Mission

Student Affairs and Advancement aims to create possibilities, inspire learning, and exceed expectations. We value community, scholarship, possibilities, accountability, and tenacity.

By almost any measure, 2015–16 was a banner year for Michigan Tech and for Student Affairs and Advancement. We exceeded expectations in enrollment (7,238), development (124 percent of our goal), and student retention (87 percent), and the performance of our athletic teams was nothing short of stellar, including a 10–0 start in volleyball, the best in history. Student conduct violations fell by more than 20 percent, and a new early intervention program helped dozens of faltering students boost their GPAs.

That said, numbers are not our story. Students are. Virtually everything we do centers on helping them succeed at every stage in their relationship with Michigan Tech.

We are there in the beginning, when the Center for Pre-college Outreach guides young people toward college, and Admissions helps prospective students choose a major.

Later, Student Activities and Athletics provide countless opportunities for students to blossom outside the classroom, and our Career Center launches new graduates toward their first jobs. Our Dean of Students staff are often first responders for those undergraduates who struggle with the challenges of college life.

Finally, Advancement and Alumni Engagement nurture a culture of philanthropy, first by helping students become aware of and express their gratitude for the investment of alumni and friends. Later, they keep alumni connected with the University and help them say thanks for the role Michigan Tech played in their extraordinary lives.

We invite you to review this wrap-up of the past year, bearing in mind that many of these achievements are made possible by the dedication of faculty and staff throughout the University, plus our amazing students and alumni.

Advancement and Alumni Engagement

• Raised $40.38 million (124 percent of our goal) in private support—including $9.27 million in outright cash gifts, up from $6.1 million the previous year.

• Increased the number of personal visits to alumni and friends nearly 40 percent, from 942 in FY 2015 to 1,312 in FY 2016.

• Merged the Advancement Office with the Alumni Engagement Office to support greater collaboration.

• Raised $2.67 million in Annual Giving gifts and pledges.

• Hosted 103 alumni events throughout the country and several in India.

• Alumni Reunion 2015 brought 413 registrants to campus and raised $2.83 million in reunion gifts.
Enrollment, Marketing, and Communications

- Achieved fall 2015 enrollment of 7,238, the highest in more than 30 years.
- Attained record-high female enrollment, with women making up 26.9 percent of the student body. Female enrollment in the College of Engineering rose to 26.7 percent, and the number of women first-year students was also at an all-time high.
- Achieved a first- to second-year retention rate of 87 percent in fall 2015.
- Exceeded previous Admissions records on the numbers of applications received, accepted students, enrollment deposits, and accepts and deposits from female and minority students, reaching a long-term goal of 1,700 paid deposits as of June 25, 2016.
- Initiated a new branding campaign with new logos for the institution and Athletics.
- Launched a new homepage and new visual identity across all University subpages.
- Hosted our first CareerFEST in fall 2015, including seven Industry Days in partnership with academic departments.

Dean of Students

- Began reaching out to non-first-year students on academic probation for the first time. Eighty percent of the 92 students identified showed an improvement in GPA from fall 2015 to spring 2016. By comparison, just 36 percent of the students identified by faculty or staff improved their cumulative GPA over the same time period. This may indicate that by the time students’ lagging performance is noted by faculty or staff, intervention may be too late to affect their GPA for the next term.
- Processed 238 formal student conduct cases, a decrease of 21 percent from 2014-15.
- Worked to install a gender-inclusive locker room and restrooms in the Student Development Complex, as well as gender-inclusive restrooms throughout campus.
- Began a campaign to help students with autism spectrum disorder attain full-time employment upon graduation.
- Began the four-year, $13.6 million Daniell Heights renovation.
- Recorded an overall Greek GPA of 2.94, which now matches the all-undergraduate 2.94 GPA, thanks to a concerted effort by fraternities and sororities.
- Launched HuskyFAN—the Food Access Network to address issues of food insecurity.
- Received a $30,000 Choices grant, which Wellness and Athletics will use to encourage responsible alcohol use across campus.
Athletics and Recreation

• NCAA teams enjoyed exceptional success across the board in 2015–16.

**Hockey**—MacNaughton Cup Champions for the first time since 1975–76; Final Five appearance; alumnus John Scott named NHL All-Star MVP.

**Men’s basketball**—Kyle Monroe named Great Lakes Intercollegiate Athletic Conference (GLIAC) Freshman of the Year and College Sports Information Directors (CoSIDA) Academic All-District First Team.

**Women’s basketball**—14th GLIAC title in school history; Danielle Blake and Kylie Moxley named to All-GLIAC First Team.

**Football**—5–0 start; third-best crowd in history (3,918) against Northern Michigan University; Brett Gervais’s honors include CoSIDA Academic All-America Second Team, GLIAC Commissioner’s Award, and the McFarland Award (for the top Division II football scholar-athlete in Michigan); Ryan VanGoethem named to the CoSIDA Academic All-America First Team.

**Volleyball**—10–0 start the best in school history; GLIAC Tournament appearance.

**Nordic skiing**—Hosted US Nationals for the second straight year; four qualifiers for the NCAA Championships (Andrea Lee, Gaspard Cuenot, Kyle Hanson, Didrik Fjeld Elset).

• By the numbers
  
  71%  Graduation rate for student-athletes (five-year average)
  3.2  Student-athlete GPA
  7  All-Americans
  41  Student-athletes named to all-conference first or second team
  171  Student-athletes who received academic all-conference recognition

• Student-athletes donated hundreds of community service hours at local elementary schools, Rotary Seafood Fest, Dial Help, Omega House, Chuck-A-Puck, etc. Numerous student-athletes mentored and coached about 200 area youth through the Little Huskies program. In addition, hockey players in the Koaches’ Kids program visited classrooms to mentor students, then hosted them at a game.