



CAREER FAIR

College of Business Fall 2025

Student Attendance Analysis

COB Career Fair Key Metrics

Total Participant Attendance **156**

	Number of Attendees	Attended Fall Fair	Percentage
College of Business	126	73	57.94%
All Attendees	156	86	55.13%

College of Business Only	Atended	Total in College	Percentage of College
First Year	15	70	21.43%
Second Year	25	99	25.25%
Junior	25	84	29.76%
Senior	35	114	30.70%
Masters	22	197	11.17%
Total	122	564	21.63%



CAREER FAIR

College of Business Fall 2025

Student Attendance Analysis

COB Career Fair Key Metrics

Career Fair Attendance

Total Participant Attendance	156
First Year	15
Second Year	27
Junior	31
Senior	41
Masters	34

Top UG Attendees By Degree

Engineering Management	31	56.36%
Accounting	19	43.18%
Management	16	34.78%
Finance	13	17.81%
Accounting and Analytics	9	56.25%
Marketing	9	20.00%
Management Information Systems	8	24.24%
Business Administration	7	5.69%
General Business	5	14.29%
Construction Management	3	3.80%
Economics	3	30.00%