



# NTC WAUSAU SCIENCE & ENGINEERING FESTIVAL MIND TREKKERS EVENT SUMMARY OCTOBER 14<sup>TH</sup> & 15<sup>TH</sup>

Hello!

Thank you for all of the hard work you and your team dedicated to making this event happen, from start to finish. Events of this nature absolutely require community investment, and the leadership and purposeful effort you have put towards this project has manifested in the successful delivery of an experience your students and families won't soon forget. You can rest assured that together we have provided a spark in many young minds, giving them insight into the opportunities a career in STEM can offer. It was a pleasure partnering with you, and equally exciting to engage in making a difference in your community.

-Mind Trekkers

## THE EVENT

**Friday Attendance:** 3600    **Estimated Total Attendance:** 6000    **Number of Demonstrations:** 100+



**Partnership:** 46 organizations including Greenheck, Church Mutual Insurance Company, REI Engineering, and many Northcentral Technical College departments came together to put on demonstrations for the students as well as local volunteers to host additional Mind Trekkers activities. All different areas of STEM were represented to put on an event that was exciting and informative to those of all ages.

## OUR IMPACT

Students and teachers were surveyed after the event to assess the event's impact. In just a two hour session, we made a dramatic impact on those who attended.

**90%** of teachers felt the format of this event promoted learning and student engagement

**97%** of teachers this event offered activities and resources to them and their class that normally wouldn't be able to be provided.



72% of students are **more interested** in attending college

65% of students are **more interested** in science

57% of students are **more interested** in technology

51% of students are **more interested** in engineering

72% of students think about what scientists and engineers do in a different way



## TAKE IT FROM THEM

### From the students:

- “I loved all of the activities, it inspired me to really focus in school, so that I can get a good education.”
- “I now think that scientists and engineers have awesome jobs.”
- “It got me to ask a lot of questions like how does that happen and how would I use that to help the world's problems?”

### From the teachers:

- “The students were SO engaged. It definitely held their interest. Staff was very friendly.”
- “I appreciated the wide variety of demonstrations. I also really loved that so many of them were hands on. The students loved them.”



90% of teachers intend on using our resources to find activities they can do in their classrooms.

80% of teachers intend on sharing activities they saw at the event with other teachers.

For photos of the event, visit our Flickr page: <https://www.flickr.com/photos/michigantechyp/albums>

