

BS Marketing

2017-2018 Audit Worksheet *

Student: _____ **Expected Graduation Term:** _____

Course #	Course Title	Credits	Term Taken
Core Requirements		Total 42	
ACC 2000	Accounting Principles I	3	
ACC 2100	Accounting Principles II	3	
BUS 1100	Introduction to Business	3	
BUS 2200	Business Law	3	
BUS 2300	Quantitative Problem Solving	3	
EC 2001	Principles of Economics	3	
EC 3100	International Economics	3	
FIN 3000	Principles of Finance	3	
MGT 2000	Team Dynamics and Decision Making	3	
MGT 3000	Organizational Behavior	3	
MGT 4000	Strategic Management	3	
MIS 2000	IS/IT Management	3	
MKT 3000	Principles of Marketing	3	
OSM 3000	Operations & Supply Chain Management	3	

Math Requirements		Total: 8-14	
MA 1030	College Algebra I	3	
and MA 1031	College Algebra II with Trig	3	
or MA 1032	Precalculus	4	
or Minimum ALEKS Score			
MA 1135	Calculus for Life Sciences	4	
or MA 1160	Calculus with Technology I	4	
MA 2720	Statistical Methods	4	

Lab Science Requirements		minimum of 7 credits	
BL / Biology , CH / Chemistry , EH / Exercise Science , FW / Forestry , GE / Geology , PH / Physics , SS / Social Science			
Students must complete two science courses in two different disciplines, from the Science Course List; at least one of these must include or be taken with the accompanying laboratory.			
		3-4	
		3-4	

Course #	Course Title	Credits	Term Taken
Major Requirements		Total 33	
MKT 3200	Consumer Behavior	3	
MKT 3600	Marketing Research	3	
MKT 4300	Global Marketing	3	
MKT 4700	Marketing Strategy	3	
Electives (select at least 3 courses)			
MGT 4600	Management of Technology & Innovation	3	
MIS 3100	Business Database Management	3	
MKT 3400	Intregated Marketing Communications	3	
MKT 4100	Sales and Sales Management	3	
MKT 4200	Business to Business Marketing	3	
MKT 4500	Introduction to Digital Marketing	3	
MKT 4990	Special Topics in Marketing	1-6	
OSM 3200	Project Management	3	
Additional Electives (select 4 courses)			
ACC 3500	Managerial/Cost Accounting I	3	
BUS 3900	Business Internship	3	
BUS 4991	Business Development Experience I	3	
BUS 4992	Business Development Experience II	3	
EC 3300	Industrial Organization	3	
EC 4200	Econometrics	3	
FIN 4000	Investment Analysis	3	
MGT 3100	Leadership Deelopment	3	
MGT 3800	Entrepreneurship	3	
OSM 3150	Intro to Supply Chain Management	3	

* Not the official audit form

The official audit can be found at: <http://www.mtu.edu/registrar/students/major-degree/audit/business/>

Course #	Course Title	Credits	Term Taken
GENERAL EDUCATION & DISTRIBUTION		Total 24	
UN 1015	Composition	3	
UN 1025 *	Global Issues	3	
* Or upper level modern language course			
	Critical and Creative Thinking	3	
	Social Resp. & Ethical Reasoning	3	
Humanities & Fine Arts/Social & Behavioral Sciences			
	Communication/Composition	3	
	Humanities and Fine Arts	3	
	Social and Behavioral Sciences	3	
	Course from any list above or Restricted list	3	
* A 3000-level or higher modern language course may be used in place of UN1025 Global Issues. The language course does not count toward the 6 credit upper level requirement.			
Other Requirements:			
<input type="checkbox"/> Six (6) credits must be at the 3000 or 4000 level <input type="checkbox"/> No more than three (3) credits from the restricted list <input type="checkbox"/> Each course can satisfy only one requirement			
Co-curricular Activities		Total 3	
Required for graduation, but not included in the GPA calculation or in the overall credits required for the degree.			
		0.5	
		0.5	
		0.5	
		0.5	
		0.5	
		0.5	
Free Electives - Choose classes to meet the 120 total credits			

Completed Credit Count

Core _____

Math _____

Lab Science _____

Major _____

Gen Ed _____

Free Electives _____

**Total Academic Credits
Required: 120**

Co-curricular Activities _____