



PATRICK BERTONE-HAYWOOD

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PROFESSIONAL SUMMARY

An educator, writer, and designer, I have switched between many roles in my professional and academic career. I focus on multimodal creation and education, as well as technical, business and creative writing and communication efforts. Through my foci, I hope to foster a better understanding of adaptive writing.

EDUCATION

MA Writing, Rhetoric, & Cultures | Michigan State University

- GPA 4.0
- Focus on digital rhetorics
- Created a Master's thesis portfolio of work

BA English | Ferris State University

- GPA: 3.8
- Minors in professional writing, creative writing, & digital marketing

Research Interests

Creative Writing Studies, Digital Rhetoric, Rhetorical Genre Studies, Critical Discourse Analysis, Multimedia Studies, Sonic Rhetoric, and Media Adaptation Studies

EDUCATIONAL EXPERIENCE

Research Assistant (*Publications*) | Michigan State University

August 2024 - May 2025

- Developed guidelines documents for proper creation of articles and other magazine products for students to adhere to.
- Led project management efforts for collaborative publication efforts.
- Created organizational documents for students for better presentation of products.

Graduate Assistant (*Communications*) | Michigan State University

August 2023 - May 2024

- Aided students in preparing personal articles for university publications.
- Developed/Revised the WRAC department website and news articles.
- Researched and implemented multimodal options for the department to aid students.

Writing Consultant | Ferris State University

September 2021 - May 2023

- Led writing workshops and events on campus.
- Conducted student interaction research to benefit the writing center.
- Mentored students with written documents, including essays, personal narratives, short stories, and technical documents.

TEACHING EXPERIENCES & PROFICIENCIES

Teaching Experiences

- Writing consultancy (2 years)
- Student copy editing (1 year)
- Conducting publication research with students (1 year)
- The Colleges Online Learning Academy (Summer 2024)
 - Created a Syllabus for a class surrounding media adaptation rhetoric
 - Created XA study documents for students.

Proficient with:

- | | |
|----------------------|------------------------|
| -CANVA | -Audacity |
| -Figma | -Microsoft Suite |
| -Adobe Suite | -Social media apps |
| -Movavi Video Editor | -Squarespace/Wordpress |

AFFILIATIONS, FELLOWSHIPS & EDUCATIONAL SERVICES

Professional papers, workshops

- Proposal for MLA 2026: Modern Language Association Convention *Put location* put (under review)
 - Agnotology (or the cultural production of ignorance) in Media and Culture
- The Colleges' Online Learning Academy Fellowship (summer 2024)
- Annual East Central Writing Centers Association Conference, San Antonio, TX Student Takeaways: A RAD Approach of Assessing Student Perceptions and Learning Outcomes in the Writing Center - collaboration with Paige Brady and Dr. David Marquard (accepted, could not attend)
- Lifetime Literacy Project (2022-2023)
 - Aided in it's creation
- Ferris State Writing Center (2021-2023)
 - Workshops
- Sigma Tau Delta
 - Being a member of Sigma Tau Delta allows for further networking, and participation in specific conferences and conventions surrounding writing, literature and theory.
- National Society of Collegiate Scholars
 - The Society provides ample opportunities to networks with like-minded peers, allowing for further advancement in potential goals.

RELEVANT COURSEWORK

Ferris State University & Michigan State University

Ferris State Courses

Honors English 2

Website Design and Planning

Introduction - English Studies

Literature and Film

Introduction to Linguistics

Perceptions of Age Contemp Lit

Advanced Business Writing

Rhetorical Genre and Lit Studies

Honors Intro World Short Fic

Adv Critical Theory & Practice

Adv Creative Writing Workshop

Michigan State Courses

Writing, Composing, Designing

Research Colloquium

Experience Architecture

Digital Rhetoric

Content Strategy

Multimodal Composing

Theories Interaction Design

Publication Management

Professional Writing and Research

Sonic Rhetoric's Independent Study