### Sue Collins

Department of Humanities

Michigan Technological University

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Houghton, MI 49991

**C Curriculum Vitae**

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**Education**

PhD New York University: Media, Culture, & Communication

MA San Francisco State University: Communication Studies

**Academic Positions**

Michigan Technological University 2009-present

Assistant Professor: Department of Humanities

Director: Communication, Culture, & Media program 2014-present

New School University 2006-2009

Adjunct Lecturer: Media & Film & Film

New York University 1999-2000

Adjunct Lecturer: Media, Culture, & Communication 2006-2009

Instructor 2002-2005

Teaching Fellow 1999-2002

Tsuda College, Tokyo 1995-1999

Adjunct: English

Showa Women’s University, Tokyo 1995-1999

Adjunct: English

Jissen Women’s University, Tokyo 1995-1999

Adjunct: Communication, English

Temple University, Tokyo 1994-1995

Adjunct: Communication

Santa Rosa Junior College 1992

Adjunct: Speech Communication

San Francisco State 1990-1992

Adjunct: Speech & Communication Studies

**Publications**

**Articles**

“Star Testimonies and Trailers: Mobilizing During World War I,” under review with *Cinema Journal.*

“Performing Ordinary: Celebrity Politicians and the Talk-Show Gig,” *Popular Culture Studies Journal, 2,* 1&2 (October 2014): 109-139. Online issue: <http://mpcaaca.org/wp-content/uploads/2014/11/B06-Collins-Performing-Ordinary.pdf>.

“Film, Cultural Policy, and the World War I Training Camps: Send Your Soldier to the Show with Smileage,” *Film History*, 26,1 (April 2014): 1-49.

“Making the Most Out of Fifteen Minutes: Reality TV’s Dispensable Celebrity,” *Television & New Media*, 9, 2 (March 2008), 87-110; reprinted in *The Television Reader: Critical Perspective in Canadian and US Television Studies*, edited by Mirrlees, Tanner, and Joseph Kispal-Kovacs. Oxford University Press, 2012.

**Chapters (\*peer reviewed)**

Kristina Riegert & Sue Collins, “Politainment,” *The International Encyclopedia of Political Communication*, edited by Gianpietro Mazzoleni. MA: Wiley-Blackwell, forthcoming 2015.

**\***“Propaganda Studies: The U.S. Interwar Years.” In *Media History and the Foundations of Media Studies, Vol. 1, The International Encyclopedia of Media Studies*, edited by John Nerone and Angharad Valdivia, 578-609. MA: Wiley-Blackwell, 2013. Online issue, 2012.

“I’m Not a Celebrity but I Play One on Late-Night TV: The Problem with Politicians and Celebrity.” In *Venomous Speech and Other Problems in American Political Discourse, Vol. 2,* edited by Clarke Rountree, 339-358. Santa Barbara: Praeger, 2013.

“Celebrity Activism and 9/11: ‘A Simple Show of Unity.’” In *War Isn’t Hell, It’s Entertainment: War in Modern Culture and Visual Media*, edited by Rikke Schubart, Fabian Virchow, Tanja Thomas and Debra White-Stanley, 77-93. Jefferson, N.C.: McFarland Publishers, 2009.

**\***“Bonding with the Crowd: Silent Film Stars, Liveness, and the Public Sphere.” In *Convergence Media History*, edited by Janet Staiger and Sabine Hake, 117-126. New York: Routledge, 2009.

“Traversing Authenticities: President Bartlet and Activist Sheen?” In *Politicotainment: Television’s Take on the Real*, edited by Kristina Riegert, 181-211. New York: Peter Lang, 2007.

Sue Collins & Elizabeth I. Dow, “Discussion Skills and Group Facilitation in the Japanese EFL Classroom,” *Journal of Tsuda College*, 31*,* (March 1998): 35-55.

Carol Wilder & Sue Collins, “Paradoxical Communication. In *The Dark Side of Communication*, edited by Brian Spitzberg & William Cupach, 83-104. Hillsdale, N.J.: Lawrence Erlbaum Associates, 1994.

**Book Reviews & Other Publications**

*Satire TV: Politics and Comedy in the Post-Network Era*, edited by Jonathan Gray, Jeffrey Jones, and Ethan Thompson. New York: NYU Press, 2009. *Journal of Communication Inquiry* 33, 3 (July 2009), 291-296.

“After 4 Years of a Celebrity President,” Is Romney the Anti-Celebrity Candidate?” Contributing curator, *In Media Res*, “Political Polarization” theme week, August 13-17, 2012; online publication: <http://mediacommons.futureofthebook.org/imr/2012/08/13/after-4-years-celebrity-president-romney-anti-celebrity-candidate>

“ ‘E’ Ticket to Nike Town,” Counterblast, 1, no 1 (November 2001)

<http://www.nyu.edu/pubs/counterblast/issue1_nov01/media_art_review/collins.html>

Ralene Hearn & Sue Collins, “Burke in the Basic Course,” Western States Communication Association, Albuquerque, New Mexico, Feb. 1992, published in ERIC: ED 363 905.

**Grants/Fellowships**

Research Excellence Fund: Creativity and Scholarship Grant, Michigan Technological University, 2014-2015.

National Endowment for the Humanities Summer Institute Fellowship: World War I and the Arts: Image, Sound, and Psyche, University of Cincinnati, June-July 2014.

J. Walter Thompson College, Hartman Center, Duke University, 2012.

Exploring Media Worlds Travel Grant, Texas A & M University, 2008.

Mitchell Leaska Travel Grant, New York University, 2006.

Dean’s Doctoral Student Travel Grant, New York University, 2006.

Adjunct Travel Grant, New York University, 2006.

Dean’s Summer Research Grant, New York University, 2005.

James and Sylvia Thayer Fellowship Program, University of California, LA, 2005.

Graduate Student Organization Travel Grant, New York University: 2001, 2002, 2003, 2004, 2006, 2008.

**Invited Talks**

“Star Testimonies: Speeches, Tours, and Trailers,” symposium lecture at The Great War: Experience Representations, Effects, University of Illinois, Champagne-Urbana, October 2014.

“Activism and the New Media Environment,” faulty presentation, Undergraduate Conference, Department of Culture & Communication, New York University, Rosendale, NY, February 2004.

“Don’t Do That!: Disciplining Students,” training seminar presentation, Universal Language Institute, Tokyo, Japan, March 1995.

**Recent Conference Presentations**

“Authorizing the Celebrity Intellectual,” paper accepted to be presented, Society for Cinema and Media Studies conference, Montreal, March 2015.

“Star Testimonies: Allegory, Melodrama, and Atrocities in the Liberty Bond Propaganda Films,” paper presented, Legacies of World War I conference, Chestnut Hill College , Philadelphia, November, 2014.

“Peace, Preparedness, & Atrocity: Hollywood Production During the World War I Era,” paper presented, National Communication Association, Chicago, November 2014.

“ ‘Show Your Soldier Boy a Good Time”: Smileage, Cultural Policy, and WWI Training Camp Amusements,” paper presented, Cultural Studies Association Conference, Salt Lake City, 2014.

“Star Testimonies: Speeches, Tours, and Trailers in War Mobilization,” paper presented, Society for Cinema and Media Studies, Seattle, 2014.

“Performing the Ordinary: Politicians, Political Style, and the Celebrity Frame,” paper presented, International Communication Association, London, June 2013.

“War Mobilization and Cultural Policy: A Challenge to Propaganda Theory,” paper presented, New Histories of Communication Study Preconference, International Communication Association conference, London, June 2013.

“Send Your Soldier to the Show with Smileage: Film, Cultural Policy, and the Politics of Authority During World War I,” paper presented, Society for Cinema and Media Studies conference, Chicago, March 2013.

“Performing Citizenship: Crisis and the Celebrity Media Event,” paper presented, Society for Cinema and Media Studies conference, New Orleans, March 2011.

“The Work of Watching: Immaterial Labor of Recombinant Cable News,” paper presented, National Association of Communication conference, San Francisco, November, 2010.

“ ‘Justin Timberlake, you got my thirty bucks!’: Celebrity Crisis Media Events,” paper presented, International Association of Media and Communication Researchers conference, Braga, Portugal, July 2010.

“Issues and Methods in Cultural Studies Historiography,” paper presented, Crossroads Convention, Hong Kong, June 2009.

“Celebrity Signifiers of Cultural Policy During WWI,” paper to presented, National Communication Association, San Diego, November 2008.

“‘We (?) are the World’: The Limits of Celebrity Activism as Cultural Proximity,” paper presented, New Media Worlds, Texas A&M University, February 2008.

“Film Stars, Liveness, and World War I: Mechanisms of Governance in the Constitution of Political and Cultural Citizenship,” paper presented, Society of Cinema and Media Studies, Philadelphia, March 2008.

“Bonding With the Crowd: Film Stars and Liveness during the Liberty Loan Bond Drives of WWI,” paper presented, Media History: What are the Issue? Conference, University of Texas, Austin, October 2007.

“When ‘Fake’ Gets Real: News as Activism, Fandom as Citizenship,” paper presented, International Communication Association, San Francisco, June 2007.

“Performing Cultural Citizenship: Stardom in the US Propaganda Campaign of WWI and its Recruitment as a Source of Political Authority and Mechanism of Governance in the Public Sphere,” paper presented, Society for Cinema and Media Studies, Chicago, March 2007.

“The Political Economy of Reality TV Celebrity,” paper presented, National Communication Association, San Antonio, November 2006.

“Bonding with the Stars: The Emergence of Star Political Authority & WWI,” paper presented, History of Stardom Reconsidered Conference, University of Turku, Finland, October 2006.

**Professional Service – Michigan Tech**

Communication, Culture, and Media Undergraduate Program Director, 2013 – present

Department Steering Committee service, 2013- present

Media Search Committee, Chair, 2014 – present

Graduate Promotion Committee: member, 2014-present

Graduate Curriculum Committee: member, 2013 – 2014

Humanities Department Retreat Committee: Chair, 2011-2013

RTC Graduate Steering Committee: member, 2010-2012

Communication, Culture, & Media Steering Committee: member, 2009-2013

Spanish Search Committee: member, 2011

Book, Journal, and Conference Reviewer:

*Celebrity Actors and North-South Relations: Politics, Place and Power* (Routledge)

*Film History*

*International Journal of Cultural Studies*

*Television & New Media*

*Critical Studies in Media Communication*

*Culture, Communication & Critique*

Philosophy, Theory, and Critique, International Communication Association

Popular Communication, International Communication Association

Critical/Cultural Studies Division, National Communication Association

**Association Affiliations**

Society for Cinema and Media Studies

International Communication Association

National Communication Association

Association of Cultural Studies, Crossroads

International Association of Media and Communication Researchers

American Association of University Women