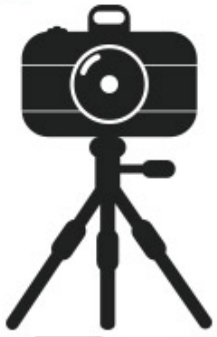




RULES & REGS



Husky Explorer

STUDY ABROAD VIDEO CONTEST



Michigan
Technological
University

SUMMER SCHOLARSHIP



CONTEST DESCRIPTION

The Husky Explorer Study Abroad Video Contest summer scholarship is sponsored by Michigan Tech International Programs and Services and University Studies Abroad Consortium (USAC). The video contest is open to Michigan Tech students who have applied or who are planning to apply to a USAC summer study abroad program. One grand prize winner will be awarded **\$1,200** to fund their USAC summer study abroad program. The grand prize winner will be selected by a panel of judges who are chosen by Michigan Tech IPS staff.

CONTEST TIMING

The contest submission period beings **JANUARY 21ST, and ends on April 1st, 11:59 PM**. The winner will be notified on **APRIL 8TH**, by E-Mail. Videos, no longer than **2 minutes**, will be judged by a panel of judges chosen by Michigan Tech IPS.

JUDGING CRITERIA

1. Content of the message
 - o Brief introduction of yourself (name, major, where you're from)
 - o Outline your goals and objectives for study abroad (personal, academic, professional)
 - o Discuss your USAC study abroad program choice, and what you think is unique about it.
 - o Why you want to study abroad, and what you're looking forward to the most.
2. Creativity and uniqueness of video concept
3. Innovative means of delivering the message
4. Audio and visual quality of the video

ELIGIBILITY

Only students who are participating in a Michigan Technological University USAC study abroad program are eligible to win. One scholarship will be awarded to the best video, as deemed by the panel of judges, submitted by the applicants.

1. All entries must be submitted in digital format. The maximum length for your video is **2 minutes**. There is no minimum length.
2. No professional assistance is allowed.
3. All portions of the entry form must be completed when you upload your video for it to be eligible.
4. In addition to their video, each applicant must also submit a signed entry form.
5. **The deadline for application is April 1st, 11:59 PM.**
6. You must already be enrolled or planning to enroll in a USAC study abroad program.
7. The winner of for the Michigan Technological University International Programs and Services USAC Study Abroad Video Contest will be announced on the International Programs and Services Facebook page. The winners will also be notified by E-Mail.
8. Your video entry will be the property of Michigan Technological University International Programs and Services.
9. Originality and interest level in the USAC study abroad program, and creativity and quality of the video, are the main criteria

ENTRIES MAY NOT CONTAIN ANY CONTENT THAT:

1. ... is sexually explicit or suggestive; is unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; is profane or pornographic; or contains nudity;
2. ... promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
3. ... is obscene or offensive; endorses any form of hate or hate group; appears to duplicate any other Submissions;
4. ... communicates messages or images inconsistent with the nature of this initiative or the best interests of the University;
5. ... violates any law.

CONDITIONS OF PARTICIPATION

By participating in the contest, submitters agree (a) to release and hereby do release Michigan Technological University and its officers and employees and USAC from any and all claims, damages or liabilities arising from or relating to such submitter's participation in the contest or the subsequent use or publication of any submission; and (b) to waive and hereby waive all rights to claim actual, punitive, incidental, consequential, or any other damages from Michigan Technological University and its officers and employees, and USAC; and (c) assume and do hereby assume all risks of participation arising from Michigan Technological University's subsequent use of any submission and video; and (d) hereby covenant not to sue, agree to hold Michigan Technological University, its officers and employees, and USAC harmless from and to indemnify them from and against any and all claims, damages, injuries or liabilities incurred as a result of or arising from their participation in the contest or the subsequent use or publication of any submission.

If the scholarship recipient is found to be ineligible or not in compliance with these Official Rules, the scholarship may be forfeited and an alternate recipient may be selected.

SUBMISSION GUIDELINES

1. How to submit video:
 - a. Save your video as a **MP4 file**
 - b. Use the following format to save your file:
VIDEO TITLE_STUDENT FIRST NAME_STUDENT LAST NAME_STUDY ABROAD LOCATION
 - c. Upload the video to your Google Drive and share it with **studyabroad@mtu.edu**.
2. **SUBMIT AN ENTRY FORM:** After you have completed your video, complete the entry form and E-mail to studyabroad@mtu.edu. It must be received by us by **April 1st, 11:59 PM**.
3. All submissions will become the property of Michigan Technological University International Programs and Services, and may be featured on their website and YouTube channel, and marketing promotions.
4. The video cannot be featured in any other promotional campaign.
5. All music must be used legally. You can create your own music, get written permission from the artist or sample free music from any of these websites:
 - a. Incompetech.com: Donation based, free music
 - b. Danosongs.com: Pay what you feel is fair
 - c. Mobygratis.com: Free music for non-commercial films
 - d. Jamendo.com: Creative Commons music

VIDEO MAKING TIPS

- Always use a tripod. Shaky footage can ruin an amazing moment, find a way to mount your camera to something steady. If you don't have a tripod, get creative and connect the camera to some other stationary object. As a rule of thumb, once you hit record, you should be able to take your hands away from the camera. If your shot is hand held, avoid moving around while recording. Keep a steady hand and keep your subject in the frame.
- Shoot everything horizontally or in wide screen, especially your iPhone videographers. That way in the editing phase, you won't have to zoom in or deal with black side bars
- Avoid panning and zooming! Your shots will be much more appealing if you let the action take place in front of the camera. Keep the frame steady for 10 seconds at a time while recording. Avoid using the "digital zoom" feature of your camera. This mode of recording actually degrades the resolution of the full video frame.
- Whenever possible, try to get the sun behind you. And remember that the colors from early morning and late afternoon lighting can be very dramatic.
- Be bold, creative and have fun! If you have to shoot 10 takes to get the perfect shot, so be it! In the end you'll be glad you did.
- Shoot with editing in mind so you can avoid using still images in the final production.
- Music and text overlay can bring the whole video together. Try to find music that is exciting, upbeat, rhythmic, and ROYALTY FREE!

SUBMISSION DEADLINE

April 1st, 11:59 PM
studyabroad@mtu.edu

CONTACT

International Programs and Services
studyabroad@mtu.edu // (906) 487-2160