Welcome to Michigan Technological University's Office of Innovation and Industry Engagement (IIE) eNewswire. This periodic briefing provides an update on University recruiting, research, licensing, and professional development news and programs of interest to industry stakeholders.

The mission of the IIE eNewswire is to create awareness of University programs and resources that will help companies and industry achieve their strategic goals. Together, through strong partnerships with industry, Michigan Tech students, faculty, and staff will create the future.

**Featured Partner**

**The Dow Chemical Company**

Dow Chemical helps define what makes a great partnership between industry and a university. Dow's campus engagement through Career Services, scholarships, facilities support, and faculty research has helped them remain ranked as a top company to work for by students. Their recent programming partnerships in K-12 STEM education are developing their next generation of talent. ➔ Read More...

**Featured Program**

**Female and Minority Enrollment Up**

Tech's enrollment continues to grow, reaching 7,100 this fall. Strategies to increase female, minority, and graduate student...

**Highlights**

**Rekhi Enterprise Funding Challenge**
Visit the Superior Ideas crowdfunding website and help your favorite project team win more than $10,000 in matching funds.

**Support STEM**
Check out our Get WISE and Tivitz Math projects too!

**Spring Career Fair**
Tuesday, February 17, 2015
enrollment numbers are pushing the university enrollment numbers for these groups to all-time highs. And entering students’ average ACT scores continue to rise. ➔ Read More...

Featured Research

**Advanced Lightweight Materials Partnership**

A new partnership through the American Lightweight Materials Manufacturing Innovation Institute (ALMMII) supports Michigan Tech’s role in developing advanced lightweight materials for automotive, aerospace, rail, and trucking industries. ➔ Read More...

Featured Faculty

**Ott Receives First Diversity Award**

"Boys get the message that computing is a great career, but girls don't, and that drives me crazy," explains Linda Ott, Michigan Tech's first Diversity Award recipient. Ott's call to action includes K-12 STEM outreach through a variety of programs including a summer Women in Computer Science (WICS) program for high school girls. ➔ Read More...

Featured Technologies

**Advanced Applied Material Technologies**

Through the Michigan Translational Research and Commercialization (MTRAC) program Michigan Tech is supporting the acceleration of commercially viable advanced material technologies, bringing research closer to benefiting people and the planet. ➔ Read more...

Contact John Diebel at 906-487-2228 for more information on Michigan Tech's MTRAC program.

For details or questions regarding content in this eNewswire or partnership with Michigan Tech,
please contact us at industry@mtu.edu or 906-487-1208. Click here to view the Office of Innovation and Industry Engagement and Industry Relations staff listing.