# Michigan Technological University Minor in Global Business

Program Code BGBM, Academic Year 2023-24

College of Business

Total Credits Required: 18

## **Required Courses: 3 Credits**

• EC 3100 International Economics (3) Prereqs: EC 2001 and UN 1015 and (UN 1025 or Modern Language - 3000 level or higher)

## **Business Electives: 6 to 9 credits**

- MGT 4100 International Management (3)
- MKT 4300 Global Marketing (3) Preregs: MKT3000
- FIN 4700 Global Finance (3) Preregs: BA3400 or EC3400 or FIN3000

## Required Language: 3 to 9 credits of any modern language

#### French

- HU 2271 Level I-A French Language and Culture (3) Preregs: none
- HU 2272 Level I-B French Language and Culture (3) Preregs: HU2271
- HU 2273 Transitional Level I French Language and Culture (3) Preregs: none
- HU 3271 Level II-A French Language and Culture (3) Preregs: HU2272 or HU2273
- HU 3272 Level II-B French Language and Culture (3) Preregs: HU 3271
- HU 3273 Level II French Comp and Conversation (3) Preregs: HU 3272
- HU 3274 Level III French Literature and Culture (3) Preregs: HU3272 or HU3273
- HU 3275 Level III French for Special Purposes (3) Preregs: HU3272 or HU3273

#### German

- HU 2281 Level I-A German Language and Culture (3) Preregs: none
- HU 2282 Level I-B German Language and Culture (3) Preregs: HU2281
- HU 3281 Level II-A German Language and Culture (3) Preregs: HU2282
- HU 3282 Level II-B German Comp and Conversation (3) Preregs: HU3281
- HU 3283 Level II-B Advanced German Comp and Conversation (3) Preregs: HU3282
- HU 3284 Level III German Lit and Culture (3) Prereqs: HU3283
- HU 3285 Level III German Film and Media (3) Preregs: HU3283

#### Spanish

- HU 2291 Level I-A Spanish Language and Culture (3) Preregs: none
- HU 2292 Level I-B Spanish Language and Culture (3) Preregs: HU2291
- HU 2293 Transitional Level I Spanish Language and Culture (3) Prereqs: HU2291
- HU 3291 Level II Spanish Language and Culture (3) Prereqs: HU2291
- HU 3292 Level II-B Spanish Language and Culture (3) Preregs: HU2232 or HU3291
- HU 3293 Level II-C Spanish Comp and Conversation (3) Preregs: HU3292
- HU 3294 Topics in Hispanic Literature and Cultures (3) Preregs: HU3293
- HU 3296 Survey of Hispanic Literature and Cultures (3) Preregs: HU3293

# Minor in Global Business, continued

### **Cultural Electives 0 to 6 credits**

- HU 3261: Communication Across Cultures (3) Preregs: UN1015 and UN1025
- HU 3262: Topics in Francophone Cultures (3) Preregs: UN1015 and UN1025
- HU 3263: Topics in German-Speaking Cultures (3) Preregs: UN1015 and UN1025
- HU 3264: Topics in Spanish-Speaking Cultures (3) Preregs: UN1015 and UN1025
- HU 3265: Topics in East Asian Cultures (3) Preregs: UN1015 and UN1025
- SS 3910: Histories and Cultures (3-9) Preregs: UN1015 and UN1025
- SS 3960: Cross-Cultural Immersion (3) Preregs: UN1015 and UN1025
- SS 3961: Preparing for Cross-Cultural Immersion (3) Preregs: UN1015 and UN1025
- PSY 4340: Culture and Cognition (3) Prereqs: (PSY2000 or HF2000) and UN1015 and UN1025

## Required Experience: See minor advisor

Any university approved international experience such as Study Abroad, Faculty-led Abroad, Pavlis Honors College, or International Experience is required for the Global Business minor.