

Student Name and ID Number

| Core Requirements: 42 Credits | | |
|-------------------------------|---------|--|
| Course Number | Credits | Course Status Code M, R, P, WVD, SUB* |
| ACC 2000 | 3 | |
| ACC 2100 | 3 | |
| BUS 1100 | 3 | |
| BUS 2200 | 3 | |
| BUS 2300 | 3 | |
| EC 2001 | 3 | |
| EC 3100 | 3 | |
| FIN 3000 | 3 | |
| MGT 2000 | 3 | |
| MGT 3000 | 3 | |
| MGT 4000 | 3 | |
| MIS 2000 | 3 | |
| MKT 3000 | 3 | |
| OSM 3000 | 3 | |

| Math Requirements: 8 Credits | | |
|------------------------------|---|--|
| MA 1135 or MA 1160 | 4 | |
| MA 2720 | 4 | |

Lab Science Requirements: Minimum of 7 Credits

Students must complete two science courses in two different disciplines, from the Science Course List; at least one of these must include or be taken with the accompanying laboratory.

| Credit Subtotal | |
|-----------------|--|

*M-Passed with valid grade, transfer, or Advance Placement credit; Registered in course; Plan to take in future, WVD-Waived course or credit (does not reduce total degree credits required), SUB-Petitioned as substitute course. Estimated Graduation Date

| Major Requirements: 33 Credits | | |
|--------------------------------|------------------------------|--|
| Course Number | Credits | Course Status Code M, R, P, WVD, SUB* |
| Complete 12 Credits | - | |
| MKT 3200 | 3 | |
| MKT 3600 | 3 | |
| MKT 4300 | 3 | |
| MKT 4700 | 3 | |
| Focused Electives: Select a | at least 9 Cre | dits |
| MGT 4600 | 3 | |
| MIS 3100 | 3 | |
| MKT 3400 | 3 | |
| MKT 4100 | 3 | |
| MKT 4200 | 3 | |
| MKT 4500 | 3 | |
| MKT 4990 | 1-6 | |
| OSM 4300 | 3 | |
| Additional Electives: Selec | t 0 - 12 credi | its |
| | 13150, or EN 2950, ENT296 | 2, EC3300, EC4200, FIN4000, T courses limited to 6 credits 50, ENT3950, ENT3960, |
| | | |
| | | |
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| | | |
| | | |
| Credit Subtotal | | |

| Free Electives: 6 Credits | | |
|---------------------------|---------|--|
| Course Number | Credits | Course Status Code M, R, P, WVD, SUB* |
| | | |
| | | |
| | | |
| | | |
| Credit Subtotal | | |

| General Education Requirements: 24 Credits | | |
|--|---------|--------------------|
| Course Number | Credits | Course Status Code |
| Course Number | | M, R, P, WVD, SUB* |

Courses used to complete General Education may not be used to complete other degree requirements.

| Core: 12 Credits | | |
|---|------------------|------------------------|
| UN 1015 | 3 | |
| UN 1025 or upper level modern language | 3 | |
| Critical and Creative Thinking | 3 | |
| Social Responsibility and Ethical Reasoning | 3 | |
| HASS: 12 Credits | | |
| ✓ Students must complete 1 | .2 credits of HA | ASS course work |
| ✓ Six of the 12 credits must | be at the 3000 | - or 4000- level* |
| ✓ At least three credits each in the following: Communication/Comp, | | |
| Humanities and Fine Arts and Social & Behavioral Sciences. | | |
| ✓ No more than three credit | s may come fr | om the Restricted List |
| Communication/ Composition | minimum 3 | |
| Humanities and Fine Arts | minimum 3 | |
| Social and Behavioral Sciences | minimum 3 | |
| Course from any list | 0-3 | |

*an upper division language course in place of UN1025 does not meet this requirement.

Co-Curricular Activities: 3 Credits

Required for graduation, but not included in the GPA calculation or in the overall credits required for the degree.

| Advisor Use Only | |
|-------------------------|-----|
| Total Credits Required | 120 |
| Total Credits Completed | |
| Total Credits Needed | |

above or Restricted List