Go the Distance

New Professionals Workshop
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It’s about Passion

love what you do
to be able to do what you love
My Journey in Admissions

1998: Regional Admissions Rep - Northern Wisconsin
2001: Campus Visit Coordinator
2002: Regional Admissions Rep - Southwest Lower Michigan
2004: Assistant Director of Admissions
2005: Interim Director of Admissions
2006: Director of Admissions
The Road to Success

tip #1

output vs. outcome
The Road to Success

tip #2

rent or own
The Road to Success

tip #3
poke the box
The Road to Success

tip #4

know a little bit about everything
The Road to Success

tip #5

[first] impressions matter
The Road to Success

tip #6

manage yourself
tip #7

be a Fred
Be a Fred

A prospective student approaches your booth at a college fair and asks if you have a nursing program.
A visitor to your campus comes to the admissions office, some of their questions are about financial aid.
Forks in the Road

director of financial aid
assistant director of Greek life and leadership
assistant director of alumni relations
program coordinator of orientation
(Boise State)
associate director of financial aid
director of franchise marketing
director of leadership engagement
(Carroll University)
Billboards have a map and know how to use it.
Billboards

be prepared

for anything
Billboards be prepared for anything
Billboards

explore

take the path less traveled
Billboards recognize the importance of this profession and what you do
ask questions
it’s the best way to learn
Billboards

take the time
and be present
Good Luck!