of Hispanic Literature and Cultures (3) *Prereqs: HU 3293*
Minor in Global Business, continued

Cultural Electives 0 to 6 credits

- HU 3261: Communication Across Cultures (3) Prereqs: UN1015 and UN1025
- HU 3262: Topics in Francophone Cultures (3) Prereqs: UN1015 and UN1025
- HU 3263: Topics in German-Speaking Cultures (3) Prereqs: UN1015 and UN1025
- HU 3264: Topics in Spanish-Speaking Cultures (3) Prereqs: UN1015 and UN1025
- HU 3265: Topics in East Asian Cultures (3) Prereqs: UN1015 and UN1025
- SS 3910: Histories and Cultures (3-9) Prereqs: UN1015 and UN1025
- SS 3960: Cross-Cultural Immersion (3) Prereqs: UN1015 and UN1025
- SS 3961: Preparing for Cross-Cultural Immersion (3) Prereqs: UN1015 and UN1025
- PSY 4340: Culture and Cognition (3) Prereqs: (PSY2000 or HF2000) and UN1015 and UN1025

Required Experience: See minor advisor
Any university approved international experience such as Study Abroad, Faculty-led Abroad, Pavlis Honors College, or International Experience is required for the Global Business minor.