



Student Name and ID Number

Estimated Graduation Date

Major Requirements: 36 Credits		
Course Number	Credits	Course Status Code M, R, P, WVD, SUB*
<b>Core Courses: 27 Credits</b>		
HU 2600	3	
HU 2642	3	
HU 2645	3	
HU 2830	3	
HU 3600	3	
HU 3120	3	
HU 3605 or HU 3606	3	
HU 4628	3	
HU 4634	3	
<b>Global Contexts: Choose one course for 3 credits</b>		
HU3261, HU3545, HU3802, HU3910, HU4626, MKT4300, PSY3070		
	3	
<b>Modern Language: 6 Credits of the same language</b>		
	3	
	3	

General Education Math and Lab/Science: 15 Credits		
Mathematics: 4 credits minimum. Courses must be selected from the STEM Math course list.		
Lab/Science: 7 credits minimum in two different disciplines. Courses must be selected from the STEM Lab/Science course list and at least one must include or be taken with the accompanying laboratory.		
Complete additional courses as needed to meet overall 15 credit requirement. No more than 4 credits may be counted from the Restricted STEM course list.		
<b>Emphasis Area</b>		
In consultation with the academic advisors students must choose one of three emphasis areas: Business Communication, Digital Rhetorics and Design, or Rhetoric and Writing. The emphasis area represents 33 to 36 of the required credits for your degree. See Pages 2 & 3 for course more details.		

General Education Requirements: 24 Credits		
Course Number	Credits	Course Status Code M, R, P, WVD, SUB*
Courses used to complete General Education may not be used to complete other degree requirements.		
<b>Core: 12 Credits</b>		
UN 1015	3	
UN 1025 or upper level modern language	3	
Critical and Creative Thinking	3	
Social Responsibility and Ethical Reasoning	3	
<b>HASS: 12 Credits</b>		
<ul style="list-style-type: none"> <li>✓ Students must complete 12 credits of HASS course work</li> <li>✓ Six of the 12 credits must be at the 3000- or 4000- level*</li> <li>✓ At least three credits each in the following: Communication/Comp, Humanities and Fine Arts, and Social &amp; Behavioral Sciences.</li> <li>✓ No more than three credits may come from the Restricted List</li> </ul>		
Communication/Composition	minimum 3	
Humanities and Fine Arts	minimum 3	
Social and Behavioral Sciences	minimum 3	
Course from any list above or Restricted List	0-3	

\*an upper division language course in place of UN1025 does not meet this requirement.

Co-Curricular Activities: 3 Credits		
Required for graduation, but not included in the GPA calculation or in the overall credits required for the degree.		

\*M-Passed with valid grade, transfer, or Advance Placement credit; Registered in course; Plan to take in future, WVD-Waived course or credit (does not reduce total degree credits required), SUB-Petitioned as substitute course.

<b>Business Communication Emphasis: 33 Credits</b>		
<b><i>Rhetoric and Communication: Select 9 Credits</i></b>		
HU 2130	3	
HU 2820	3	
HU 2840	3	
HU 3130	3	
HU 3151	3	
HU 3261	3	
HU 3840	3	
HU 3695	3	
<b><i>Writing and Media: Select 12 Credits</i></b>		
HU 2510	3	
HU 2633	3	
HU 2810	3	
HU 3015	3	
HU 3605	3	
HU 3606	3	
HU 3621	3	
HU 3630	3	
HU 3690	3	
HU 3693	3	
HU 3694	3	
HU 4327	3	
HU 4600	3	
HU 4625	3	
HU 4690	3	
<b><i>Business: Select 12 Credits</i></b>		
ACC 2000	3	
BUS 2200	3	
EC 2001	3	
EC 3100	3	
MKT 3000	3	
MKT 3200	3	
MKT 3400	3	
MKT 3600	3	
MKT 4100	3	
MKT 4300	3	
MKT 4500	3	
MKT 4990	3	
MGT 2000	3	
MGT 3000	3	
MGT 3100	3	
MGT 3800	3	
MGT 4100	3	
MGT 4600	3	
<b>Credit Subtotal</b>		

<b>Digital Rhetorics and Design Emphasis: 36 Credits</b>		
<b><i>Rhetoric: 12 Credits</i></b>		
HU 2130	3	
HU 3130	3	
HU 3151	3	
HU 3695	3	
<b><i>New Media Context: Select 6 Credits</i></b>		
HU 2633	3	
HU 3151	3	
HU 3327	3	
HU 3082	3	
HU 3860	3	
HU 3871	3	
HU 3621	3	
HU 4327	3	
SAT 1700	3	
<b><i>Digital Media Development: Select 12 Credits</i></b>		
CS 1121 and CS 1122 or CS 1131 or MIS 2100 and MIS 2200	6/5	
CS 2311	3	
FA 1601	3	
FA 1602	3	
FA 3730	3	
HU 2324	3	
HU 3327	3	
HU 3890	3	
HU 4327	3	
HU 4642	3	
HU 3695	3	
MIS 2200	3	
Approved ENT Course		
<b><i>Writing: Select 6 Credits</i></b>		
HU 2510	3	
HU 2810	3	
HU 3015	3	
HU 3150	3	
HU 3514	3	
HU 3515	3	
HU 3516	3	
HU 3605	3	
HU 3606	3	
HU 3621	3	
HU 3693	3	
HU 3694	3	
HU 4600	3	
<b>Credit Subtotal</b>		

