As Career Services partners, we create deliberate recruiting strategies to increase your visibility and build awareness to engage and hire the next generation of talent. Your support ensures our students’ readiness to seize opportunities by aligning academic interests, industry exploration, preparation and professionalism that builds intentional connections to the world of work.

**Annual Sponsorship Levels & Benefits**

- **Corporate Advisory Board (CAB) Membership**
- **Logo on Career Fair Literature**
- **Promotion in Career Services (C2C) Guidebook (Company Logo)**
- Preferred participant status for Career Services events
- **Logo on Career Services promotional material across campus**
- Digital promotion using campus-wide systems
- **No fee to use campus for equipment displays**
- Annual Employer Branding Benefit Interview Suite or Campus eDisplay
- **Hockey Game Skybox - entertain 25 people at the game of your choice**
- **CareerFEST Tent**

**Corporate Advisory Board Membership:**

Your membership provides you with a “seat at the table” during our annual Corporate Advisory Board meeting. Partners enjoy exclusive access to trends shaping industry, academics and work within Career Services. You will benefit from panel discussions with student leaders and athletes, presentations from campus leaders, and the sharing of best recruiting practices with other CAB partners.

career@mtu.edu.mtu | 906-487-2313 | www.mtu.edu/career
More Ways to Connect

Career Services conducts a variety of events designed to prepare students for their job search and Michigan Tech’s Career Fair. These attract large audiences of students, and our partners receive priority access to sponsor and participate throughout the year.

➢ **Industry Days** – fun, informal and interactive events where students explore industries, employers and career pathways. Participating companies showcase innovation, technology and capabilities to inspire and educate students.

➢ **HuskyTalks** – short, interactive lunch-and-learn presentations and conversations designed to impart knowledge, share strategies and ignite dialogue on topics that ready students to network and seize career opportunities.

➢ **Resume Blitz and Mock Interviews** – just in time advice from corporate partners that ensures our students are putting their best foot forward at the Fall and Spring Career Fair events.

➢ **Campus eDisplay Sponsorship** – dynamic electronic displays located in high-traffic areas across campus will help to build your brand and connect your recruiting message to students.

➢ **Interview Suite Sponsorship** – branded interview room at Career Services that includes exclusive use for interviews and your visits to campus.

➢ **Flexible Spending Accounts** – partnership dollars that give you the flexibility to support and sponsor events and activities that are important to your company and your campus engagement strategy.

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<thead>
<tr>
<th>Partnership Level</th>
<th>Annual Sponsorship</th>
<th>Spending Account</th>
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</thead>
<tbody>
<tr>
<td>Gold</td>
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<tr>
<td>Copper</td>
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We know that there is no substitute for meeting with our students face to face. As we continue to develop interactive events, we want to make it easier for you to join in! The “Career Services Spending Account” funds can be used to register for Career Services student engagement events.

Michigan Technological University is an Equal Opportunity Educational Institution/Equal Opportunity Employer, which includes providing equal opportunity for protected veterans and individuals with disabilities.