ENTER TODAY FOR A CHANCE TO WIN $500 - $5,000 FOR YOUR STARTUP.

Michigan Collegiate Startup Challenge (MCSC) is the university-level student business model competition for students in the state of Michigan. MCSC fosters entrepreneurship by encouraging university-level students across the state of Michigan to commercialize their ideas and provide them a forum in which they can develop skills by pitching their ideas and building entrepreneurial ventures.

DEADLINE October 14, 2022 at 11:59 p.m. ET

ELIGIBILITY

This is a Michigan-specific competition and any and all current university-level student entrepreneurs across the state of Michigan are welcome to apply and participate, so long as these rules and guidelines are followed:

- The company or idea must be majority (over 50%) owned by university-level students.
- Any idea from any industry is accepted.
- Teams are not university specific. Teams can be made up of students representing one or more of the participating universities.
- This competition is for current dual-enrollment, undergraduate, or graduate level students enrolled at any participating college or university in Michigan.
- Contestants may compete individually or in teams. However, it is highly encouraged that students work in teams. Teams should not exceed five (5) members.
- International students can participate. However, they are required to have a US team member on their team.
- The company or idea cannot have over $10,000 in revenue, including third party investment.
- Your entry can just be an idea and a legally formed entity. However, if a legal entity has been formed, the earliest incorporation date cannot be before November 11, 2021.
- If you have competed previously at MCSC and were awarded a prize, you are no longer eligible to submit a team entry form for upcoming MCSC with the same business idea but may submit a team entry form for a different business idea. If you have previously submitted an idea for past MCSC but did not win a prize, you are eligible to re-submit a team entry form.

PRIZES

First Place | $5,000
Second Place | $3,000
Third Place | $2,000
People's Choice #1 | $500
People's Choice #2 | $500

PARTICIPATING COLLEGES & UNIVERSITIES

LEARN MORE BIT.LY/MCSC-2022

SPONSORED BY

MICHIGAN ECONOMIC DEVELOPMENT CORPORATION