

MANISH K. SRIVASTAVA

David L. and Marilyn Bernard Faculty Fellow
Associate Professor of Strategy and Innovation
Associate Director Graduate Programs (MBA & MEM)
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College of Business
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EDUCATIONAL BACKGROUND

- **Ph.D. in Strategic Management** **2007**
(Minor: Organization Theory)
Virginia Polytechnic Institute and State University
Blacksburg, United States
- **MBA in Finance and Marketing** **1998**
Motilal Nehru National Institute of Technology
Allahabad, India
- **BE in Civil Engineering** **1995**
National Institute of Technology Durgapur
Durgapur, India

ACADEMIC APPOINTMENTS

- Associate Professor of Strategy and Innovation (2015-)
College of Business, Michigan Technological University
- Visiting Professor (2017-18)
Pamplin College of Business, Virginia Tech
- Visiting Associate Professor (2015-2017)
Umea School of Business and Economics, Umea University (Sweden)
- Assistant Professor of Strategy and Innovation (2007-2015)
School of Business and Economics, Michigan Technological University
- Instructor (2003-2007)
Pamplin College of Business, Virginia Tech

OTHER APPOINTMENTS

- Associate Director Graduate Programs (MBA & MEM (2019-)
College of Business, Michigan Technological University

SELECTED PUBLICATIONS

<u>Publication</u>	<u>Times Cited (All Time)</u>
<p>Coopetition Strategies: Critical Issues and Research Directions. Czakon, W., M. K. Srivastava, F. Le Roy, & D. Gnyawali Published: 2020 in Long Range Planning, Volume 53, Issue 1, 101948 Journal impact factor (Two year): 4.041 ABDC Journal Quality Rating (2019): A</p>	13
<p>Looking Different Vs Thinking Differently: Impact of TMT Diversity on Coopetition Capability Bengtsson, M., T. Raza-Ullah, M. K. Srivastava Published: 2020 in Long Range Planning, Volume 53, Issue 1, 101857 Journal impact factor (Two year): 4.041 ABDC Journal Quality Rating (2019): A</p>	16
<p>Role of Search for Domain Knowledge and Architectural Knowledge in Alliance Partner Selection Yayavaram, S., Srivastava, M. K., & Sarkar, M. B. Published: 2018 in Strategic Management Journal, Volume 39:2277-2302 Journal impact factor (Two year): 5.471 ABDC Journal Quality Rating (2019): A*</p>	27
<p>In Search of Precision in Absorptive Capacity Research Song, Yue, Gnyawali, D. R., Srivastava, M. K., Asgari, E. Published: 2018 in Journal of Management, Volume 44: 2343 -2374 Journal impact factor (Two year): 8.852 ABDC Journal Quality Rating (2019): A*</p>	50
<p>Behavioral Implications of Absorptive Capacity: The Role of Technological Effort and Technological Capability in Leveraging Alliance Network Technological Resources Srivastava, M. K., Gnyawali, D. R., Hatfield, D. E. Published: 2015 in Technological Forecasting and Social Change, Volume 92: 346-358 Journal impact factor (Two year): 5.846 ABDC Journal Quality Rating (2019): A</p>	70
<p>When Does Selling Make You Wiser? Impact of Licensing on Chinese Firms' Patenting Propensity Srivastava, M. K., Wang, T. Published: 2015 in Journal of Technology Transfer, Volume 40: 602-628 Journal impact factor (Two year): 4.147 ABDC Lis ABDC Journal Quality Rating (2019): B</p>	17

<p>Matching Technology Strategy with Knowledge Structure: Impact on Firm's Tobin's Q in the Semiconductor Industry</p> <p>Srivastava, M.K., Laplume, A.O. Published: 2014 in Journal of Engineering and Technology Management, Volume 33:93-112 Journal impact factor (Two year): 1.957 ABDC Journal Quality Rating (2019): B</p>	22
<p>Walking the Tight Rope of Coopetition: Impact of Competition and Cooperation Intensities and Balance on Firm Innovation Performance</p> <p>Park, B.J., Srivastava, M.K. & Gnyawali, D.R. Published: 2014 in Industrial Marketing Management, Volume 43: 210-221. Journal impact factor (Two year): 4.695 ABDC Journal Quality Rating (2019): A*</p>	237
<p>Impact of Coopetition in the Alliance Portfolio and Coopetition Experience on Firm Innovation</p> <p>Park, B.J., Srivastava, M.K. & Gnyawali, D.R. Published: 2014 in Technology Analysis & Strategic Management, Volume Journal impact factor (Two year): 1.867 ABDC Journal Quality Rating (2019): B</p>	98
<p>Firm Newness, Product Novelty and Aesthetic Failure.</p> <p>Laplume, A.O., Srivastava, M. K., Published: 2014 in Management Decision, Volume: 52: 1952-1967. Journal impact factor (Two year): 3.697 ABDC Journal Quality Rating (2019): B</p>	5
<p>Complementary Effects of Clusters and Networks on Firm Innovation: A Conceptual Model</p> <p>Gnyawali, D. R., Srivastava, M. K., Published: 2013 in Journal of Engineering and Technology Management, Volume 30(1): 1-20. Journal impact factor (Two year): 1.957 ABDC Journal Quality Rating (2019): B</p>	120
<p>When Do Relational Resources Matter? Leveraging Portfolio Technological Resources for Breakthrough Innovation</p> <p>Srivastava, M. K., Gnyawali, D. R. Published: 2011 in Academy of Management Journal, Volume: 54: 797-810. Journal impact factor (Two year): 7.571 ABDC Journal Quality Rating (2019): A*</p>	349

REFEREED BEST PAPER PROCEEDINGS

Firm Technological Capability, Geographic Cluster and Alliance Network Resources and Their Differential Effects on Firm Innovation

Srivastava, M. K., Gnyawali, D. R., Tallman, S.

Published: 2016 in PAN IIM World Management Conference, Ahmedabad, India

Matching Technology Strategy with Knowledge Structure: Implications for Firm Performance

Srivastava, M.K., Laplume, A.O.

Published: 2013 in Academy of Management Best Paper Proceedings

Differential Impact of Alliance and Cluster Technological Resources on Breakthrough Innovation

Srivastava, M. K., Gnyawali, D. R., Tallman, S.

Published: 2011 in Academy of Management Best Paper Proceedings

BOOK CHAPTERS & BOOK

Overcoming Innovation Barriers: Alliance Portfolio Characteristics and Technological Innovations

Srivastava, M. K., Bruyaka, O., Gnyawali, D. R., Ran, B (Ed).

Published: 2012 in Contemporary Perspectives on Technological Innovation, Management and Policy, Information Age Publishing

Networks, Clusters and Technological Innovation: Friends or Neighbors: Impact of Interfirm Networks and Clusters on Firm Technological Innovations in the U.S. Semiconductor Industry

Srivastava, M.K.

Published: 2009 in VDM Publishing House Ltd

Emerging E-Business Models", Integrating World Markets: Living Technology Through Excellence and Beyond

Srivastava, M. K.

Published: 2002 in Agrawal, P. R., Goyel, G., Sahu, G. P. (Eds), Allahabad: School of Management Studies, Motilal Nehru National Institute of Technology

PROCEEDINGS/ PRESENTATIONS

What Is Your Story: The Persuasive Effects of Entrepreneurial Stories on Investment Decision & Beyond

Srivastava, S., **Srivastava, M. K.**

To be presented: 2021 at the Academy of Management, Virtual

Experimental Thinking in Observational Studies

Srivastava, M.K.

Presented: 2021 in Brown Bag Series, College of Business, Michigan Tech

Critical Issues: Research Questions, Design, and More

Srivastava, M. K.

Presented: 2019 at the Pamplin College of Business, Virginia Tech

Novel Pursuits: The Interactive Role of CEO's Scientific Knowledge and Scientist's Business Knowledge

Asgari, E., Gnyawali, D.R., **Srivastava M.K.**

Presented: 2019 at the Academy of Management, Boston

Firm risk and Market Valuation: A Re-examination Using Quantile Regression

Srivastava, M. K.

Presented: 2018 at Indian Institute of Management Bangalore, India.

Methods for Innovation Research: Patents and Citations

Srivastava, M. K.

Presented: 2017 at Washington State University, Pullman

Search for Recombinant Knowledge and Technology Alliance Formation

Srivastava, M. K.

Presented: 2017 at Umea University, Sweden

Econometrics Using Stata

Srivastava, M. K.

Presented: 2016 at Indian Institute of Management Lucknow, Lucknow, India

Firm Technological Capability, Geographic Cluster and Alliance Network Resources and Their Differential Effects on Firm Innovation

Srivastava, M. K., Gnyawali, D., Tallman, S.

Presented: 2016 at the Fourth Pan IIM World Management Conference, Ahmedabad, India

Innovation Assets, Return Volatility and Firm Value: Insights from Quantile Regression

Srivastava, M. K.

Presented: 2016 at Umea University, Sweden

When Does Familiarity Matter? Benefitting from Alliance Partners' Pioneering Knowledge for Innovation

Zhou, S., Gnyawali, D., **Srivastava, M. K.**

Presented: 2015 at the Strategic Management Society, Denver.

When Do Alliances Become Unattractive for Knowledge Search? The Role of Innovation Performance

Zhou, S., Gnyawali, D., **Srivastava, M. K.**, Song, Y.

Presented: 2015 at the Academy of Management, Vancouver.

Pursuit of Quality Research

Srivastava, M. K.

Presented: 2015 at MN National Institute of Technology Allahabad

R&D, Patents, Citations, and Firm Market Performance: New Insights from Quantile Regression

Srivastava, M. K., Yayavaram, S.

Presented: 2014 at the Academy of Management, Philadelphia.

How Performance and Technological Strength Impact Knowledge Utilization: A Behavioral Explanation

Zhou, S., Gnyawali, D., **Srivastava, M. K.**, Song, Y.

Presented: 2014 at the Academy of Management, Philadelphia.

Matching Knowledge Structure with Firm Strategy: Implications for Firm Performance

Srivastava, M.K., Laplume, A.O.

Presented: 2013 at the Academy of Management, Orlando

Aging with Grace in the New Product Race? An Empirical Study of Aesthetics-related Product Failures

Srivastava, M. K.

Presented: 2013 at the Academy of Management, Orlando

Trapped in Your Knowledge Competencies: Impact of Alliance Portfolio Unique Patents on Firm Innovation Quality

Srivastava, M. K., Gnyawali, D

Presented: 2012 at the Strategic Management Society, Prague.

Impact of Balanced Coopetition and Cooperation Experience on Firm Innovation

Park, B.J., **Srivastava, M. K.**, Gnyawali, D. R

Presented: 2012 at the Fifth Workshop on Coopetition", The European Institute for Advanced Studies on Management, Katowicz, Poland

The Impact of Knowledge Structure on Alliance Formation

Yayavaram, S., **Srivastava, M.K.**, Sarkar, M. B.

Presented: 2012 at the Academy of Management, Boston.

Network Dynamism and Firm Innovation: A Knowledge Based Perspective

Zhou, S., Gnyawali, D. R., **Srivastava, M. K.**

Presented: 2012 at the Academy of Management, Boston.

When Do Birds of Different Feathers Fly Together? Impact of Knowledge Structure on Alliance Formation

Yayavaram, S., **Srivastava, M.K.**, Sarkar, M. B.

Presented: 2012 at the Strategic Management Society Singapore.

Lost in Your World? Role of Behavioral Orientation in Leveraging Alliance Portfolio Resources for Innovation

Srivastava, M. K., Gnyawali, D. R. Hatfield, D.E.

Presented: 2011 at the Academy of Management, San Antonio and at the Research Development Workshop, Atlanta Competitive Advantage Conference, Atlanta

Making the Most of What You Have: Impact of Alliance Portfolio Characteristics on Technological Innovations

Srivastava, M. K., Gnyawali, D. R., Hung-Wen, L.

Presented: 2010 at the Strategic Management Society, Rome, Italy.

Differential Impact of Alliance and Cluster Technological Resources on Breakthrough Innovation

Srivastava, M. K., Gnyawali, D. R., Tallman, S.

Presented: 2010 at the Strategic Management Society, Rome, Italy.

When do Relational Resources Matter? Leveraging Portfolio Technological Resources for Breakthrough Innovation

Srivastava, M. K., Gnyawali, D. R.

Presented: 2010 at the Copenhagen Business School, Denmark.

Impact of Relational Resources on Breakthrough Innovation: Evidence from U.S. Semiconductor Industry

Srivastava, M. K., Gnyawali, D. R.

Presented: 2009 at the Academy of Management, Chicago.

Effects of Alliance Portfolio Resources and Competitive Attributes on Firm Innovation

Park, B. J., Gnyawali, D. R., **Srivastava, M. K.**

Presented: 2009 at the Academy of Management, Chicago.

All That Glitters is Not Gold: The Impact of Network and Cluster Technological Resources on the Breakthrough Innovations

Srivastava, M. K., Gnyawali, D. R.

Presented: 2008 at the Strategic Management Society, Cologne, Germany.

Leveraging External Resources: The Effects of Network and Cluster Resources on Firm Innovation

Srivastava, M. K., Gnyawali, D. R.

Presented: 2008 at the Academy of Management, Anaheim.

In Search of Innovation? An Empirical Examination of Geographic and Relational Search Behavior

Srivastava, M. K., Hatfield, D. E.

Presented: 2007 at the Strategic Management Society, San Diego.

Leverage Your Network to Innovate: The Effects of Inter-Firm Network Orientations on Technological Breakthrough Innovations

Gnyawali, D. R., **Srivastava, M. K.**

Presented: 2007 at the Strategic Management Society, San Diego.

Collaborate or Co-locate? Effects of Interorganizational Network and Cluster on Firm Innovation

Srivastava, M. K., Gnyawali, D. R.

Presented: 2006 at the Strategic Management Society, Vienna, Austria.

Overcoming Innovation Barriers: An Ego Network Perspective

Srivastava, M. K., Gnyawali, D. R.

Presented: 2006 at the Atlanta Competitive Advantage, Atlanta.

Restructure Your Network to Innovate: The Importance of Network Dynamics on Firm Innovation

Srivastava, M. K., Gnyawali, D. R.

Presented: 2005 at the Strategic Management Society, Orlando.

In Search of Innovation? Love Thy Neighbor

Srivastava, M. K., Hatfield, D. E.

Presented: 2005 at the Academy of Management, Hawaii.

Toward an Ego Network Theory of Innovation

Srivastava, M. K., Gnyawali, D. R.

Presented: 2004 at the Academy of Management, New Orleans.

Intersection Between Executive Compensation and Competitive Strategy: Empirical Evidence from the United States

Gnyawali, D. R., Offstein, E. H., Srivastava, M. K.

Presented: 2003 at the Strategic Management Society, Baltimore.

Executive Compensation and Firm Competitive Behavior: An Empirical Investigation

Offstein, E. H., Gnyawali, D. R., **Srivastava, M. K.**

Presented: 2003 at the Academy of Management, Seattle.

TEACHING

Graduate and Undergraduate

- Business and Corporate Strategy (MBA)
- Strategic Management (Undergraduate)
- Management of Technology and Innovation (MBA, Undergraduate)
- International Management (MBA, Undergraduate)

Doctoral

- Strategic Management and Organizational Theory- PhD Seminar (Virginia Tech)
- Management Research Practicum-PhD Seminar (Virginia Tech)

HONORS AND AWARDS

- David L. and Marilyn Bernard Faculty Fellowship (2019-)
- GIAN (Global Initiative of Academic Network) Foreign Expert Scholar: Government of India. (2019)
- Department of Management, Faculty Research Excellence Award, Virginia Tech (2018)
- Invited for presenting a research seminar, Indian Institute of Management Bangalore (June 14,2018)
- Best Research Paper, Pan IIM World Management Conference (2016)
- Best Paper Proceedings, Academy of Management (2013)
- Best Paper Nomination, Strategic Management Society Special Conference, Singapore (2012)
- Invited as a guest researcher, Umeå University, Sweden (Aug 18-Sep 6, 2014)
- Professional Development Workshop Organizer (Global cooperation research: Challenges and opportunities), Academy of Management (2014)
- Professional Development Workshop Organizer (Cooperation research: Moving beyond the metaphor), Academy of Management (2013)
- Invited for Mid-Career Consortium Technology and Innovation Management, Academy of Management (2013)
- Nominated for the 'Wells Fargo Teacher of the Year' Award, School of Business and Economics, Michigan Tech, 2011
- Invited speaker, Research Colloquium, Stevens Institute of Technology 2012
- Invited for Junior Faculty Consortium Technology and Innovation Management, Academy of Management (2011)
- Invited for Junior Faculty and Paper Development Workshop, Strategic Management Society (2011)

- Atlanta Competitive Advantage Research Development Workshop (2011)
- Invited to teach in the Post-doctoral Bridge Program (Management Track, Strategic Management Module), Virginia Tech (2011)
- Best Paper Proceedings, Academy of Management (2010)
- Panelist on “Understanding and Managing Co-opetition Tension: Diverse Perspective from Around the World” in the Strategic Management Society conference (2010)
- Invited speaker in the Faculty Development Program at MNNIT, Allahabad (2008)
- Nominated for Booz-Allen Hamilton Ph.D. Fellowship, Strategic Management Society (2006)
- Nominated for Booz-Allen Hamilton Ph.D. Fellowship, Strategic Management Society (2005)
- Selected for the first Doctoral Workshop, Strategic Management Society, (2005)
- Invited for Doctoral consortium Business Policy and Strategy, Academy of Management (2005)
- Finalist for the McKinsey/SMS Best Paper Award. Strategic Management Society (2003)

Research Grants

- \$8000, Research Excellence Fund (SCG) [Principal Investigator] Michigan Tech ,2012
- \$8100, Research Excellence Fund (SCG) [Co-Principal Investigator] Michigan Tech ,2012
- Conference grant
 - \$ 800 Strategic Management Society ,2005

SERVICE

Editorial Review Board Member

Journal of Management (2014-17, 2017-)

Long Range Planning (2019-)

Special Issue Editor

Long Range Planning (2017-2019)

Article Editor

SAGE Open (2013-2014)

Ad-hoc reviewer for Peer Reviewed Journals (in alphabetical order)

- *British Management Journal*
- *Global Strategy Journal*
- *Industrial Marketing Management*
- *Journal of Business Research*
- *Journal of Engineering and Technology Management*
- *Journal of International Management*
- *Journal of Management Studies*
- *Journal of Operations Management*
- *Journal of Product and Innovation Management*
- *Long Range Planning*
- *Management Science*
- *Organization Science*
- *R&D Management*
- *Small Business Economics: An Entrepreneurship Journal*
- *Strategic Entrepreneurship Journal*
- *Strategic Organization*
- *Technological Forecasting and Social Change*
- *Technology Analysis & Strategic Management*
- *Technovation*

Doctoral Committee and Thesis Examiner

- Doctoral advisory committee Elham Asgari (Scientist Networks and Innovation), (2018-2020) Virginia Tech
- Doctoral advisory committee Johan Lidstrom (Networks, Absorptive capacity, and Innovation), (2016-2019) Umea University (Sweden)
- Doctoral advisory committee Benjamin Savonen (Mechanical Engg and Engg Mechanics), (2016-18) Michigan Technological University
- Dissertation committee member: Byung-Jin (Robert) Park “The Effects of Coopetition and Coopetition Capability on Firm Innovation Performance” (2011, Virginia Tech; Placement: Hanyang University, Republic of Korea)
- Dissertation thesis international examiner: Rajeev Tripathi “Strategic thinking for technology adoption and competence building: Mapping of Indian newspaper industry growth” 2011 (MNNIT, Allahabad)
- Dissertation thesis international examiner: Alpa Markande “Foreign Direct Investment in India: A Perspective to China’s Growth” 2010 (MNNIT, Allahabad)
- Dissertation thesis international examiner: Dileep Singh “Production and Operations Perspectives of International Joint Ventures in India: A Case Study if Automotive Sector” (MNNIT,Allahabad)

Workshops Conducted

- GIAN (Global Initiative of Academic Network) Workshop, MNNIT Allahabad, India (2019)
- Endnote Workshop: From a User Perspective, Umea University, Sweden (2016)
- Econometrics Using Stata, Indian Institute of Management, Lucknow (2016)
- Big Data Analysis Using Stata, Michigan Tech (2014)
- Econometrics Using Stata, Umea University (2014)
- Endnote Workshop: From a User Perspective, Michigan Tech (2013)
- Professional Development Workshops
 - Global coopetition research: Challenges and opportunities, Academy of Management (2014)
 - Coopetition research: Moving beyond the metaphor, Academy of Management (2013)

University/College Service

- Member, Professional Masters (2021)
- Member, Advanced Materials and Manufacturing Tech Forward (2019-)
- Member, Tenure and Promotion Committee, College of Business (2020-21)
- Member, Search Committee, College of Business (2020-21)
- Chair, Inter-school Tenure and Promotion Committee (2018-19)
- Chair, Faculty Scholarship Committee (2018-19)
- Member, Undergraduate Program Committee (2018-19)
- Chair, MBA Committee (2016-17)
- Member, External Affairs Committee (2016-17)
- Member, Interschool Tenure and Promotion Committee (2015-17)
- Member, Faculty Distinguished Service Award Committee (2016-17)
- Member, Misconduct in Scholarly Research and Creative Endeavors (2016-)
- Faculty Advisor, MBA Association (2016)
- Faculty Host for Leader Scholar Award Finalist (2013)
- Department Faculty Marshal, 2012 Mid-Year Commencement Ceremony
- Faculty Mentor New Venture Competition (2011)
- Member Ad-hoc Statistics Committee (2014-)
- Chair, Research Committee (2013)
- Member, Strategic Planning Committee (2012)
- Member, Ad-hoc Statistics Committee (2012)
- Member, Strategic Planning Committee (2011)
- Member, Ad-hoc Statistics Committee (2011)
- Member, Entrepreneurship Search Committee (2011)
- Member, Research Committee (2010)
- Member, IT Committee (2009)
- Member, Management Search Committee (2009)

- Member, Entrepreneurship Search Committee (2008)
- Member, Ad-hoc MBA Curriculum Committee (2007, 2008)

Professional Membership

- **Academy of Management**
- **Strategic Management Society**