

Michigan Technological University Marketing and Communications Records MTU-017

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Michigan Technological University Archives and Copper Country Historical Collections

1400 Townsend Drive Houghton 49931 copper@mtu.edu

URL: http://www.lib.mtu.edu/mtuarchives/

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Summary Information

Repository: Michigan Technological University Archives and Copper

Country Historical Collections

Title: Michigan Technological University Marketing and

Communications Records

ID: MTU-017

Date [inclusive]: 1963-1975, 2001-2006

Physical Description:

1.7 cubic feet 1 Paige box and 2 manuscript boxes

Language of the

Material:

English.

Mixed Materials

1-3

[box]:

Abstract: Records, 1963-1975 and 2001-2006, of the issued by

the Michigan Technological University Marketing and

Communications Department.

Preferred Citation

MTU-017, Michigan Technological University Marketing and Communications Records, Michigan Technological University Archives and Copper Country Historical Collections, Houghton, Michigan.

Collection Scope and Content Summary

Records, 1963-1975 and 2001-2006, of the issued by the Michigan Technological University Marketing and Communications Department (UMC). Included in the collection are news releases, 2001-2006, issued by the Michigan Technological University Marketing and Communications Department, which Includes releases on University letterhead as well as drafts of releases.

The collection also includes publication files and photographic files, 1963-1975, related to the production of the "Michigan Tech Alumnus" magazine. Included are photographs used in

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each publication, as well as draft copies used in the layout and editing process for the final publication.

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Administrative Information

Publication Statement

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Access

Available for use in the Michigan Technological University Archives and Copper Country Historical Collections.

Conditions Governing Use

Various copying restrictions apply. Guidelines are available from Michigan Technological University Archives & Copper Country Historical Collections.

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Controlled Access Headings

- Universities and colleges -- Departments
- Universities and colleges -- Alumni and alumnae -- Michigan -- Houghton
- Houghton (Mich.)
- Articles
- Photographs
- Publications

Collection Inventory

News Releases		
Title/Description	Instances	
News releases, 2001-2006	box 1	folder 1-6

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Publication Files			
Alumnus files, 1963-1974			
Title/Description	Instances		
Alumnus files, October 1963 - July 1965	box 2	folder 1	
Alumnus files, September - December 1965	box 2	folder 2-3	
Alumnus files, January - December 1966	box 2	folder 4-9	
Alumnus files, January - December 1967	box 2	folder 10-15	
Alumnus files, January - December 1968	box 2	folder 16-21	
Alumnus files, March - December 1969	box 2	folder 22-25	
Alumnus files, January - December 1970	box 2	folder 26-31	
Alumnus files, January - December 1971	box 2	folder 32-36	
Alumnus files, April - December 1972	box 2	folder 37-39	
Alumnus files, February - Summer 1973	box 2	folder 40-42	
Alumnus files, September - December 1963	box 3	folder 1-2	
Alumnus files, March - October 1974	box 3	folder 3-6	
Alumnus photo files, 1963-1975			
Title/Description	Instances	Instances	
#1388 - #1421	box 3	folder 7	
#1422 - #1468	box 3	folder 8	
#1469 - #1477	box 3	folder 9	
#1478 - #1568	box 3	folder 10	
#1569 - #1616	box 3	folder 11	
#1617 - #1658	box 3	folder 12	

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