2020 Enterprise Awards
Sponsored by the Enterprise Program Office and Enterprise Student Advisory Board

2020 Award Categories

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Nomination Criteria

Eligibility: Student awards are open only to students currently enrolled in the Enterprise Program. Eligible individuals may be nominated for more than one category but can only receive one award in a given year. Past recipients are not eligible to receive awards for two years. (Example: a 2018 recipient is eligible again in 2020). Please see the award descriptions for additional award-specific eligibility criteria.

Nominations: Nominators should prepare a letter of nomination, highlighting specific and relevant examples that support the given award criteria. Nomination letters must be no more than two single-spaced pages.

Letters of Support: Nominators can collect up to three letters of support from others to strengthen their nomination. Support letters should be no longer than one single-spaced page each.

Submission and Deadlines: To submit a nomination, use the following link: https://forms.gle/XfMPMunwfcxXKMub7 Nominations must be submitted by 5 p.m. on Wednesday, April 3, 2020. Nominations received after the deadline will not be considered.

Selection Process: An awards committee comprised of faculty and staff involved in the Enterprise Program will review the nominations, and winners will be selected based on how well the nomination supports the given award criteria.

Awards and Presentation: Award recipients will receive a framed award certificate, lapel pin, and $100 cash prize (sponsors will receive a University memento in lieu of cash). All nominees will be recognized, and awards will be presented at the conclusion of the Design Expo on Thursday April 16, 2020, beginning at 3:15pm in the MUB Ballroom.

The Enterprise Program
Michigan Technological University
Award Category Descriptions and Eligibility Criteria

Student Awards

**Outstanding Enterprise Leadership:**
- Open to students currently enrolled in, and who hold an official leadership position within, their enterprise
- Inspires and motivates others in support of their enterprise goals and objectives
- Seeks opportunities to mentor others in the enterprise
- Leads by example and demonstrates personal accountability for meeting enterprise goals
- Responds well under pressure

**Rookie Award:**
- Open to students currently enrolled in Enterprise who joined an enterprise in the current academic year
- Has successfully integrated into the enterprise’s culture and organizational structure
- Shows initiative by actively seeking out tasks and project work
- Has made meaningful contributions to the team’s goals and objectives in a short time

**Innovative Solutions:**
- Open to any student who is currently enrolled in Enterprise
- Actively spearheads an innovation that improves their enterprise in some way – operational efficiency, a technical solution, an organizational improvement, etc.
- Engages in collaborative problem solving as a member of their enterprise
- Thinks “outside the box”

**Industry Relations/Sponsor Interactions Award:**
- Open to any enterprise (enterprise-level award)
- Maintains regular interaction with their enterprise’s sponsors and external stakeholders
- Actively acknowledges their enterprise sponsor(s) in media and other promotional activities
- Leverages industry/sponsor networks to further their enterprise education
**Faculty, Staff, and Sponsor Awards**

**Outstanding Enterprise Advisor:**

- Open to faculty and staff who serve as official advisors of enterprises (e.g. instructors of ENT project courses) and nominated by a student from their enterprise
- Creates a positive and motivating environment within the enterprise
- Actively seeks to foster student leadership and ownership within their enterprise
- Shows a personal commitment to student learning, development, and success
- Serves as a mentor or coach – “guides vs. instructs”
- Demonstrates a balanced advising approach – actively engaged, but does not micromanage

**Outstanding Enterprise Sponsor:**

- Open to any individual(s) who serve(s) as an external sponsor of enterprise projects, nominated by an enterprise
- Provides regular and active engagement with the enterprise in support of the sponsored project(s)
- Shows a personal commitment to student education and the enterprise’s success
- Demonstrates a balanced approach as a sponsor – the ability to serve as both a project client/stakeholder as well as a professional mentor

**Behind the Scenes:**

- Open to any faculty, staff, or stakeholder external to an enterprise and who is **NOT** the team’s primary advisor or project sponsor, nominated by an enterprise
- Someone who helped your team accomplish a goal, work through a particular challenge, learn more about a specific topic or technology, etc.
- This individual’s support was perceived by your team as going “above and beyond” their normal responsibilities
- This individual’s involvement and support had a meaningful impact on your enterprise’s success and learning

**Module Master:**

- Open to instructors of ENT course modules taught in the past three academic semesters
- Demonstrates effective teaching in support of student learning
- Connects the learning in their module with enterprise project work and/or with knowledge and skills important for early career success
- Inspired or motivated you to learn more about the topics covered in their module