Corporate Advisory Board Meeting – 2014 Tentative Agenda

Tuesday, June 24, J. Robert Van Pelt and John and Ruanne Opie Library, 8:00 a.m. – 4:15 p.m.
Contact number: Julie Way - 906.370.0438

• Morning:
  8:00 - 8:30 (30 min)  Continental Breakfast, Staff greets CAB/distributes binders
  8:30 - 8:50 (20 min)  Welcome/Career Services Update – Jim T
  8:50 - 9:10 (20 min)  Introduction and Welcome – John Lehmann
  9:10 - 9:30 (20 min)  Discussion Points: Academic Major Names/Descriptions – Jim T
  9:30 - 10:15 (45 min)  Introduction, Presentation and Q&A - Handshake Team
  10:15 - 10:30 (15 min)  Break
  10:30 – 10:50 (20 min)  Introduction, Presentation and Q&A – Chris Babbitt
  10:50 - 11:00 (10 min)  Introduction, Presentation and Q&A – Julie Way (John Dau)
  11:00 - 11:30 (30 min)  Introduction, Presentation and Q&A – Dan Furhmann
  11:30 - 11:50 (20 min)  CAB Photo – Campus Mall (in case of inclement weather – Library Atrium)

• Noon:
  12:00 - 1:00  Lunch - Library Patio (in case of inclement weather – Library Atrium)

• Afternoon:
  1:15 - 2:15 (60 min)  Student Panel/Corporate Round Table Discussion
                        Moderator: Jim T.
                        Talking Points:
                        • Corporate Branding
                        • Communication
                        • Recruiting Practices
                        • Hiring Practices (application, interviews)
                        • Experiences – what works and what doesn’t (career fair/info session/internship/co-op)
2:15 - 3:00 (45 min) Corporate Round Table Breakout Sessions
   ▪ 4 Concurrent (45 min each)
   ▪ Moderated by Jim T., Julie, Jim D. and Chris (Library Study Rooms)
   ▪ Talking Points:
     ▪ Recruiting strategies/practices
     ▪ Internship/Entry Level Salaries
     ▪ Retention strategies/rates
     ▪ Point 4

3:00 - 3:30 (30 min) Full Corporate Round Table (share breakout sessions)

3:30 - 4:15 (45 min) Universum Presentation – Heather Wickenhauser (webinar)

4:15 - 5:30 (75 min) Break and travel to Calumet

▪ Evening: Dinner at Miscowaubik Club, 57035 Calumet Avenue, Calumet, MI 49913, 5:30 - 8:00 p.m. (map in your binder, please let us know if you need a ride!)

  5:30 - 6:30 Social
  6:30 - 8:00 Dinner

Wednesday, June 25, J. Robert Van Pelt and John and Ruanne Opie Library, 8:30 – 11:00 a.m.

▪ Morning:

  8:30 - 9:15 (45 min) Breakfast Buffet
  9:15 - 9:20 (5 min) Welcome and introduction of Les Cook - Jim
  9:20 - 10:00 (40 min) Presentation and Q&A - Les Cook, Vice President
  10:00 - 11:00 (60 min) Recap, Follow-up, General Discussion