### Michigan Technological University Bachelor of Arts Degree Audit Major Program: Scientific and Technical Communication

Program Code: STA, Academic Year 2024-25 Total credits required for the degree: 120

### Core Courses: 27 credits

- HU 2600 (3)
- HU 2642 (3)
- HU 2645 (3)
- HU 2830 (3)
- HU 3600 (3)
- HU 3121 (3) or HU 3120 (3)
- HU 3605 (3) or HU 3606 (3)
- HU 4628 (3)
- HU 4634 (3)

## Global Contexts: Choose one for 3 credits HU3261, HU3545, HU3802, HU3910, HU4626, MKT4300

### Modern Language: 6 credits

Choose six credits from one modern language: French Language:

HU2271, HU2272, HU2273, HU3262, HU3271, HU3272, HU3273, HU3274, HU3275, HU4271, HU4272, HU4273

#### German Language:

HU2281, HU2282, HU3263, HU3281, HU3282, HU3283, HU3284, HU3285, HU4281, HU4282

#### Spanish Language:

HU2291, HU2292, HU2293, HU3264, HU3291, HU3292, HU3293, HU3294, HU3295, HU3296, HU4291, HU4292, HU4293

### **Emphasis Area**

In consultation with the academic advisor students must choose one of three emphasis areas:

- Business Communication
- Digital Rhetorics and Design
- Rhetoric and Writing

The emphasis area represents 33 to 36 of the required credits for your degree.

# Business Communication Emphasis: 33 credits Rhetoric and Communication: Select 9 credits

HU1000, HU2130, HU2820, HU2840, HU3130, HU3151, HU3261, HU3825, HU3840, HU3695

#### Writing and Media: Select 12 credits

HU2510, HU2633, HU2810, HU3015, HU3605, HU3606, HU3514, HU3519, HU3621, HU3630, HU3693, HU3694, HU3695, HU3890, HU4327, HU4600, HU4625, HU4690

#### **Business: Select 12 credits**

ACC2000, BUS2200, EC2001, EC3100, MKT3000, MKT3200, MKT3400, MKT3600, MKT4100, MKT4300, MKT4500, MKT4990, MGT2000, MGT3000, MGT3100, MGT3800, MGT4100, MGT4600

### Rhetoric and Writing Emphasis: 33 credits Rhetoric: Select 9 credits HU1000, HU2130, HU3130, HU3151, HU3695

### Writing: Select 24 credits

HU2510, HU2810, HU3015, HU3150, HU3514, HU3515, HU3516, HU3518, HU3519, HU3605, HU3606, HU3621, HU3630, HU3693, HU3825, HU4600, HU4625, HU4690

Digital Rhetorics and Design Emphasis: 36 credits Rhetoric: Select 12 credits HU1000, HU2130, HU3130, HU3151, HU3695 New Media Context: Select 6 credits HU2633, HU3151, HU3326, HU3327, HU3621, HU3860,

HU3871, HU3882, HU4327, SAT1700

### Digital Media Development: Select 12 credits

ART1110, CS1131 or (CS1121 and CS1122) or (MIS2100 and MIS2200), CS2311, HU2324, HU2633, HU3327, HU3630, HU3890, HU4327, HU4642, HU3695, MIS2000, SND1101, SND1102, THEA3330, approved ENT course.

#### Writing: Select 6 credits

HU2510, HU2810, HU3015, HU3150, HU3514, HU3516, HU3518, HU3519, HU3605, HU3606, HU3621, HU3693, HU3694, HU4600

### Free Electives: 9 to 12 credits

Any coursework is allowable, excluding co-curricular and coursework below the 1000- level.

General Education Science, Technology, Engineering and Math (STEM): 15 credits The STEM course list can be found on the <u>General Education</u> page.

Mathematics: 4 credits minimum

• Any course from the STEM math course list

Lab/Science: 7 credits minimum, two different disciplines

- Lab/Science course, must be taken with or include the accompanying laboratory
- Science course in a different discipline from the STEM lab/science course

#### Additional STEM: 4 credits, credits vary based on the number of credits taken in math and science

• Any course from the STEM course lists; or no more than 4 credits may be counted from the STEM Restricted course list

#### General Education Core, Humanities, Fine Arts, and Social Science (HASS) Requirements: 24 credits

Courses used to complete Core and HASS requirements may not be used to complete other degree requirements. Students must complete 12 credits of Core coursework and 12 credits of Humanities, Fine Arts, and Social Science (HASS) coursework. Repeatable courses may not be repeated for general education credit. Core and HASS courses can be found on the <u>General Education</u> page.

#### Core: 12 credits

- UN 1015 (3)
- UN 1025 or an upper level modern language (3)
- Critical and Creative Thinking (3)
- Social Responsibility and Ethical Reasoning (3)

HASS: 12 credits, at least 6 of the 12 credits must be at the 3000-level or 4000-level.

- Communication/Composition (minimum 3 credits)
- Humanities and Fine Arts (minimum 3 credits)
- Social and Behavioral Sciences (minimum 3 credits)
- Any course from the General Education Core, HASS, or Restricted HASS course list (0 to 3 credits)

#### Co-curricular Activities: 3 credits

Required for graduation, but not included in the GPA calculation or in the overall credits required for the degree. Only courses on the co-curricular course list are eligible. Half (0.5) credit courses may be repeated to a maximum of one time for co-curricular credit. Find eligible courses on the <u>General Education</u> page.