



Michigan Technological University

Tenured or Tenure-Track Position in Marketing

The School of Business & Economics at Michigan Technological University invites applications for a faculty position in the area of Marketing starting August 2010.

We are seeking outstanding candidates as Assistant, Associate, or full Professors in the area of marketing. Candidates in all areas of specialization are encouraged to apply.

Candidates must demonstrate research and teaching excellence for a senior position or potential for a junior position. Senior candidates are expected to provide leadership in research and develop sources of external funding. The successful candidate will be expected to develop or continue a vigorous, nationally visible research program as well as contribute effectively to both undergraduate and graduate teaching. Candidates must have a PhD in marketing or a related area from an AACSB accredited business school. Candidates should send (1) a letter of application describing qualifications for the position, (2) a current CV, (3) a list of references, and one page summary statements describing (4) career research plans, and (5) career teaching plans. The position will remain open until filled. To receive full consideration, applications should be received by October 31, 2009.

The School of Business & Economics (www.sbe.mtu.edu) is AACSB accredited, offers bachelors and masters degrees in business and economics, and is a growing, research-oriented school that encourages discovery-based learning and linkages between business and technology. The School offers competitive salaries, attractive benefits, and a reduced teaching load and start-up funding for junior faculty.

Michigan Tech (www.mtu.edu), established in 1885, is a nationally recognized research university and a leader in science and engineering education. Michigan Tech ranks in the top tier of national universities, according to U.S. News & World Report's latest edition of America's Best Colleges. Michigan Tech is located in Michigan's scenic Upper Peninsula, on the south shore of Lake Superior. Houghton and the surrounding Keweenaw Peninsula are well known for natural beauty and abundant outdoor activities in all seasons. Recently, Houghton was ranked in "The 100 Best Small Towns in America." Houghton provides a unique setting where natural beauty, culture, education and the diversity of residents from around the world come together to provide a superb living experience.

Michigan Tech is an ADVANCE institution, one of a limited number of universities in receipt of NSF funds in support of our commitment to increase diversity and the participation and advancement of women in STEM. We also have a Dual Career Assistance Program (DCAP), which facilitates the hiring of partners of strategic hires. The website for our DCAP is: <http://www.dual.mtu.edu/>. [<http://www.dual.mtu.edu/>](http://www.dual.mtu.edu/)

All inquiries and application materials should be sent electronically to the Marketing Search Committee at sbe-search@mtu.edu.

Minorities and women are especially encouraged to apply
Michigan Technological University is an Affirmative Action/Equal Opportunity Employer