XLerateHealth (XLH) Pre-Accelerator Program

Ideal for idea-stage business or startup looking to develop an idea and/or launch a new product, this intensive 8-week program will help entrepreneurs of all levels move from concept to execution.

At the end of XLH Pre-Accelerator, participants will have a validated, de-risked launch strategy, confident that their product is something customers will pay for!

- Validate your business model and market
- Create investor/consumer pitch decks
- Master your elevator pitch
- Access a network of healthcare innovation

PROGRAM DETAILS

CLASSES: Thursday (6-8pm) November 3rd - December 22nd

REGISTRATION DEADLINE: October 31, 2022

LOCATION: Virtual

COST: $0 for Flint residents
Accepting 8 teams in Flint, MI

LEARN MORE: XLerateHealth.com

Powered by:

APPLY:
CLICK TO REGISTER
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Have a business or product idea and want to start a business?

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XLH has been in operation since 2013 and has supported hundreds of startups (visit the XLH Portfolio).

The XLH Pre-Accelerator is an ideal setting for entrepreneurs to integrate into the community and establish productive relationships with business leaders, coaches, and fellow innovators.

- Weekly presentations by successful local business leaders
- Gain the knowledge you need to launch and grow your business by working with coaches who have extensive entrepreneurial experience
- Learn about topics including legal structure, sources of capital, local resources, and more

OUT-OF-CLASS COMMITMENTS AND CONSIDERATIONS

- Listen to the Steve Blank Udacity course “How to Build a Startup”
- Conduct interviews and update business model canvases
- Present progress updates to the group

Program Structure

- Week 1: Concept a product (Lean Canvas & Customer Discovery)
- Week 2: Value Proposition & Elevator Pitch
- Week 3: Marketing Strategies, Distribution Channels & Partners
- Week 4: Unit Costs & Market Size (TAM, SAM, SOM)
- Week 5: Revenue Model & Reimbursement Strategy
- Week 6: IP, Legal & Regulatory Considerations
- Week 7: Funding (non-dilutive and dilutive)
- Week 8: Pitch for Investors/Customers

XLerateHealth

Call for Flint Innovators