

design expo

Michigan Technological University



SPONSOR THE 2020 DESIGN EXPO

Thursday - April 16, 2020

at Michigan Technological University

Sponsorship of Michigan Tech's Design Expo provides your organization with excellent exposure in support of undergraduate education.

Over 1000 student participants of Michigan Tech's Enterprise and Senior Design teams showcase their project work and compete for awards. More than 50 presentations are made and over 100 posters are on display, encompassing a variety of disciplines.

A distinguished panel of judges made up of corporate representatives and faculty members critique the projects.

Design Expo is co-hosted by the Michigan Tech Pavlis Honors College and the College of Engineering.



EXECUTIVE PARTNER \$5000 (one only)

Welcome letter on inside front cover of Design Expo booklet; Full-page ad in Design Expo booklet; Name and logo on Design Expo landing page; Named in all media releases; Appear first in all sponsor recognitions; Corporate banner displayed at Design Expo student networking/hospitality area.

DIRECTING PARTNER \$3000 (one only)

Welcome letter on inside back cover of Design Expo booklet; Full-page ad in Design Expo booklet; Appear second in all sponsor recognitions; Named in all media releases; Name and logo on Design Expo website; Corporate banner displayed at Design Expo judges lounge.

SUPPORTING PARTNERS \$1000

Full-page ad in Design Expo booklet; Name and logo on Design Expo website; Naming of Design Expo award (Senior Design, Enterprise, Image Contest, or Invention Disclosure Contest); Name and logo on banner at Design Expo.

COLLABORATING PARTNERS \$500

Half-page ad in Design Expo booklet; Name and logo on banner at Design Expo; Name and logo on Design Expo website.

INNOVATING PARTNERS \$250

Quarter-page ad in Design Expo booklet; Name and logo on banner at Design Expo; Name and logo on Design Expo website.

Want to learn more about sponsorship?



Contact us:

Rick Berkey
rjberkey@mtu.edu
906-487-4309

**Pavlis
Honors
College**



Michigan Tech

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The Design Expo booklet is widely distributed throughout the year.

200

Alumni

300

First Year
Students

300

Prospective
Students



500

Industry
Partners

200

Design Expo
Event

Sponsorship reservation deadline:

Friday–February 7, 2020

Ad materials deadline:

Friday–March 6, 2020

Ad specifications:

Full page with bleeds – 8.75 x 11.25 with the live size at 8 x 10.5

Half page (no bleeds) – 7.75 x 5

Quarter page (no bleeds) – 3.75 x 4

Please submit a high resolution pdf file, 300dpi (CMYK)



Questions?

Contact Rick Berkey

906-487-4309 • rjberkey@mtu.edu

You can mail in your pledge to:

**Rick Berkey, Pavlis Honors College
Michigan Technological University
722 Minerals and Materials Bldg.
1400 Townsend Dr.
Houghton, MI 49931-1295**

Please make checks payable to Michigan Tech Fund, designated to Design Expo.



Want to make your pledge online?

Visit www.banweb.mtu.edu/mtu/mtf/gift/give.xsql

Check the box for 'Please direct my gift as indicated below' and fill in 'Design Expo'

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