Meeting was called to order at 11am. Mark Mitchell introduced the new board members that were present. The new officers were introduced. An overview of the agenda was discussed.
President Mitchell gave a presentation called the Strength of Weak Ties. How can we help our Alumni connect? How do we use our Social Technology?

**Sally Heidtke: New Alumni Humanitarian Award**

Can find information on this award on the web site. Being announced with the 125 anniversary of the university. Award acknowledges the considerable impact our alumni have on the world. Sally stressed that we all need to be looking for prospects for all 5 awards. Sally asked for volunteers to serve on the committee...would like 4 or 5 people. Sally thanked Rom and Karin for their work with her on developing this award.

**Jacque Smith: Treasurer's Report**

Jacque gave a presentation on the accounts. The report will be placed on file for audit. Robert asked what the use of the funds are. Brenda and Mark gave a brief overview of what the funds are used for. Scott asked if there was a way to use some of the funds that just sit to be put into the Generations Campaign. Brenda said the university feels it is just flipping money. Possible use could be for a scholarship. Jacque also gave an overview of the MTSF accounts.

Jacque talked about the affinity programs. GradMed is a bridge insurance plan that helps Alumni. Short term 30-180 days, major medical. For fiscal 2010, we have revenue of $18411, down from $35351 in fiscal 2009. State of Michigan license plates and Liberty Mutual are our biggest revenue source. Bank of America gave a big chunk when we signed our new contract in 2009, so we aren't seeing anything at this time. We will see income in the future from them.

Jacque talked about some of the events going on in the Alumni Association. Alumni Reunion had 600 guests (360 alumni/240 guests). After expenses, we made $271. Class gift totals this year were $856,891. International Chapters: Indonesia, Norway, Thailand, and 3 in Canada.

Purchasing Policy: Copies of the proposed policy were handed out to the board. Jacque explained that this came out of the renovation of the Alumni House. It was in no way because of any problems or issues. This was a protection for Alumni Relations staff and the Alumni Association. We will address a motion for this at Saturday's meeting.

Budget: Is a work in process. Now that we have budget listed in the constitution, Jacque is working on putting this process into being.

Travel: Brenda talked about travel expenses and what the university pays for and what the Alumni Association covers.
Alumni House: Budget was $36,000. Spent by Alumni Association was $20,610. The University paid $57,356.

Meeting adjourned for lunch. Reconvened at 1:50pm.

Web Conferencing at Michigan Tech:

Have decided to go with Adobe Acrobat Connect. Chad Arney gave an overview of the program. Adam Johnson gave us a demonstration. Contact Chad at chad@mtu.edu...www.ets.mtu.edu and click on videoconferencing.

Alumni Relations:

Brenda gave a brief update on the Alumni House. She thanked the staff for their amazing job...not only moving, but cleaning and preparations. Brenda gave an overview of the highest impact activities. Brent gave an update on MADD (make a difference day). There are 6 chapters registered with activities so far. Goal for this year is 10. Huskylink, stats were discussed...now have 14151 members registered. Brent talked about what Huskylink is used for. Brent gave an overview of what the redesign of Huskylink is going towards.

MTSF Update: Laura Leboeuf, president

Laura gave an update on what MTSF has been doing. In the past 4 years MTSF has grown from 10 members to 31 active members. They have a Culture of Philanthropy committee now. Their goal is communication and building awareness. The group is working on putting a budget together with Jacque. Laura gave an overview of the events. Oozeball was a major success!!! 50 teams played in the one-day tournament. Services offered are ABC and Finals week survival kits. Laura talked about the Membership Drive, which was also a great success. They gained 20 new members. Scholarships were given out again this year. They gave out 3 working student scholarships at $1000 each and then two other scholarships at $2000 and $1000.

Building a Culture of Philanthropy:

Brenda introduced Paula Nutini and Heather Wiitanen. They are working with the MTSF committee. A discussion was held about the difficulties in getting the senior class gift going. The past 5 years it has not taken off. This committee is going to look at beginning to build this culture of giving right from the first day of their freshmen year. Brenda talked about how we may be able to build off the generations campaign to bring the students into the giving. Rom also suggested looking at the time and talent also. Sally said we, as a board, need to be a positive role model for giving. Jacque suggested that we need to integrate the graduate students into all of this, and how we can get the alumni association engaged with these students.
Paul motioned to approve the minutes, Jacque seconded all approved…
Mark gave a wrap up for the day. We have had 2 resignations, Mark Garver and Paul Nygaard. Mark thanked the members whose terms have expired. Mark talked about the evening events.
Meeting began at 9:10am. President Mark welcomed everyone. Jacque gave a presentation on our purchasing policy and bringing it up to speed with our constitution. Discussion was held. Add in this paragraph in Policy
Statement and Requirements: For any purchase above $20,000 USD utilizing Alumni Association funding, approval from the Full Membership of the Alumni Association Board of Directors is required.

A motion was made to approve the bylaw for purchasing with additional text by Jacque, Rom seconded. Vote will be taken here and the missing board members will be notified for their vote by email. Entire board will be notified of the vote. Vote total was 12 yeas at the meeting. Email will be sent out on Monday with a 5-day deadline set.

A thank you was given to the Alumni Relations Staff for a great job on the Alumni House. President Mark suggested that some moneys be spent to add a new front door, plaque and some out door work. Brenda gave a wish list of what they would like in the house...remove carpet on stairs, fireplace insert. Scott suggested that the entrance door needs to be addressed to make the place much more welcoming. Sally suggested some outdoor lighting. Brenda will come back to the board with a budget and information for us.

Lisa Fernstrum gave a presentation on proposed on boarding for new members. Bob and Jeff will work with Lisa on the on-boarding process.

Mark gave some on-boarding facts and why we are bothering with this. Jeff will put a template together for a project. Lisa will make sure to email to whole board, the executive minutes. Robert asked about exit interviews for members coming off the board.

Mark discussed the process for removing board members.

Steve asked how to involve the graduate students in the alumni association. This way we are connected with them as the graduate and go off to their countries. Discussion was how to connect the distance-learning students to Tech...i.e. the online MBA program that has 2 weeks on campus. Jacque and Dan are going to work on a project team to look at this.

Scott is looking at a project team to meet with Shea, Sally, Brenda to look at the strategic target and framework.

Mark listed the following things to look at: On-boarding (Lisa), Exit Interviews, Information Sharing (Jeff), Grad Students (Jacque/Dan), Distance Learning Students (Jacque), Airline/Hotel point donations to campus to use (Darnishia), International Students, Data Mining/Strategic Target (Scott), Strategic Framework.

Brent asked that we look at what resources are going to be needed with each project that comes to be, so we don’t overload the Alumni Staff.
Rom was given the floor to give a recap of his board time.

Karin gave some parting words.

President Elect Paul gave a welcome talk. Executive committee will have regular monthly meetings. Focused projects. Campaign is huge…this is a really important time. We don’t ask for money but we create the connections. All board members are expected to give to the campaign.

President Mark adjourned the meeting at 11:30….Rom moved to close, Sally seconded…motion passed.