Michigan Technological University’s mission is to prepare students to create the future. Our goal at Career Services is to ensure our students have the skills and opportunities to connect with potential employers and that employers have the opportunity to recruit from our diverse pool of talent. To maximize your recruiting efforts, you have many options to increase your visibility, gain exclusive access to your next generation of employees, and support our professional development education efforts.

### CAREER SERVICES
Connecting Students to Their Futures

#### Annual Sponsorship Levels

<table>
<thead>
<tr>
<th>Campus Recruiting Benefits</th>
<th>Copper</th>
<th>Silver</th>
<th>Gold</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Advisory Board (CAB) membership</td>
<td>x</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on Career Fair Guidebook</td>
<td>x</td>
<td>x</td>
<td></td>
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<tr>
<td>Additional Career Fair booth recognition</td>
<td>x</td>
<td>x</td>
<td></td>
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<tr>
<td>Preferred participant status for Career Services events</td>
<td>x</td>
<td>x</td>
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<table>
<thead>
<tr>
<th>Employer Branding/Visibility Benefits</th>
<th>Copper</th>
<th>Silver</th>
<th>Gold</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on Career Services website and HuskyJOBS</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Recognition at campus-wide Career Services activities and events</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Career Services waiting area display monitor</td>
<td>Logo</td>
<td>Logo +2 Photos</td>
<td>Logo +4 Photos</td>
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<tr>
<td>Corporate Interview Suite Sponsorship</td>
<td>Choose One</td>
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</tr>
<tr>
<td>Campus eDisplay Sponsorship</td>
<td>x</td>
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</tbody>
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**Annual company feature on University blog and Industry Newswire**

**One Team Husky event sponsorship**

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**Corporate Advisory Board Membership**

As a Career Services Corporate Partner, you belong to an esteemed group of companies on our Corporate Advisory Board (CAB). Your company’s attendance at our summer CAB meeting provides you with the exclusive opportunity to learn about industry trends, academics at Michigan Tech, and the work Career Services is doing; interact with student leaders in panel discussion; hear from University administration; and interact with other CAB members to share recruiting challenges and best practices.

“Nucor Steel and Michigan Tech Career Services have both benefited from a very successful relationship for several years now. Being a Corporate Partner has been a win-win from the beginning. There are many benefits, specifically the Nucor Interview Suites in the heart of Career Services. Those suites are our home away from home, allowing Nucor teammates and Tech students to engage in an environment that is friendly, comfortable, and familiar. They’ve been an integral part of our success at Tech and a greatly valued resource.”

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“DTE continues to be impressed with the quality of the students at Michigan Tech and the dedication of the Career Services staff. Career Services is not only there for the students but also for the corporations that recruit on campus—they are a valuable resource to us. One of the benefits of being a corporate sponsor is the visibility we have with the students year-round. DTE has expanded that relationship by sponsoring the new learning center within Career Services, which will help even more students with their job search skills. We look forward to further recruiting at Tech and, with the help of Career Services, finding the high-quality talent we need.”

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“Dave Davolt, Nucor Steel

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“John Dau, DTE Energy
More Ways to Connect with Tech Students

Each year, Career Services conducts a variety of special events designed to prepare students for their job search and for the world of work. These seminars attract large audiences of students looking to improve their career development skills and engage with industry representatives on campus. Our corporate partners receive priority access to sponsor and participate, and Lead Husky and Team Husky sponsorship levels are available for these events and others throughout the year.

Senior Meeting
Held each fall, the Senior Meeting is where 400–500 students kick off their final year, learning strategies for their full-time career search.

Industry Panel Workshop
This workshop is corporate-rep driven and interactive, as you give students advice on how to approach company representatives, introduce themselves, and start a conversation at the Career Fair or info sessions.

Career Fair Preparation
Students can also take part in the biannual Résumé Blitz and Interview Skills Week. Corporate partners get a chance to meet students and help develop their interview skills.

First-Year Meeting
Held each spring, the annual First-Year Meeting is where 300–400 students kick off their search for internship opportunities.

Campus eDisplay Sponsorships
Enhance your employer branding and increase company awareness by showing students what their future work with your company could look like. “Where are they now?” (permanent electronic displays) can showcase both your company and your Michigan Tech alumni team members. These dynamic displays are located in high-traffic areas on campus: Memorial Union Commons, library lobby, and the Wadsworth Hall lobby.

Corporate Interview Suite Sponsorships
Gain visibility on campus year-round with your own branded corporate interview room at Career Services. This sponsorship includes your exclusive use for interviewing whenever you’re recruiting on campus, a prominent plaque with your logo outside the interview room, and two framed posters and other takeaway promotional materials inside the interview room.

“The Dow Chemical Company continues to see great benefits through this strategic corporate-partner relationship. For Dow, it includes campus visibility all year long and strong allies on campus who know and can speak for our company. The Michigan Tech Career Services team mentors students to prepare them in their career development, and they provide effective support to our recruiting efforts. This partnership continues to be our most valuable resource on campus for recruiting top talent!”

—Michelle Boven, Dow Chemical Company

“I have found Michigan Tech Career Services to be a valuable resource for Mercury Marine’s hiring needs. In fact, they continue to exceed my expectations. The entire team is very professional, energetic, and most of all, integrated with the student body. Since becoming a corporate sponsor, we have noticed a significant increase in the number of students seeking careers with Mercury Marine. With the continued support of Career Services, I look forward to recruiting at Michigan Tech.”

—Randy Poirier, Mercury Marine