Idea Pitch Judging Criteria

Name of individual or team: _____________________________________________________________

Assign a ranking of 1-5 for each criteria, with five being the highest score

_____ 1) Concept - the problem is clearly defined

_____ 2) Innovativeness - the root of the problem is addressed and rethought in an innovative way

_____ 3) Value proposition - the value proposition focuses on a customer need

_____ 4) Alignment - the proposed solution addressed the value proposition

_____ 5) Delivery – the pitch flows well

_____ Total