

YOOPERS NEED WUPOR!

The U.P. is an incredibly unique region with beautiful scenery, natural resources and a growing knowledge economy. However, it also faces several challenges like a declining population and increasing reliance on income transfers.

WUPOR analyzes local data on several economic indicators like wages and industry growth, and other relevant metrics such as disconnected youth and economic confidence.

This project augments the proficiency of our students in state-of-the-art knowledge and technology while providing data-based insights to Western UP stakeholders.

Emanuel Xavier-Oliveira
Associate Professor of Economics



A generous donation allows you to get our dataset and select a topic or industry for in-depth analysis.



Our research will help assess local industry conditions and trends relevant to your needs as a business, citizen or policymaker.

THE TIMES ARE CHANGING!

FUND LOCAL RESEARCH TO HELP THE U.P.



WUPOR aims at disseminating socioeconomic data to strengthen an alert local citizenry, assist local businesses and entrepreneurs forecast market conditions, as well as to help policy makers facilitate sustainable development.

This report is an excellent tool for community leaders and citizens alike. Please consider supporting this worthwhile project with a donation.

Greg Markkanen
110th District Representative



Michigan Technological University
College of Business

economics club
at **Michigan Tech**

WUPOR

Western U.P. Outlook Report

WHAT WILL YOUR DONATION PROVIDE YOU?

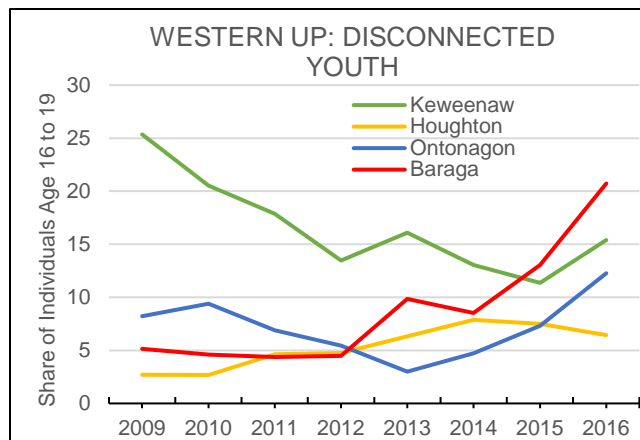
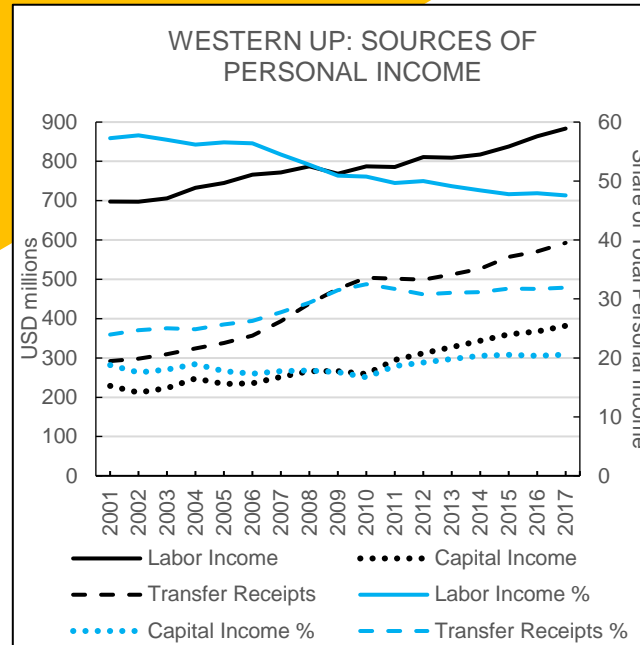
A generous tax-deductible donation will give you insightful data as well as name recognition on our widely disseminated reports, or even allow us to provide you a special research chapter on an industry or topic of your choice!



OUR PAST RESEARCH

LED BY STUDENTS
SUPERVISED BY FACULTY

In 2018 we conducted research like what we plan to do now. See below for some of our research highlights!



DONATION TIERS AND BENEFITS

How to Donate

Go to MTU's secure website:
<https://www.mtu.edu/givenow/?code=GIVO>

Under "Select Gift Designation(s)" select "Other" and then write, **Donation to Tech Fund account MTF # 3371 Economic Outlook Project**. Email John Ruf at Jcruf@mtu.edu for any questions.

VIP \$1200 and above:

Donors can request a special chapter on a local industry or topic of their choice and get the gold tier benefits.

GOLD \$300 and above:

Donors get access to our local economy and industry dataset (County and NAICS level; not firm or individual data), high priority for research topic suggestions, and get the silver tier benefits.

SILVER \$75 and above:

Donors get a WUPOR coffee mug, a digital copy of the report, priority for research topic suggestions, and email updates.

The economic outlook report provides important research opportunities that are key for developing young economists, and business analysts that know how to apply beyond the classroom what they have learned.

John Ruf
Undergraduate Student Researcher