LEADERS IN COMMUNICATION DAY

Tuesday
October 20, 2015

Help your company meet the communication experts and innovators of media, design and usability. Michigan Tech students, who are earning degrees in technical writing, communication, global collaboration and leadership, take more STEM classes than many others so they understand and can communicate the needs of your industry. Take part in this event powered by the Humanities Department and brought to you by Career Services.

AGENDA

12 Noon - 1 PM Lunch-n-Learn
• Student digital and poster presentations

1 - 4 PM Resume Blitz/Tour of HDMZ
• Mock interviews

6 - 7:30 PM Short presentations from company representatives
• Mocktail Party and round table discussion

Sponsorship Cost $200
Includes:
• Company logo on all flyers & banners

To sponsor this event, please contact
Jim Desrochers, Associate Director for Employer Relations
jtdesroc@mtu.edu | 906-487-2313
www.mtu.edu/career
LEADERS IN COMMUNICATION DAY

Our humanities program offers diverse majors to benefit your company:

Communication, Culture and Media
Our students are creative, critical thinkers with skills to re-imagine the world and transform it. This major prepares students to communicate effectively in any setting as well as to bring together diverse perspectives to develop creative solutions. Students gain professional and practical skills through a variety of emphasis areas including: Film and Media, Digital Media and Journalism and Social Media.

English and Liberal Arts
Majors in English, English Secondary Education, and Liberal Arts at Michigan Tech benefit from a dynamic curriculum that allow them to expand their creativity, historical perspective, global awareness, and gain superior communication skills. Students who can think critically and write, read, and communicate effectively are in high demand in every field.

STC- Scientific Technical Communications
Technical writing is a rapidly growing field and at Michigan Tech we have one of the largest undergraduate technical communication programs in the United States that combines design, critical thinking and communication. This broad and diverse degree prepares students for careers working with engineers, writing grants and manuals, producing marketing campaigns and composing training programs. These are only a few ways our students can benefit your company!

Modern Languages
The Modern Language program at Michigan Tech develops student global competency both in and out of the classroom. Students who choose the international minor in French, German, or Spanish include a study abroad experience among their requirements. MTU students with cross-cultural experience make excellent employees in today's global economy.

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