Corporate Advisory Board (CAB) Meeting – 2013 Agenda

Contact numbers: Career Services: 906-487-2313/Julie Way: 906-370-0438 (cell)
Please don’t hesitate to call if you need a ride or assistance!

Tuesday, June 25, Memorial Union Building (MUB) - Ballroom A,

- Morning:
  8:00 – 8:30 (30 min) Continental Breakfast – Thank You to Alumni Relations for sponsoring breakfast!
  8:30 – 9:00 (30 min) Welcome/Career Services highlights – Jim Turnquist, Director, Career Services
  - Please refer to Career Services highlight summary in binder
  - Introduction of new staff – Chris Babbitt & Jim Desrochers
  9:00 – 9:30 (30 min) Introduction & Presentation & Q&A – John Lehman, Assist. VP for Enrollment Services
  9:30 – 10:00 (30 min) Introduction & Presentation – Athena Trentin, Ed.D, Director, Global Talent Retention Initiative of Michigan (GTRI)
  10:00 – 10:15 (15 min) Break
  10:15 – 10:45 (30 min) Introduction & Presentation – Dr. Bruce Seely, Dean, College of Sciences & Arts
  10:45 – 11:15 (30 min) Introduction & Presentation – Dr. Wayne Pennington, Interim Dean, College of Engineering
  11:15 – 11:30 (15 min) CAB Photo (Plan A – North Side of MUB on Campus Mall, Plan B – MUB Ballroom Vestibule)

- Noon:
  11:30 – 12:30 (60 min) Lunch (Plan A – North Side of MUB @ picnic tables, Plan B – MUB Commons – 1st Floor)
  - CAB Members
  - Career Services Staff and John Lehman
  - Corporate Development Staff
  - Student Panel
  - Dean Seely
  - Dean Pennington

- Afternoon:
  12:45 – 1:30 (45 min) Student Panel – Moderator: Jim Turnquist
  Talking Points:
  - Corporate Branding - what attracts a student to your company
  - Student perspective of recruiting practices
  1:30 – 1:45 (15 min) Break & Move to Break-out Sessions
1:45 – 2:45 (60 min) Corporate Round-table Discussions (Alumni Lounge – 2nd Floor MUB & Penninsula Room - 1st Floor MUB)

4 Concurrent Break-out Sessions moderated by Jim Turnquist, Julie Way, Jim Desrochers and Chris Babbitt

Talking Points:
- Corporate Branding/On-Campus Recruiting
- Internship Programs
- Recruiting and Hiring Processes/Metrics/Timing
- On-boarding/Retention/Training Programs
- Competitive Offers
- Diversity

2:45 – 3:00 (15 min) Break & Return to MUB Ballroom A

3:00 – 4:00 (60 min) General Discussion (share break-out session discussions)

4:00 - 5:30 (90 min) Break and travel to Calumet
Informal/optional stop over at Shute’s in Calumet (per CAB member request), 322 6th Street, Calumet, MI (map in binder)

- **Evening: Dinner at Miscowaubik Club**, 57035 Calumet Avenue, Calumet, MI (map in binder)

  5:30 – 6:30 Social
  6:30 – 8:00 Dinner

**Wednesday, June 26**, 8:00 – 11:00, Sheldon Grill, Magnuson Hotel/Franklin Square Inn, 820 Sheldon Avenue, Houghton, MI 49931, 7th Floor (map in binder)

- **Morning**:

  8:00 – 8:45 (45 min) Breakfast Buffet
  8:45 – 8:50 (5 min) Welcome and introduction of Max Seel – Jim Turnquist
  8:50 – 9:30 (40 min) Presentation and Q&A – Max Seel – Provost and Vice President for Academic Affairs
  9:30 – 11:00 (90 min) Recap, Follow-up, General Discussion