



**Michigan
Technological**
University



Dean of the College of Business

MICHIGAN TECHNOLOGICAL UNIVERSITY

Houghton, Michigan | mtu.edu

Michigan Technological University seeks a visionary leader to serve as dean of the College of Business.



Michigan Technological University is an R1 public research university founded in 1885 in Houghton, and is home to nearly 7,500 students from 60 countries around the world. Consistently ranked among the best universities in the country for return on investment, our five colleges offer more than 185 undergraduate and graduate degree programs in science and technology, engineering, computing, forestry, business, health professions, humanities, mathematics, social sciences, and the arts. Our rural campus is situated just miles from Lake Superior in Michigan's Upper Peninsula, offering year-round opportunities for outdoor adventure.

More than \$106 million in total research expenditures and 16 research centers and institutes help us foster a world-class faculty, staff, and student population. Working with industry partners and federal institutions like the National Aeronautics and Space Administration and the US Department of Defense, we help shape the future in science, technology, engineering, and mathematics. Our interdisciplinary emphasis and close-knit campus encourage students and faculty to work together across departments to build nanosatellites, deploy underwater robots, and

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develop the technologies health providers need to do their jobs—better.

Our graduate students are scholars dedicated to cutting-edge research, inspiring classroom

experiences, and community engagement. Our undergraduate students conduct more than 132,000 hours of paid research annually.

We are Michigan's flagship technological university, grounded in and fueled by our shared vision: to improve the quality of life—and promote mutual respect for all people within the state, the nation, and the global community.



\$106 MILLION

total research expenditures



The Role of the Dean of the College Business

The dean of the College of Business (COB) is a forward-thinking, innovative, and collaborative leader who provides strategic leadership in the College. The dean is the chief academic and administrative officer in the COB, reports directly to the provost, and shapes the vision for the role of the COB within the University, the State of Michigan, higher education, and society at large. The dean provides leadership in the College and works with other administrators (vice presidents, deans, and directors) as well as faculty, staff, and students, to promote excellence in research, teaching, and service. The dean is responsible for fostering successful collaborations among personnel within the COB, other areas of the University, and external constituencies.

The dean's responsibilities include the following:

1. Lead the COB in developing and implementing strategic plans for research and education in support of the goals of the University Strategic Plan.
2. Work with other senior academic leaders as part of the Deans Council, which meets regularly to advise the provost and provide overall academic leadership to the University.
3. Advance COB goals to provide a welcoming learning and work environment for all students, faculty, and staff.
4. Develop a portfolio of academic programs that are consistent with a business college in a STEM-focused R1 institution, including programs that support the growth of Michigan Tech's Global Campus.
5. Work with faculty, staff, students, and the COB Dean's Advisory Council to oversee the development and accreditation of undergraduate and graduate programs.
6. Maintain accreditation of academic programs by the AACSB.
7. Encourage and support the growth of externally funded research involving the COB.
8. Represent the COB within Michigan Tech, the state, nationally, and internationally.
9. Develop and foster relationships with key external constituents, including alumni, government, industry, and foundations, to increase levels of engagement and giving in order to obtain resources that support the continual growth and improvement of students, faculty, staff, programs, and infrastructure of the COB and the University.
10. Lead planning, decision-making, and resource allocation activities within the COB.
11. Oversee all on-campus COB facilities.
12. Assist faculty and staff in professional development and conduct annual performance evaluations of the tenured, tenure-track, instructional-track, and research faculty, as well as the dean's other direct reports.
13. Make recommendations to the provost and president regarding hiring, tenure, and promotion for tenured and tenure-track faculty, and hiring, promotion, and renewals of instructional-track faculty and academic administrators within the COB.
14. Possess and encourage in others entrepreneurial and innovative approaches that value new educational and research initiatives.
15. Promote a culture of safety throughout the COB.
16. Carry out other duties as assigned.

Supervisory responsibilities:

- Administrative supervision is exercised over associate and assistant dean(s) and faculty, as well as professional and clerical staff within the College.

Personal Qualifications and Requirements

Knowledge, skills, and abilities:

- Ability to articulate a clear strategic vision for the future of research, education, and fundraising in the COB as a college in a STEM-focused R1 institution.
- Demonstrated excellent interpersonal, oral/written communication, and presentation skills.
- Proven leadership ability and collaborative management skills.
- Demonstrated fiscal responsibility and the ability to create and manage budgets.
- Demonstrated success in maintaining and building relationships among diverse stakeholder groups both within and external to an organization.

Minimum qualifications:

- Earned PhD from an accredited university in a field related to the disciplines represented in the COB.
- Experience in a leadership role, such as administering an academic or research-oriented unit or organization.
- Scholarly activity appropriate for a senior-level tenured appointment.
- Demonstrated commitment to promoting a culture of safety.

Desired knowledge, skills, and abilities:

- An exemplary record of teaching at the college level.
- An exemplary record of research and experience in fostering collaborative, interdisciplinary research.
- Earned PhD from an AACSB accredited unit.
- Familiarity with AACSB accreditation (working knowledge preferred).
- Demonstrated ability to identify and implement entrepreneurial activities that lead to new revenue streams, research opportunities, and/or educational offerings.
- Experience working within a shared governance environment.
- Experience generating resources through coordinated fundraising efforts, including relationship-building with potential donors.
- Experience with promotion and tenure (or similar) process.
- Demonstrated ability to develop and implement strategic and tactical plans.
- Demonstrated ability to nurture and catalyze the success of students, faculty, and staff, both individually and collectively.
- Demonstrated ability to maintain and develop strong undergraduate and professional programs, including maintaining relevant accreditation such as AACSB.
- Experience managing research and graduate programs.
- Proven ability to foster collaborative efforts by building relationships with national and/or international constituencies.
- Demonstrated ability to create welcoming learning and work environments for students, faculty, and staff.

Required documents for application:

- Cover letter
- Statement of vision for the future of education, research, and scholarship in the COB
- Curriculum vitae
- Contact information for five (5) professional references (referees will not be contacted without written permission of applicant)

Michigan Tech strongly encourages applicants to address the required and desired qualifications with respect to education, experience, skills, and abilities in their cover letter along with an explanation of their ability to be successful in the essential duties and responsibilities.

Michigan Technological University is one of the four R1 universities in the State of Michigan, and is located in Michigan's Upper Peninsula adjacent to Lake Superior. The local community offers a small-town environment with outstanding four-season recreational opportunities.

Michigan Tech is located in Houghton in the heart of the Keweenaw Peninsula.

College Overview

The College of Business at Michigan Tech prepares business leaders who thrive in technology-driven environments and are ready for what tomorrow needs.

Home to nine undergraduate and six graduate degree programs, the College is accredited by the Association to Advance Collegiate Schools of Business (AACSB), an achievement earned by fewer than 5 percent of the world's business schools and one we've held for more than 20 years. As a business college embedded within an R1 flagship technological university, we have optimized the unique opportunity to offer tech-focused business courses for more than 95 years.

Our Mission

We prepare lifelong learners to innovatively respond to challenges and opportunities in dynamic environments. We enhance the University's technological prominence through influential scholarship, experiential learning, and stakeholder outreach.

Our Vision

To be a premier college of business educating highly competent lifelong learners who make a positive impact on society through the integration of technology and business.

Our Educational Values

Innovation: We drive innovation through experiential learning and influential scholarship.

Analytical Thinking: We embrace the power of automation and data analytics to make more informed business and policy decisions.

Integrative Mindset: We provide state-of-the-art course offerings to produce tech-savvy business graduates and business-savvy STEM graduates.

Community: We contribute to community engagement through stakeholder outreach.

The College of Business is:

STEM-powered.

We prepare students for business careers fueled by technology and innovation. Students graduate with the theoretical knowledge and practical experience needed to succeed in tomorrow's high-tech business world.

Connected.

We are relationship-driven, in the classroom and in the real world. With small, adaptable classes, professors take the time to learn individual students' career goals and provide individualized knowledge, tools, and experiences to help them succeed.

Career-ready.

We provide opportunities and access only found at Michigan Tech. Our students manage a real investment fund valued at \$3 million, and work on projects for real clients through Tech's one-of-a-kind Enterprise Program. Huskies go places. They visit leading industries; travel to state, regional, national, and global competitions; and partner with small startups and community businesses right in our own backyard.

518

COB student enrollment for fall 2025



Ongoing Development in the College of Business

Empowering business leaders, innovators, and changemakers

The College of Business is committed to building a student community guided by expert faculty and supported by dedicated staff. We actively pursue initiatives that strengthen the College, focusing on efforts that benefit students, faculty, and multiple academic areas. These include:

- i. Expanding efforts to recruit and retain both domestic and international students, with an emphasis on growing graduate enrollment and advancing career-ready opportunities.
- ii. Strengthening collaborations among the College of Business faculty, industry partners, and peer institutions in the US and abroad to enrich student experiences and research impact.
- iii. Leveraging University and external programs that enhance recruitment and build connections with the local and global business communities.

Supporting faculty success

Supporting faculty success in teaching, research, and industry engagement is central to the College of Business's mission and our long-term goal of fostering an innovative learning environment. Faculty are active in scholarship and deeply engaged with students, mentoring them through both classroom learning and career development.

Providing distinctive learning experiences

The College of Business offers nine undergraduate majors—including Accounting, Economics, Finance, Marketing, and Management Information Systems—along with graduate programs such as the Tech MBA® and the MS in Applied Natural Resource Economics. With a curriculum that blends business with Michigan Tech's engineering and technological strengths, students gain a distinctive edge that translates into high placement rates, competitive CPA exam performance, and success in nationally recognized competitions.

Engaging in world-class research

College of Business faculty produce impactful scholarship across business disciplines, often collaborating with Michigan Tech's engineering, computing, and natural resources experts. Research areas include natural resource and environmental economics (COB researchers Jenny Apriesnig, Gary Campbell), entrepreneurship and innovation (Elham Asgari), marketing analytics and consumer culture (Soonkwan Hong), and artificial intelligence and information systems (Jeffrey Wall, Mari Buche). Faculty also engage with Michigan Tech's Center for Economic and Business Analytics to connect applied research with industry and regional development.

External awards and philanthropic support are vital to advancing this work, funding graduate opportunities, and sustaining innovation. Strengthening these resources will be a priority for the next dean, ensuring the College of Business continues to expand its research impact and deliver scholarship that drives business practice forward.

Business at a technological university

Designated as an R1 research university for both the quality and quantity of our research, Michigan Tech is recognized for excellence in science, technology, engineering, and mathematics. In this environment of discovery and innovation, the College of Business uniquely blends business education with STEM, preparing students to lead in a technology-driven economy.

Within Michigan Tech's STEM-focused environment, the College of Business equips students with strategic, analytical, and entrepreneurial skills through immersive, hands-on opportunities. Signature programs include our Applied Portfolio Management Program (APMP), in which students manage more than \$3 million. Students across campus are eligible to apply for the program, in which Huskies



form a firm that presents its recommendations to an advisory board of industry experts. Throughout its 27-year history, Michigan Tech's APMP has consistently ranked among the Top 50 undergraduate investment programs in the nation. In addition, the College's active and thriving American Marketing Association (AMA) and DECA student chapters prepare students to compete nationally, collaborate with industry, and lead with integrity. The College also serves as a hub in the campuswide entrepreneurial ecosystem through pitch competitions and stewardship of the Husky Innovate programs. Combined with close faculty mentorship, these discovery-based learning programs ensure that our graduates are ready to succeed across sectors.

Guided by the University's Strategic Plan and Portrait 2045, the College of Business works closely with faculty and University leadership to strategically grow enrollment and expand impact on the

communities and industries we serve. College leadership identifies top annual priorities while sustaining long-term initiatives that advance student success and strengthen business education.

In a world defined by rapid technological change, graduates who understand the fundamentals of business and analytics—integrated with Michigan Tech's STEM strengths—are positioned for success. Students leave the College of Business career-ready, equipped for leadership in a changing global economy, and committed to lifelong learning.



The Value of a Michigan Tech Education

Michigan Technological University continues to build momentum, welcoming our largest student body in decades. This fall, Michigan Tech opened our doors to more than 7,400 students, marking another year of enrollment growth and reflecting the growing demand for a Michigan Tech education.

Overall enrollment increased, with a 1.5 percent rise over the previous year. This continues our steady trend of growing enrollment, marking the largest student body on campus since the early 1980s. Undergraduate enrollment saw a significant boost, up by over 6 percent. The University also achieved a retention rate of 88.3 percent, reflecting our commitment to student success.

The numbers tell the story: Demand for a degree from Michigan's flagship technological university has never been stronger.

Why? Because our reputation for graduating top-tier, highly skilled professionals able to make an impact in the workforce is only getting stronger.

Over 2,000 recruiters from more than 400 companies—including Dow, Stellantis, Caterpillar, General Mills, and Harley-Davidson—come to campus each September for our fall Career Fair, one of the largest of its kind in the country.

With a placement rate of 94 percent within six months of graduation and a median early career salary of \$82,400, Tech alums find work in their field of study and get good jobs that pay them back. Statistics like this are why Tech consistently ranks among the best public schools in the nation for return on investment—and was named the third best among US public schools for high salaries by *The Wall Street Journal*.

Michigan Tech faculty and staff work hard to ensure our graduates are prepared not only with a singular set of skills, but with the ability to reinvent themselves to remain relevant with the changing times. Positive enrollment trends and impressive return-on-investment statistics validate our efforts and reaffirm what we know to be true: There is great demand from prospective students for a Michigan Tech education, and great demand from employers for Michigan Tech grads.

Top 20
public college in the nation
(*The Wall Street Journal*)

Demand for a degree
from Michigan's
flagship technological
university has never
been stronger.



No. 1

best college in Michigan
for high salaries
(The Wall Street Journal)

88.3%

retention rate



7,411

largest enrollment
since the early 1980s

>6%

undergraduate enrollment
growth over last year



\$82,400

median early career pay





About the University

Our vision:

Michigan Tech is a globally recognized technological university that educates students, advances knowledge, and innovates to improve the quality of life and to promote mutual respect and equity for all people within the state, the nation, and the global community.

Our mission:

To create solutions for society's challenges by delivering action-based undergraduate and graduate education, discovering new knowledge through research, and launching new technologies through innovation.

Our goals:

Michigan Tech will accomplish our mission through interdisciplinary education, research, and engagement with partners to advance sustainable economic prosperity, health and safety, ethical conduct, and responsible use of resources. Our specific focus is on education, scholarship, and people.

- **Education:** Provide a distinctive and rigorous action-based learning experience grounded in science, engineering, technology, business, sustainability, and an understanding of the social and cultural contexts of our contemporary world.
- **Scholarship:** Enhance research, scholarship, entrepreneurship, innovation, and creative activities that promote sustainable economic prosperity, health and safety, ethical conduct, and responsible use of resources.
- **People:** Foster and support an exceptional and diverse community of students, faculty, and staff.

Welcome to the Keweenaw

Our setting in the heart of Michigan's Keweenaw Peninsula provides a beautiful backdrop for world-class research and education.

No. 8

most beautiful small town in
America (*Architectural Digest*)

- Houghton, its sister city Hancock, and the surrounding towns have a combined population of approximately 15,000. With the addition of the Michigan Tech student population, our community grows to more than 24,000.

600+

acres of recreational forest to ski,
mountain bike, and explore

- Houghton-Portage Township schools rate 10-out-of-10 on greatschools.org, with Houghton Elementary School earning National Blue Ribbon recognition in 2023.
- The Keweenaw Peninsula is temperate, averaging in the low to mid-20s in the winter and mid- to high 70s in the summer. Winter brings more than 200 inches of snow. Summer is consistently sunny.
- The ruggedly beautiful Keweenaw Peninsula is one of the Midwest's top year-round recreation destinations thanks to its record snowfall and comfortable summers. Outdoor enthusiasts of all ages and abilities will find ample opportunity to downhill and cross-country ski, snowboard, bike, hike, paddle, camp, golf, and more—surrounded by Lake Superior and acres upon acres of forest.

No. 1

safest public college
in Michigan (*Niche*)

- Houghton's historic downtown features locally owned shops, eateries, museums, and brewpubs, while chain restaurants and shopping outlets are a short car ride away on the business strip. You can also explore locally owned stores across the bridge in Hancock and in historic Calumet, just 15 miles north of campus.
- Michigan Tech's arts and entertainment scene is vibrant, diverse, and global. The University is home to the region's premier performing arts venue, the Rozsa Center for the Performing Arts, featuring annual seasons that include touring shows (an annual Broadway tour, dance, music, speakers, comedy, and more), a Michigan Tech Music series (including jazz, symphony orchestra, bands, new music, and choir), Michigan Tech Theatre series (plays, musicals, fringe, and immersive events), and the Michigan Tech Art series.

60+

arts events held at the Rozsa Center
for the Performing Arts each season



University Fast Facts and Traditions

6,010

undergraduate
students

1,401

graduate
students

185+

undergraduate and
graduate programs

260+

student
organizations



Winter Carnival: Organized by Blue Key National Honor Society, Winter Carnival started in 1922 and has grown to become one of the largest annual winter festivals in the nation. Featuring dozens of one- to two-story intricate snow statues all around campus and the community, this event also brings together students to participate in broomball, comedy skits, sleigh rides, a royalty coronation, a beard contest, and lots of winter fun.



Parade of Nations: Michigan Tech hosts the region's largest, oldest multicultural festival, flying the flags of more than 60 countries represented on campus and in our community. Thousands join us in mid-September for international food, entertainment, and family activities promoting global peace and unity.

To learn more or to apply, visit:

mtu.edu/provost/hiring-initiatives