



Michigan Technological University
Information Technology

Information Technology at Michigan Tech: 2018 Survey Results

Information Technology
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2018 Survey Results and Discussion

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7 December, 2018

Executive Summary

An anonymous survey of Michigan Tech's Information Technology (IT) was conducted in April and May of 2018. Participation was voluntary, and 991 responses were recorded.

Participation rates were 20% of faculty, 25% of staff, 8% of undergraduate students, and 9% of graduate students.

The questions, originally developed in 2014 in collaboration with two Social Sciences faculty members, remained consistent through 2018 with a few exceptions: since 2014, new questions were added to measure satisfaction with new service offerings; in 2015, one question was reworded to make the measurement more meaningful; in 2018, two questions were added to measure satisfaction with research [high performance (HPC) and non-HPC] computing support. Each year, survey results are used to initiate continual improvement within the IT organization.

This year's results once again indicate an improvement in almost every aspect of satisfaction. Overall satisfaction with the IT environment on campus improved from an average score of 3.97 to 4.08; IT strives for a minimum average score of 4.0 in all metrics.

While IT is pleased that customer satisfaction levels continue to trend upward, we remain committed to continual improvement and sincerely value our customers' feedback. The following report shows year-to-year progress tracking.

Introduction

An anonymous survey of Michigan Tech's Information Technology (IT) was conducted in April and May of 2018. As in previous years, the survey generated quantitative data and text-based comments. In addition to reviewing the summarized data responses, all 228 text-based comments were closely reviewed by IT leadership, and actionable items were considered and implemented whenever possible. These actions have contributed to continued improvement within the IT organization and the addition of new services.

In the 2018 survey 991 responses were recorded, compared to 903 in 2017, 1,078 in 2016, 1,436 in 2015 and 1,652 in 2014. The participant response rate is as follows:

- 103 faculty (20%)
- 340 staff (25%)
- 423 undergraduate students (8%)
- 119 graduate students (9%)
- 6 “other”

The questions, originally developed in 2014 in collaboration with two Social Sciences faculty members who do surveying as part of their research programs, remained consistent on the 2015, 2016, and 2017 surveys with a few exceptions. Since 2014, new questions were added to measure satisfaction with new service offerings; in 2015, one question was reworded to make the measurement more meaningful; in 2018, two questions were added to measure satisfaction with research [high performance (HPC) and non-HPC] computing support. Each year, survey results are used to initiate continual improvement within the IT organization. This report shows year-to-year progress tracking.

Participation rates for the last five surveys (2014–2018) are included below.

Participant	2018	2017	2016	2015	2014
Faculty	103 (20%)	111 (24%)	122 (26%)	154 (30%)	189 (40%)
Staff	340 (25%)	355 (26%)	369 (28%)	367 (28%)	435 (41%)
Undergraduate	423 (8%)	318 (6%)	427 (8%)	718 (14%)	816 (15%)
Graduate	119 (9%)	108 (8%)	153 (10%)	190 (14%)	177 (13%)
“Other”	6	11	7	7	35

Comment counts for the last five surveys (2014–2018) are included below.

	2018	2017	2016	2015	2014
Comments	228	186	246	328	633

Quantitative Results

General Satisfaction

Figures 1 and 2 show “overall satisfaction” with the IT environment on campus. In all of these figures, the mean value of the responses is given for all years on a scale of 1-5, i.e., “very satisfied” = 5, while “very dissatisfied”= 1.

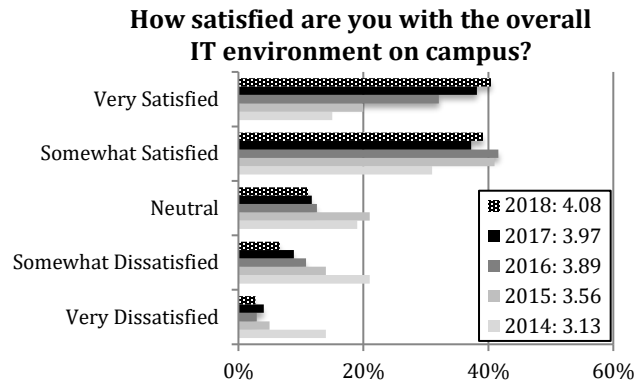


Figure 1. Overall satisfaction reported by all respondents

The survey data was also filtered and analyzed based on constituent groups. In cases where this filtering provided useful information, the constituent-based data is presented in this report. For example, Figure 2 shows the responses given in Figure 1 filtered by constituent group.

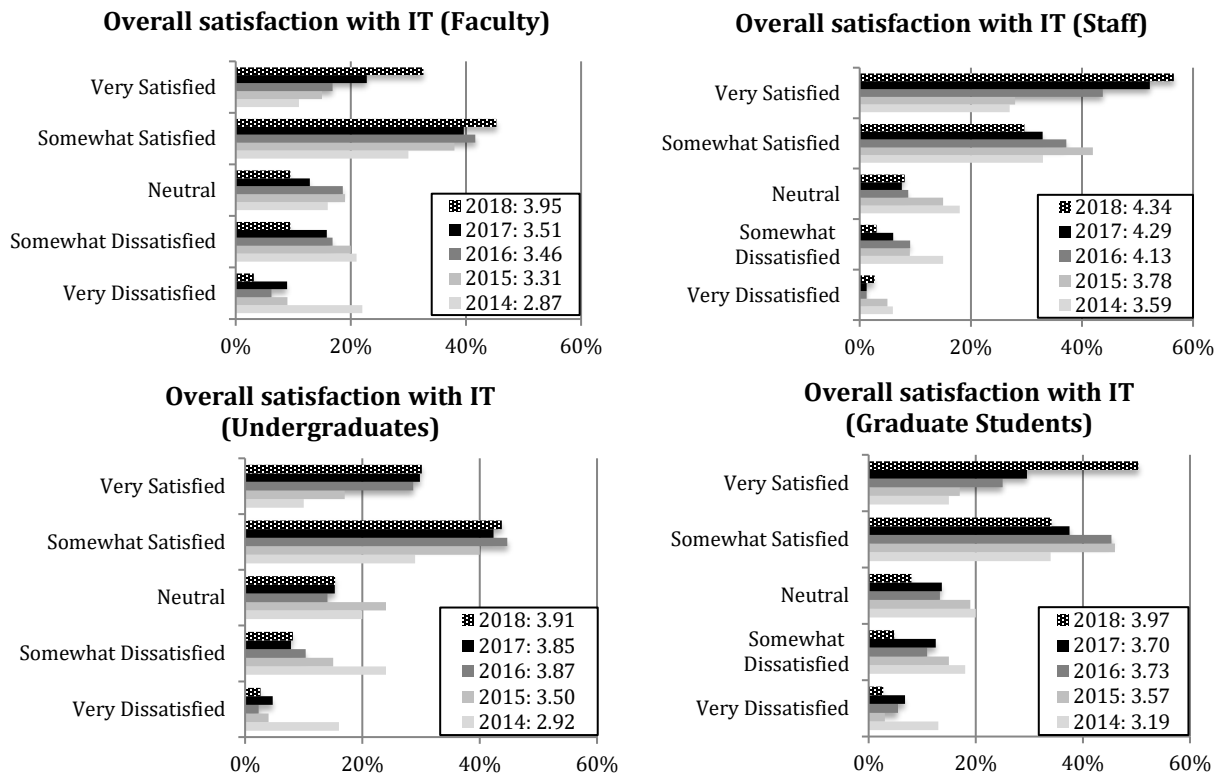


Figure 2. Overall satisfaction reported by constituent group

Figure 2 shows substantial improvement in satisfaction among faculty and graduate students.

Satisfaction with IT Support

Figure 3 shows distributions of overall IT support satisfaction by constituent group. Metrics for each group have exceeded the goal of a minimum 4.0 average satisfaction. Satisfaction increased for faculty, undergraduate, and graduate students.

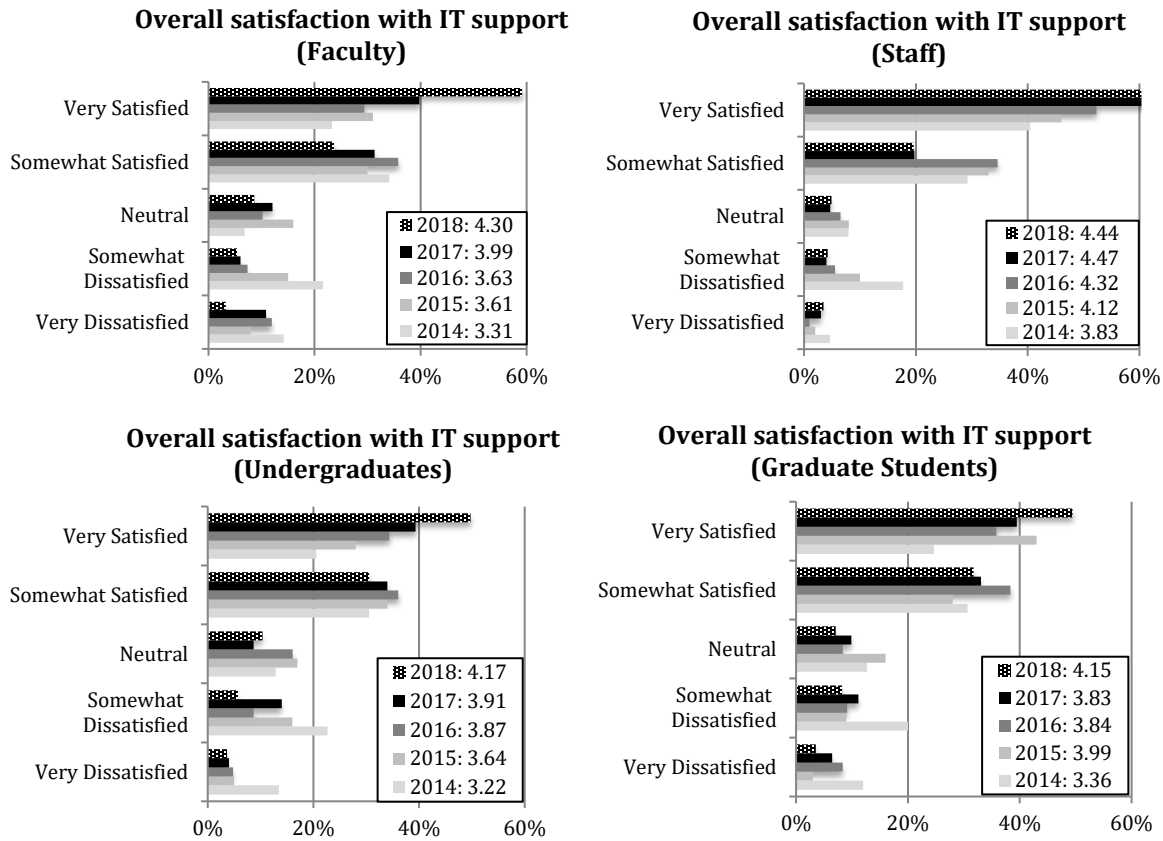
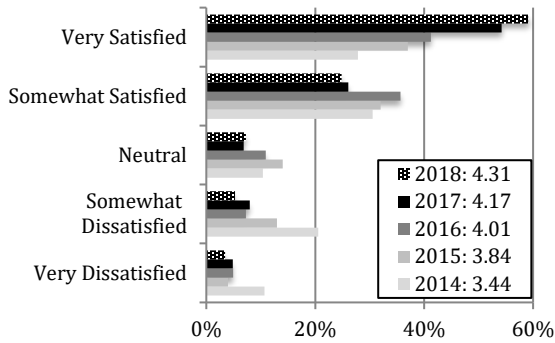


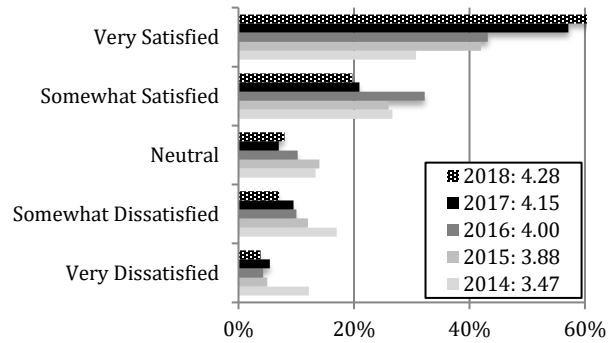
Figure 3. Overall satisfaction with IT support by constituent group

The survey asked for satisfaction on a wide range of categories of IT support; the distributions are presented in Figure 4. All metrics remained above the goal of a minimum 4.0 average satisfaction.

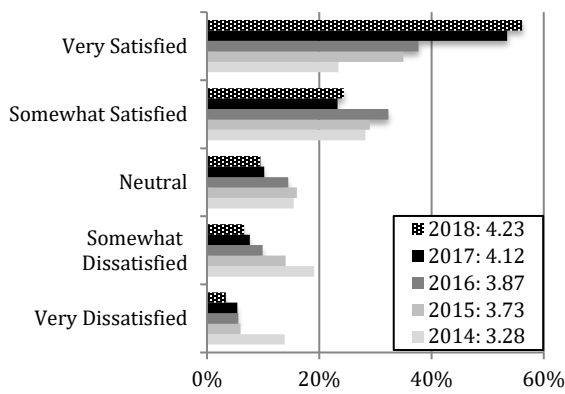
Overall satisfaction with IT support



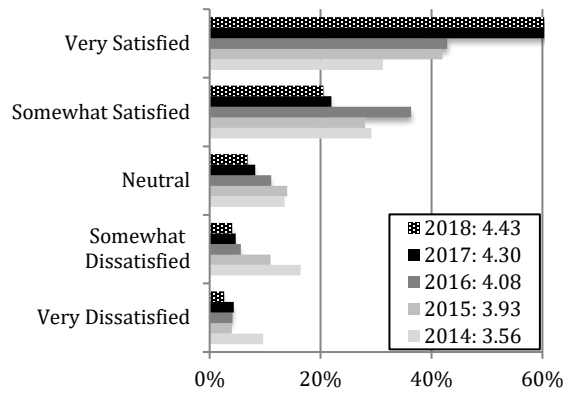
Resolution of the issues ("My problems were solved.")



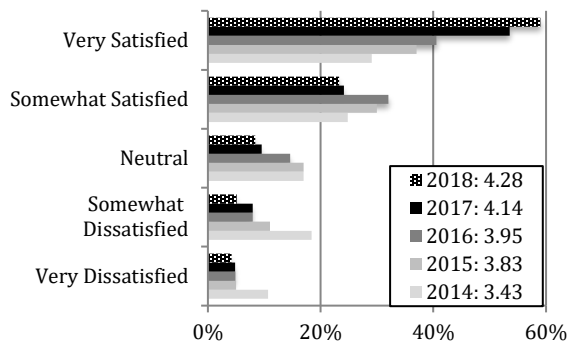
Timeliness of problem resolution



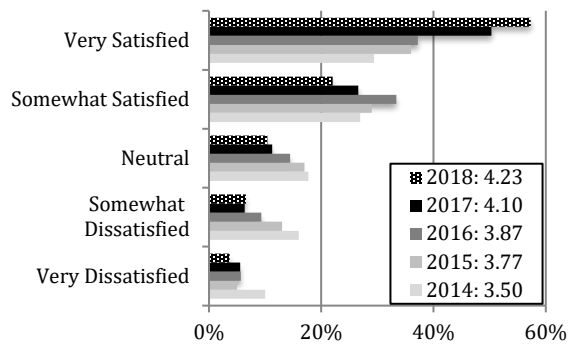
Timeliness of initial response when help is requested by e-mail or voicemail



Frequency and helpfulness of communications and updates



Staff level of knowledge



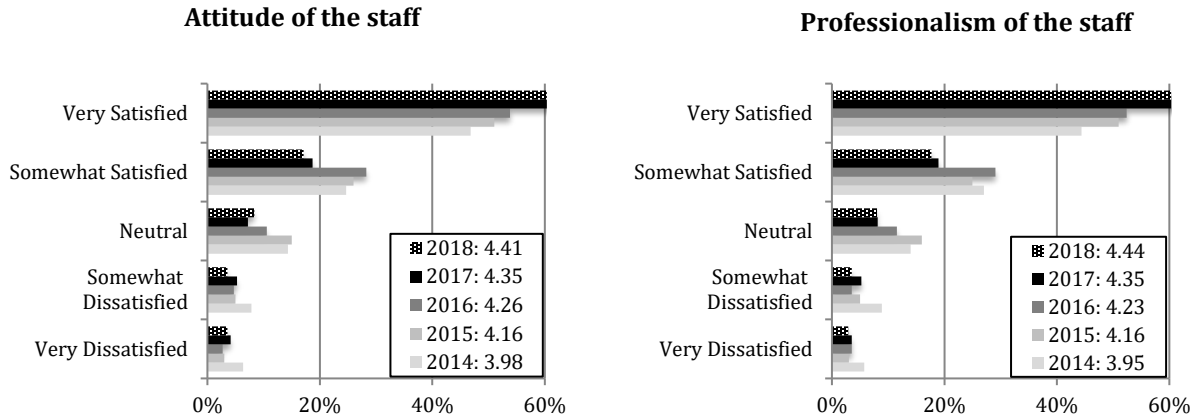


Figure 4. Satisfaction with IT support by category

Satisfaction with the Computing Environment in the Library

Figure 5 shows student satisfaction with the overall computing and collaboration environment in the Library. A second chart compares the overall satisfaction amongst undergraduate (UG) and graduate (GR) students in 2018.



Figure 5. Satisfaction with Library computing environment

IT and the Library continue to collaborate and respond to feedback from faculty, students, and staff to ensure continual improvement to the support and services IT offers in the Library.

Figure 6 shows specific aspects of satisfaction with the Library computing environment.

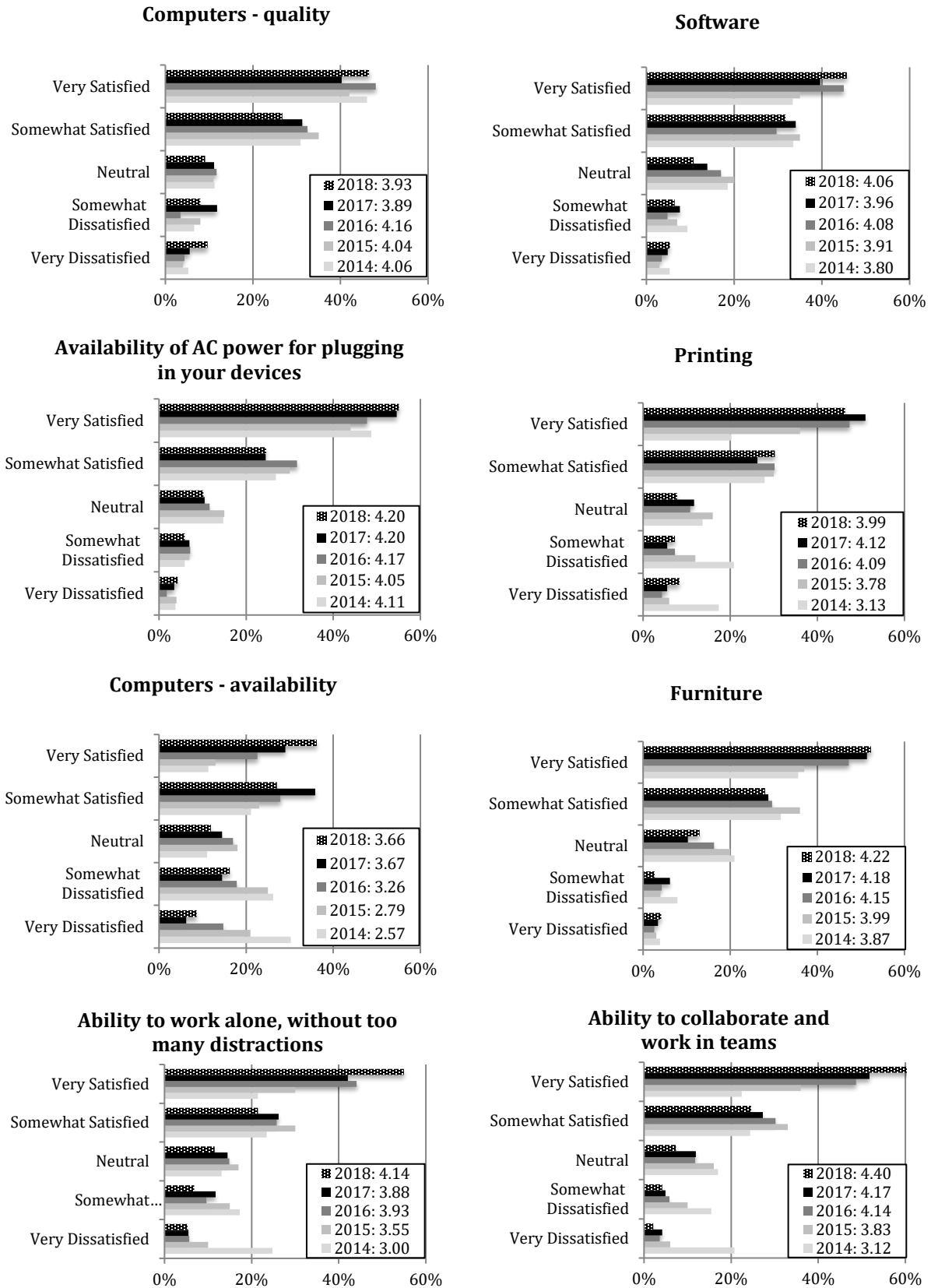


Figure 6. Satisfaction with Library computing environment; specific topics

Satisfaction with IT Purchasing System Process

Figure 9 shows quantitative data regarding satisfaction with the IT purchasing system. After some metrics dropped slightly in 2016 IT reviewed its purchasing operations and made improvements based on feedback. Each metric increased again in 2018 and all metrics exceeded the goal of a minimum 4.0 average satisfaction.

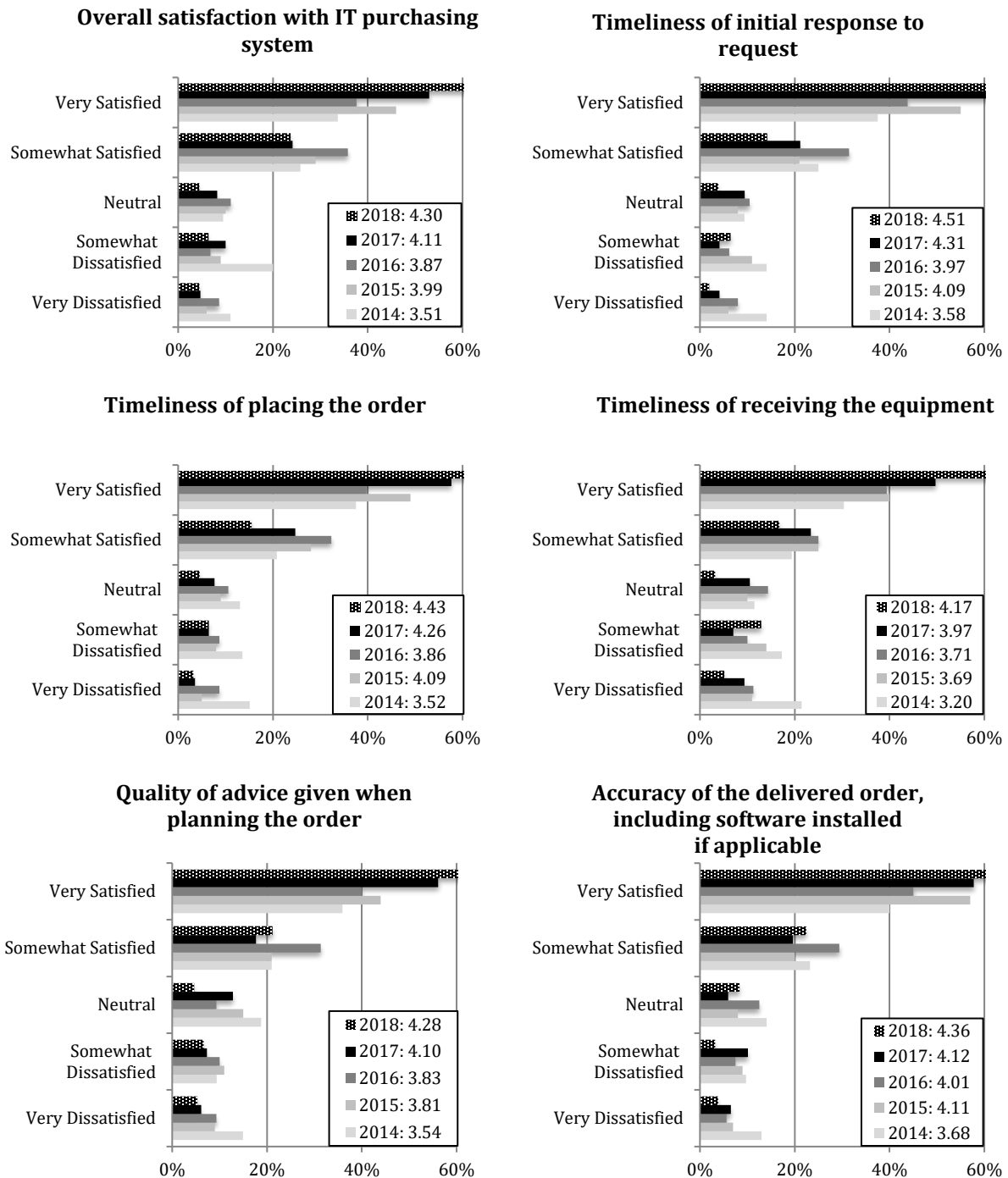
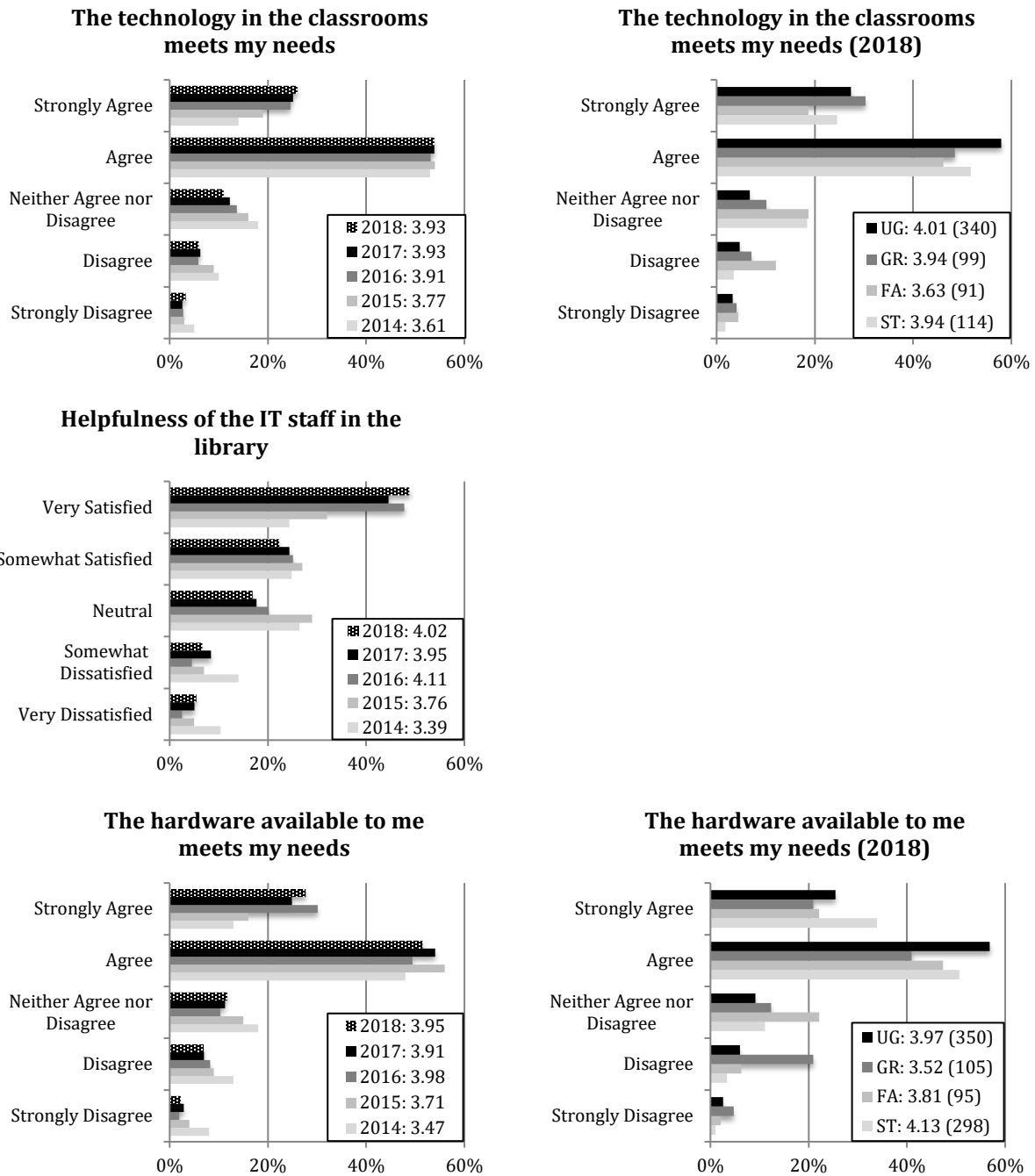


Figure 9. Satisfaction with the IT purchasing system

Miscellaneous

Figure 10 shows satisfaction with miscellaneous IT services.



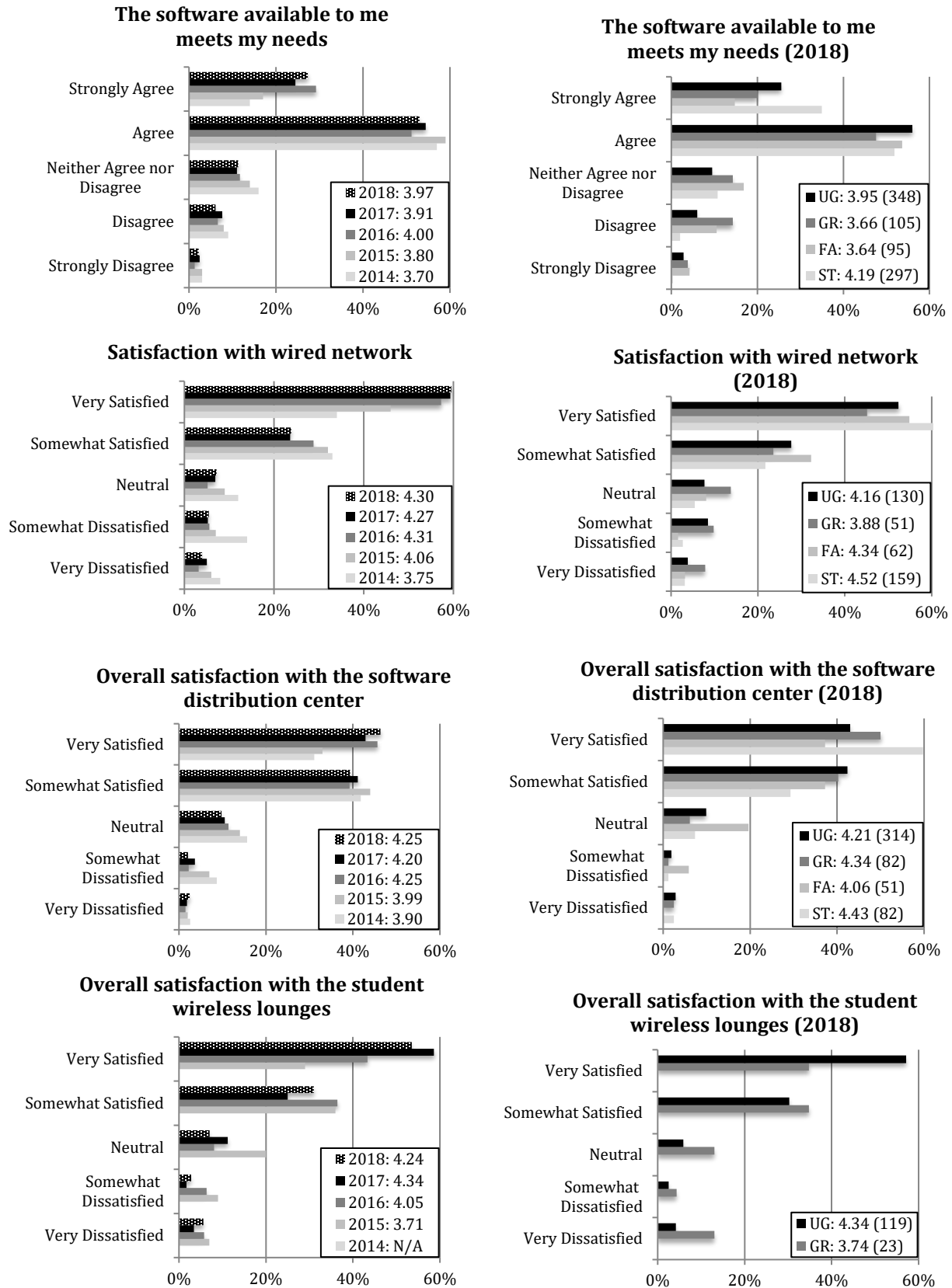


Figure 10. Satisfaction with miscellaneous IT systems

Figure 10 shows that people are generally highly satisfied with the miscellaneous services listed. Satisfaction of available hardware and software amongst graduate students is a continual point of focus; the software metric (2018: 3.66) increased slightly from 2017 (2017: 3.39) and the hardware metric (2018: 3.52) remained nearly consistent (2017: 3.55).

Satisfaction with Banner and Administrative Application Support

Figure 11 shows faculty and staff satisfaction with Banner and administrative application support for services such as Banweb, MyMichiganTech, Canvas, and grad submission/changes.

This question was reworded slightly for the 2016 survey. Formerly, it specifically focused on the Enterprise Application Services (EAS) IT group. The question is now more focused on measuring the support and service they (and other groups which contribute behind the scenes) provide.

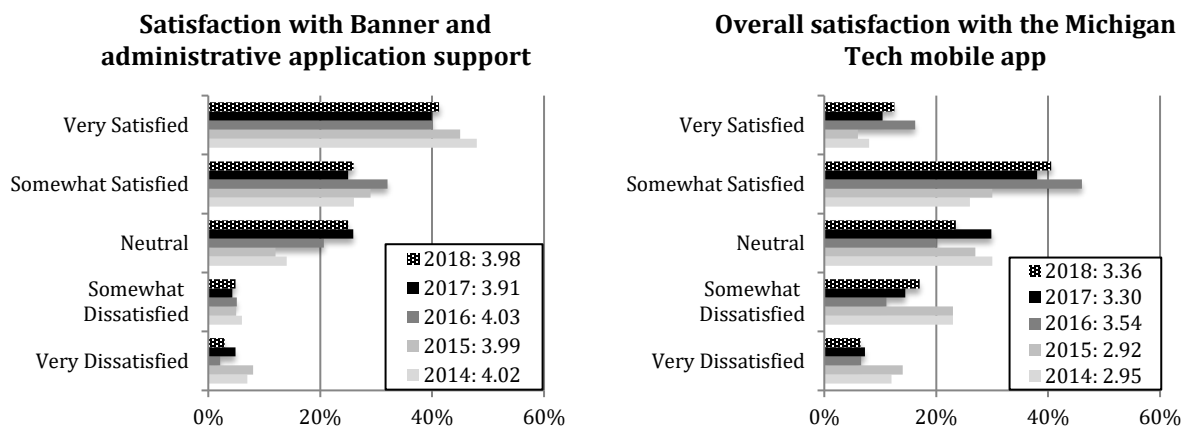


Figure 11. Satisfaction with Banner and administrative application support and mobile app

The satisfaction with the Michigan Tech mobile app included all constituent groups and decreased in 2017; satisfaction remained lower in 2018; IT will review the feedback and consider options for improvement.

Two new questions were added in 2016, and one new question was added in the 2017 survey related to satisfaction of new IT service offerings. IT now offers our wireless network at the Houghton County Memorial Airport, and continues to offer a self-help customer support center as well as a standard remote assistance tool.

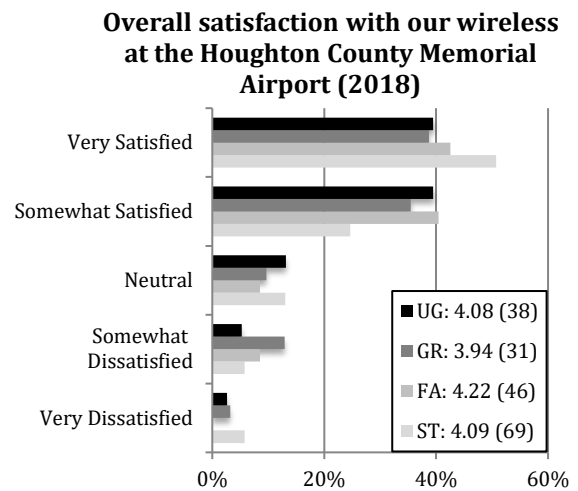
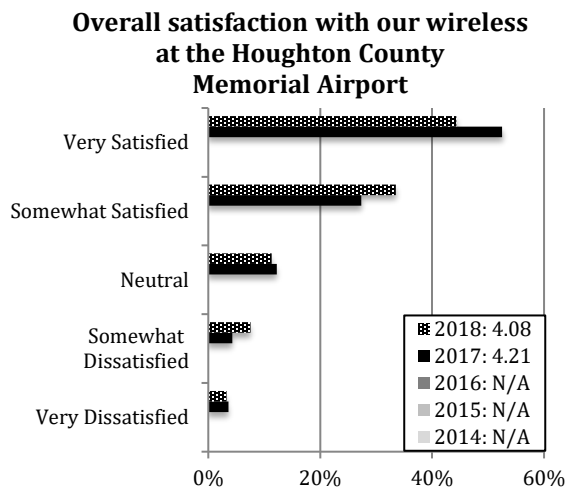
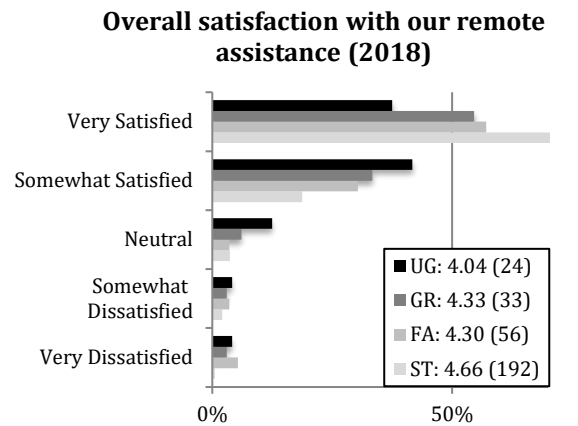
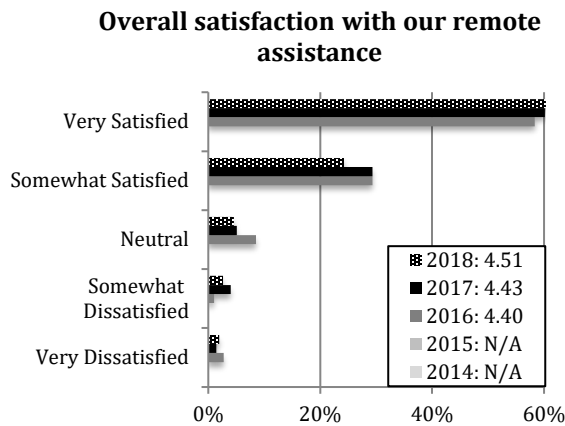
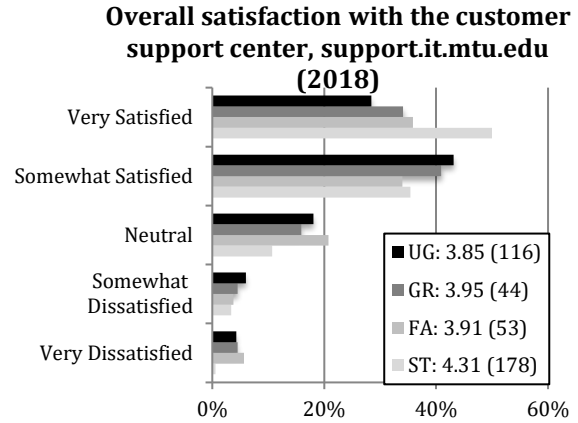
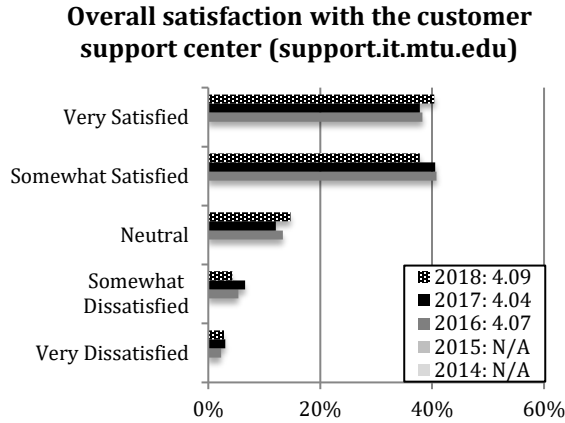


Figure 12. Satisfaction with customer support center (support.it.mtu.edu), remote assistance, and our wireless at the Houghton County Memorial Airport

Figure 12 shows that our customers appreciate these new services.

Satisfaction with Research Computing Support

Figure 13 shows faculty and graduate student satisfaction with High Performance (HPC) and Non-High Performance (Non-HPC) research computing support. These two questions were added in 2018.

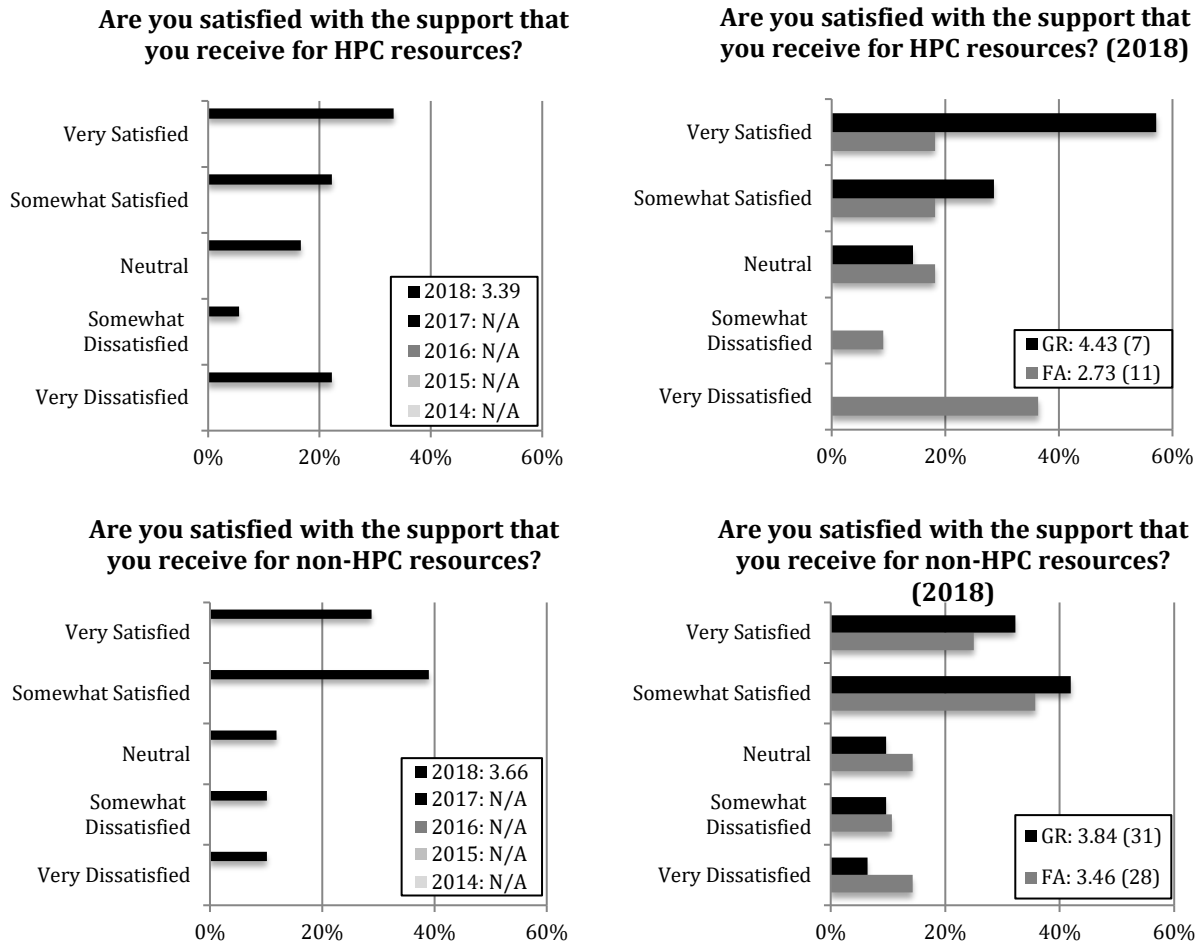


Figure 13. Satisfaction with High Performance (HPC) and Non-High Performance (Non-HPC) research computing support.

High Performance Computing (HPC) focuses on research initiated on the Superior.research and Portage.research clusters, which is governed by the HPC Advisory board. The responses regarding HPC have been provided to the HPC Advisory board. Non-High Performance Computing (Non-HPC) includes all research not initiated on the aforementioned clusters.

Summary

Information Technology constructed a survey in 2014 using best practices to measure customer satisfaction. Survey responses and feedback launched a new focus on customer service and listening to customers. Much of IT's improvement is a direct result of survey responses and customer feedback.

This year's results once again indicated an improvement in many aspects of satisfaction with the IT environment on campus.

While IT is pleased that customer satisfaction levels continue to trend upward, we remain committed to continual improvement and sincerely value our customers' feedback.