



## **David L. and Marilyn Bernard Faculty Fellow Annual Report- 2023**

Manish K. Srivastava, Ph.D.  
Professor of Strategy and Innovation  
Associate Director Graduate Programs (MBA, MEM)

### **Executive Summary:**

This report outlines the purposeful use of faculty fellowship funds allocated during the past year. The funds were judiciously employed to support a diverse range of activities, including travel for research conferences, conducting workshops, professional development, and the provision of student scholarships. The impact of the fellowship funds extended beyond personal enrichment, contributing to the broader academic community and fostering a positive environment within the College of Business.

### **I. Travel Support for Conferences and Conducting Workshops:**

The faculty fellowship funds played a pivotal role in facilitating the dissemination of research findings through participation in workshops, conferences, and scholarly events. Notable highlights include:

- **Invitations to Prominent Institutions:** Invitations from prestigious institutions such as the University of Michigan Dearborn, Wichita State University, Indian Institute of Management Lucknow, and MLN National Institute of Technology Allahabad were accepted. These opportunities not only allowed for the sharing of research insights but also enhanced networking and collaboration prospects.
- **Conference Presentations:** Participation in major conferences, including the Strategic Management Society Annual Conference in Toronto and the Academy of Management Annual Conference in Boston, provided a platform to showcase research achievements on the national and international stage.



- **Visitor Scholar Role:** Serving as a Visitor Scholar at the Indian Institute of Management Lucknow further solidified academic collaborations and offered a unique opportunity to engage with a diverse academic community.
- **Alumni Reunion Participation:** As the President of the Virginia Tech Management PhD Alumni Association, the faculty fellow award facilitated attendance at the alumni reunion in Blacksburg, fostering connections and contributing to scholarly activities.
- **Professional Memberships:** Sustaining professional memberships with the Strategic Management Society and Academy of Management was made possible through the fellowship funds, ensuring continuous access to valuable resources and networking opportunities.

## **II. Student Scholarships:**

Approximately 50% of the fellowship funds were allocated to provide scholarships to students within the College of Business. This initiative demonstrated a commitment to supporting the academic pursuits of students but also contributed to the development of future leaders and scholars.

## **III. Support for Administrative Role:**

The fellowship funds supported my role as the Associate Director by providing a partial summer salary. This ensured continued dedication to administrative responsibilities.

## **Conclusion:**

The faculty fellowship funds were strategically and responsibly utilized to advance research, foster academic collaboration, support student education, and maintain an active role in administrative duties. The outcomes achieved underscore the positive impact of these funds not only on the individual faculty member and the broader academic community within the College of Business. The accountability and transparency demonstrated in using fellowship funds reflect a commitment to research, education, and service excellence.