

# MANISH K. SRIVASTAVA

David L. and Marilyn Bernard Faculty Fellow  
Associate Professor of Strategy and Innovation  
Associate Director Graduate Programs (MBA & MEM)  
111 Academic Office Building  
College of Business  
Michigan Tech, Houghton, MI, 49931  
Phone: +1-(906) 487-1991 (Office)  
+1-(906) 370-5760 (Cell)  
Email: mksrivas@mtu.edu

## EDUCATIONAL BACKGROUND

- **Ph.D. in Strategic Management** **2007**  
(Minor: Organization Theory)  
Virginia Polytechnic Institute and State University  
Blacksburg, United States
- **MBA in Finance and Marketing** **1998**  
Motilal Nehru National Institute of Technology  
Allahabad, India
- **BE in Civil Engineering** **1995**  
National Institute of Technology Durgapur  
Durgapur, India

## ACADEMIC APPOINTMENTS

- Associate Professor of Strategy and Innovation (2015-)  
College of Business, Michigan Technological University
- Visiting Professor (2017-18)  
Pamplin College of Business, Virginia Tech
- Visiting Associate Professor (2015-2017)  
Umea School of Business and Economics, Umea University (Sweden)
- Assistant Professor of Strategy and Innovation (2007-2015)  
School of Business and Economics, Michigan Technological University
- Instructor (2003-2007)  
Pamplin College of Business, Virginia Tech

## OTHER APPOINTMENTS

- Associate Director Graduate Programs (MBA & MEM (2019-)  
College of Business, Michigan Technological University

## SELECTED PUBLICATIONS

<u>Publication</u>	<u>Times Cited (All Time)</u>
<p>Coopetition Strategies: Critical Issues and Research Directions.            Czakon, W., <b>M. K. Srivastava</b>, F. Le Roy, &amp; D. Gnyawali            Published: 2020 in <b>Long Range Planning</b>, Volume 53, Issue 1, 101948            Journal impact factor (Two year): <b>4.041</b>            ABDC Journal Quality Rating (2019): A</p>	<b>13</b>
<p>Looking Different Vs Thinking Differently: Impact of TMT Diversity on Coopetition Capability            Bengtsson, M., T. Raza-Ullah, <b>M. K. Srivastava</b>            Published: 2020 in <b>Long Range Planning</b>, Volume 53, Issue 1, 101857            Journal impact factor (Two year): <b>4.041</b>            ABDC Journal Quality Rating (2019): A</p>	<b>16</b>
<p>Role of Search for Domain Knowledge and Architectural Knowledge in Alliance Partner Selection            Yayavaram, S., <b>Srivastava, M. K.</b>, &amp; Sarkar, M. B.            Published: 2018 in <b>Strategic Management Journal</b>, Volume 39:2277-2302            Journal impact factor (Two year): <b>5.471</b>            ABDC Journal Quality Rating (2019): A*</p>	<b>27</b>
<p>In Search of Precision in Absorptive Capacity Research            Song, Yue, Gnyawali, D. R, <b>Srivastava, M. K.</b>, Asgari, E.            Published: 2018 in <b>Journal of Management</b>, Volume 44: 2343 -2374            Journal impact factor (Two year): <b>8.852</b>            ABDC Journal Quality Rating (2019): A*</p>	<b>50</b>
<p>Behavioral Implications of Absorptive Capacity: The Role of Technological Effort and Technological Capability in Leveraging Alliance Network Technological Resources  <b>Srivastava, M. K.</b>, Gnyawali, D. R., Hatfield, D. E.            Published: 2015 in <b>Technological Forecasting and Social Change</b>, Volume 92: 346-358            Journal impact factor (Two year): <b>5.846</b>            ABDC Journal Quality Rating (2019): A</p>	<b>70</b>
<p>When Does Selling Make You Wiser? Impact of Licensing on Chinese Firms' Patenting Propensity  <b>Srivastava, M. K.</b>, Wang, T.            Published: 2015 in <b>Journal of Technology Transfer</b>, Volume 40: 602-628            Journal impact factor (Two year): <b>4.147</b>            ABDC Lis ABDC Journal Quality Rating (2019): B</p>	<b>17</b>

<p>Matching Technology Strategy with Knowledge Structure: Impact on Firm's Tobin's Q in the Semiconductor Industry</p> <p><b>Srivastava, M.K.</b>, Laplume, A.O.  Published: 2014 in <b>Journal of Engineering and Technology Management</b>, Volume 33:93-112  Journal impact factor (Two year): <b>1.957</b>  ABDC Journal Quality Rating (2019): B</p>	<b>22</b>
<p>Walking the Tight Rope of Coopetition: Impact of Competition and Cooperation Intensities and Balance on Firm Innovation Performance</p> <p>Park, B.J., <b>Srivastava, M.K.</b> &amp; Gnyawali, D.R.  Published: 2014 in <b>Industrial Marketing Management</b>, Volume 43: 210-221.  Journal impact factor (Two year): <b>4.695</b>  ABDC Journal Quality Rating (2019): A*</p>	<b>237</b>
<p>Impact of Coopetition in the Alliance Portfolio and Coopetition Experience on Firm Innovation</p> <p>Park, B.J., <b>Srivastava, M.K.</b> &amp; Gnyawali, D.R.  Published: 2014 in <b>Technology Analysis &amp; Strategic Management</b>, Volume  Journal impact factor (Two year): <b>1.867</b>  ABDC Journal Quality Rating (2019): B</p>	<b>98</b>
<p>Firm Newness, Product Novelty and Aesthetic Failure.</p> <p>Laplume, A.O., <b>Srivastava, M. K.</b>,  Published: 2014 in <b>Management Decision</b>, Volume: 52: 1952-1967.  Journal impact factor (Two year): <b>3.697</b>  ABDC Journal Quality Rating (2019): B</p>	<b>5</b>
<p>Complementary Effects of Clusters and Networks on Firm Innovation: A Conceptual Model</p> <p>Gnyawali, D. R., <b>Srivastava, M. K.</b>,  Published: 2013 in <b>Journal of Engineering and Technology Management</b>, Volume 30(1): 1-20.  Journal impact factor (Two year): <b>1.957</b>  ABDC Journal Quality Rating (2019): B</p>	<b>120</b>
<p>When Do Relational Resources Matter? Leveraging Portfolio Technological Resources for Breakthrough Innovation</p> <p><b>Srivastava, M. K.</b>, Gnyawali, D. R.  Published: 2011 in <b>Academy of Management Journal</b>, Volume: 54: 797-810.  Journal impact factor (Two year): <b>7.571</b>  ABDC Journal Quality Rating (2019): A*</p>	<b>349</b>

## REFEREED BEST PAPER PROCEEDINGS

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Firm Technological Capability, Geographic Cluster and Alliance Network Resources and Their Differential Effects on Firm Innovation

**Srivastava, M. K.**, Gnyawali, D. R., Tallman, S.

Published: 2016 in PAN IIM World Management Conference, Ahmedabad, India

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Matching Technology Strategy with Knowledge Structure: Implications for Firm Performance

**Srivastava, M.K.**, Laplume, A.O.

Published: 2013 in Academy of Management Best Paper Proceedings

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Differential Impact of Alliance and Cluster Technological Resources on Breakthrough Innovation

**Srivastava, M. K.**, Gnyawali, D. R., Tallman, S.

Published: 2011 in Academy of Management Best Paper Proceedings

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## BOOK CHAPTERS & BOOK

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Overcoming Innovation Barriers: Alliance Portfolio Characteristics and Technological Innovations

**Srivastava, M. K.**, Bruyaka, O., Gnyawali, D. R., Ran, B (Ed).

Published: 2012 in Contemporary Perspectives on Technological Innovation, Management and Policy, Information Age Publishing

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Networks, Clusters and Technological Innovation: Friends or Neighbors: Impact of Interfirm Networks and Clusters on Firm Technological Innovations in the U.S. Semiconductor Industry

**Srivastava, M.K.**

Published: 2009 in VDM Publishing House Ltd

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Emerging E-Business Models", Integrating World Markets: Living Technology Through Excellence and Beyond

**Srivastava, M. K.**

Published: 2002 in Agrawal, P. R., Goyel, G., Sahu, G. P. (Eds), Allahabad: School of Management Studies, Motilal Nehru National Institute of Technology

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## PROCEEDINGS/ PRESENTATIONS

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What Is Your Story: The Persuasive Effects of Entrepreneurial Stories on Investment Decision & Beyond

Srivastava, S., **Srivastava, M. K.**

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To be presented: 2021 at the Academy of Management, Virtual

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**Experimental Thinking in Observational Studies**

**Srivastava, M.K.**

Presented: 2021 in Brown Bag Series, College of Business, Michigan Tech

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**Critical Issues: Research Questions, Design, and More**

**Srivastava, M. K.**

Presented: 2019 at the Pamplin College of Business, Virginia Tech

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**Novel Pursuits: The Interactive Role of CEO's Scientific Knowledge and Scientist's Business Knowledge**

Asgari, E., Gnyawali, D.R., **Srivastava M.K.**

Presented: 2019 at the Academy of Management, Boston

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**Firm risk and Market Valuation: A Re-examination Using Quantile Regression**

**Srivastava, M. K.**

Presented: 2018 at Indian Institute of Management Bangalore, India.

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**Methods for Innovation Research: Patents and Citations**

**Srivastava, M. K.**

Presented: 2017 at Washington State University, Pullman

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**Search for Recombinant Knowledge and Technology Alliance Formation**

**Srivastava, M. K.**

Presented: 2017 at Umea University, Sweden

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**Econometrics Using Stata**

**Srivastava, M. K.**

Presented: 2016 at Indian Institute of Management Lucknow, Lucknow, India

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**Firm Technological Capability, Geographic Cluster and Alliance Network Resources and Their Differential Effects on Firm Innovation**

**Srivastava, M. K.**, Gnyawali, D., Tallman, S.

Presented: 2016 at the Fourth Pan IIM World Management Conference, Ahmedabad, India

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**Innovation Assets, Return Volatility and Firm Value: Insights from Quantile Regression**

**Srivastava, M. K.**

Presented: 2016 at Umea University, Sweden

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When Does Familiarity Matter? Benefitting from Alliance Partners' Pioneering Knowledge for Innovation

Zhou, S., Gnyawali, D., **Srivastava, M. K.**

Presented: 2015 at the Strategic Management Society, Denver.

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When Do Alliances Become Unattractive for Knowledge Search? The Role of Innovation Performance

Zhou, S., Gnyawali, D., **Srivastava, M. K.**, Song, Y.

Presented: 2015 at the Academy of Management, Vancouver.

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Pursuit of Quality Research

**Srivastava, M. K.**

Presented: 2015 at MN National Institute of Technology Allahabad

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R&D, Patents, Citations, and Firm Market Performance: New Insights from Quantile Regression

**Srivastava, M. K.**, Yayavaram, S.

Presented: 2014 at the Academy of Management, Philadelphia.

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How Performance and Technological Strength Impact Knowledge Utilization: A Behavioral Explanation

Zhou, S., Gnyawali, D., **Srivastava, M. K.**, Song, Y.

Presented: 2014 at the Academy of Management, Philadelphia.

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Matching Knowledge Structure with Firm Strategy: Implications for Firm Performance

**Srivastava, M.K.**, Laplume, A.O.

Presented: 2013 at the Academy of Management, Orlando

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Aging with Grace in the New Product Race? An Empirical Study of Aesthetics-related Product Failures

**Srivastava, M. K.**

Presented: 2013 at the Academy of Management, Orlando

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Trapped in Your Knowledge Competencies: Impact of Alliance Portfolio Unique Patents on Firm Innovation Quality

**Srivastava, M. K.**, Gnyawali, D

Presented: 2012 at the Strategic Management Society, Prague.

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Impact of Balanced Coopetition and Cooperation Experience on Firm Innovation

Park, B.J., **Srivastava, M. K.**, Gnyawali, D. R

Presented: 2012 at the Fifth Workshop on Coopetition", The European Institute for Advanced Studies on Management, Katowicz, Poland

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The Impact of Knowledge Structure on Alliance Formation

Yayavaram, S., **Srivastava, M.K.**, Sarkar, M. B.

Presented: 2012 at the Academy of Management, Boston.

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Network Dynamism and Firm Innovation: A Knowledge Based Perspective

Zhou, S., Gnyawali, D. R., **Srivastava, M. K.**

Presented: 2012 at the Academy of Management, Boston.

---

When Do Birds of Different Feathers Fly Together? Impact of Knowledge Structure on Alliance Formation

Yayavaram, S., **Srivastava, M.K.**, Sarkar, M. B.

Presented: 2012 at the Strategic Management Society Singapore.

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Lost in Your World? Role of Behavioral Orientation in Leveraging Alliance Portfolio Resources for Innovation

**Srivastava, M. K.**, Gnyawali, D. R. Hatfield, D.E.

Presented: 2011 at the Academy of Management, San Antonio and at the Research Development Workshop, Atlanta Competitive Advantage Conference, Atlanta

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Making the Most of What You Have: Impact of Alliance Portfolio Characteristics on Technological Innovations

**Srivastava, M. K.**, Gnyawali, D. R., Hung-Wen, L.

Presented: 2010 at the Strategic Management Society, Rome, Italy.

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Differential Impact of Alliance and Cluster Technological Resources on Breakthrough Innovation

**Srivastava, M. K.**, Gnyawali, D. R., Tallman, S.

Presented: 2010 at the Strategic Management Society, Rome, Italy.

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When do Relational Resources Matter? Leveraging Portfolio Technological Resources for Breakthrough Innovation

**Srivastava, M. K.**, Gnyawali, D. R.

Presented: 2010 at the Copenhagen Business School, Denmark.

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Impact of Relational Resources on Breakthrough Innovation: Evidence from U.S. Semiconductor Industry

**Srivastava, M. K.**, Gnyawali, D. R.

Presented: 2009 at the Academy of Management, Chicago.

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Effects of Alliance Portfolio Resources and Competitive Attributes on Firm Innovation

Park, B. J., Gnyawali, D. R., **Srivastava, M. K.**

Presented: 2009 at the Academy of Management, Chicago.

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All That Glitters is Not Gold: The Impact of Network and Cluster Technological Resources on the Breakthrough Innovations

**Srivastava, M. K.**, Gnyawali, D. R.

Presented: 2008 at the Strategic Management Society, Cologne, Germany.

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Leveraging External Resources: The Effects of Network and Cluster Resources on Firm Innovation

**Srivastava, M. K.**, Gnyawali, D. R.

Presented: 2008 at the Academy of Management, Anaheim.

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In Search of Innovation? An Empirical Examination of Geographic and Relational Search Behavior

**Srivastava, M. K.**, Hatfield, D. E.

Presented: 2007 at the Strategic Management Society, San Diego.

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Leverage Your Network to Innovate: The Effects of Inter-Firm Network Orientations on Technological Breakthrough Innovations

Gnyawali, D. R., **Srivastava, M. K.**

Presented: 2007 at the Strategic Management Society, San Diego.

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Collaborate or Co-locate? Effects of Interorganizational Network and Cluster on Firm Innovation

**Srivastava, M. K.**, Gnyawali, D. R.

Presented: 2006 at the Strategic Management Society, Vienna, Austria.

Overcoming Innovation Barriers: An Ego Network Perspective

**Srivastava, M. K.**, Gnyawali, D. R.

Presented: 2006 at the Atlanta Competitive Advantage, Atlanta.

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Restructure Your Network to Innovate: The Importance of Network Dynamics on Firm Innovation

**Srivastava, M. K.**, Gnyawali, D. R.

Presented: 2005 at the Strategic Management Society, Orlando.

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In Search of Innovation? Love Thy Neighbor

**Srivastava, M. K.**, Hatfield, D. E.

Presented: 2005 at the Academy of Management, Hawaii.

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Toward an Ego Network Theory of Innovation

**Srivastava, M. K.**, Gnyawali, D. R.

Presented: 2004 at the Academy of Management, New Orleans.

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Intersection Between Executive Compensation and Competitive Strategy: Empirical Evidence from the United States

Gnyawali, D. R., Offstein, E. H., Srivastava, M. K.

Presented: 2003 at the Strategic Management Society, Baltimore.

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Executive Compensation and Firm Competitive Behavior: An Empirical Investigation

Offstein, E. H., Gnyawali, D. R., **Srivastava, M. K.**

Presented: 2003 at the Academy of Management, Seattle.

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## TEACHING

### Graduate and Undergraduate

- Business and Corporate Strategy (MBA)
- Strategic Management (Undergraduate)
- Management of Technology and Innovation (MBA, Undergraduate)
- International Management (MBA, Undergraduate)

### Doctoral

- Strategic Management and Organizational Theory- PhD Seminar (Virginia Tech)
- Management Research Practicum-PhD Seminar (Virginia Tech)

## HONORS AND AWARDS

- David L. and Marilyn Bernard Faculty Fellowship (2019-)
- GIAN (Global Initiative of Academic Network) Foreign Expert Scholar: Government of India. (2019)
- Department of Management, Faculty Research Excellence Award, Virginia Tech (2018)
- Invited for presenting a research seminar, Indian Institute of Management Bangalore (June 14,2018)
- Best Research Paper, Pan IIM World Management Conference (2016)
- Best Paper Proceedings, Academy of Management (2013)
- Best Paper Nomination, Strategic Management Society Special Conference, Singapore (2012)
- Invited as a guest researcher, Umeå University, Sweden (Aug 18-Sep 6, 2014)
- Professional Development Workshop Organizer (Global cooperation research: Challenges and opportunities), Academy of Management (2014)
- Professional Development Workshop Organizer (Cooperation research: Moving beyond the metaphor), Academy of Management (2013)
- Invited for Mid-Career Consortium Technology and Innovation Management, Academy of Management (2013)
- Nominated for the 'Wells Fargo Teacher of the Year' Award, School of Business and Economics, Michigan Tech, 2011
- Invited speaker, Research Colloquium, Stevens Institute of Technology 2012
- Invited for Junior Faculty Consortium Technology and Innovation Management, Academy of Management (2011)
- Invited for Junior Faculty and Paper Development Workshop, Strategic Management Society (2011)

- Atlanta Competitive Advantage Research Development Workshop (2011)
- Invited to teach in the Post-doctoral Bridge Program (Management Track, Strategic Management Module), Virginia Tech (2011)
- Best Paper Proceedings, Academy of Management (2010)
- Panelist on “Understanding and Managing Co-opetition Tension: Diverse Perspective from Around the World” in the Strategic Management Society conference (2010)
- Invited speaker in the Faculty Development Program at MNNIT, Allahabad (2008)
- Nominated for Booz-Allen Hamilton Ph.D. Fellowship, Strategic Management Society (2006)
- Nominated for Booz-Allen Hamilton Ph.D. Fellowship, Strategic Management Society (2005)
- Selected for the first Doctoral Workshop, Strategic Management Society, (2005)
- Invited for Doctoral consortium Business Policy and Strategy, Academy of Management (2005)
- Finalist for the McKinsey/SMS Best Paper Award. Strategic Management Society (2003)

### **Research Grants**

- \$8000, Research Excellence Fund (SCG) [Principal Investigator] Michigan Tech ,2012
- \$8100, Research Excellence Fund (SCG) [Co-Principal Investigator] Michigan Tech ,2012
- Conference grant
  - \$ 800 Strategic Management Society ,2005

## **SERVICE**

### **Editorial Review Board Member**

*Journal of Management (2014-17, 2017-)*

*Long Range Planning (2019-)*

### **Special Issue Editor**

*Long Range Planning (2017-2019)*

### **Article Editor**

*SAGE Open (2013-2014)*

## **Ad-hoc reviewer for Peer Reviewed Journals (in alphabetical order)**

- *British Management Journal*
- *Global Strategy Journal*
- *Industrial Marketing Management*
- *Journal of Business Research*
- *Journal of Engineering and Technology Management*
- *Journal of International Management*
- *Journal of Management Studies*
- *Journal of Operations Management*
- *Journal of Product and Innovation Management*
- *Long Range Planning*
- *Management Science*
- *Organization Science*
- *R&D Management*
- *Small Business Economics: An Entrepreneurship Journal*
- *Strategic Entrepreneurship Journal*
- *Strategic Organization*
- *Technological Forecasting and Social Change*
- *Technology Analysis & Strategic Management*
- *Technovation*

## **Doctoral Committee and Thesis Examiner**

- Doctoral advisory committee Elham Asgari (Scientist Networks and Innovation), (2018-2020) Virginia Tech
- Doctoral advisory committee Johan Lidstrom (Networks, Absorptive capacity, and Innovation), (2016-2019) Umea University (Sweden)
- Doctoral advisory committee Benjamin Savonen (Mechanical Engg and Engg Mechanics), (2016-18) Michigan Technological University
- Dissertation committee member: Byung-Jin (Robert) Park “The Effects of Coopetition and Coopetition Capability on Firm Innovation Performance” (2011, Virginia Tech; Placement: Hanyang University, Republic of Korea)
- Dissertation thesis international examiner: Rajeev Tripathi “Strategic thinking for technology adoption and competence building: Mapping of Indian newspaper industry growth” 2011 (MNNIT, Allahabad)
- Dissertation thesis international examiner: Alpa Markande “Foreign Direct Investment in India: A Perspective to China’s Growth” 2010 (MNNIT, Allahabad)
- Dissertation thesis international examiner: Dileep Singh “Production and Operations Perspectives of International Joint Ventures in India: A Case Study if Automotive Sector” (MNNIT,Allahabad)

## Workshops Conducted

- GIAN (Global Initiative of Academic Network) Workshop, MNNIT Allahabad, India (2019)
- Endnote Workshop: From a User Perspective, Umea University, Sweden (2016)
- Econometrics Using Stata, Indian Institute of Management, Lucknow (2016)
- Big Data Analysis Using Stata, Michigan Tech (2014)
- Econometrics Using Stata, Umea University (2014)
- Endnote Workshop: From a User Perspective, Michigan Tech (2013)
- Professional Development Workshops
  - Global coopetition research: Challenges and opportunities, Academy of Management (2014)
  - Coopetition research: Moving beyond the metaphor, Academy of Management (2013)

## University/College Service

- Member, Professional Masters (2021)
- Member, Advanced Materials and Manufacturing Tech Forward (2019-)
- Member, Tenure and Promotion Committee, College of Business (2020-21)
- Member, Search Committee, College of Business (2020-21)
- Chair, Inter-school Tenure and Promotion Committee (2018-19)
- Chair, Faculty Scholarship Committee (2018-19)
- Member, Undergraduate Program Committee (2018-19)
- Chair, MBA Committee (2016-17)
- Member, External Affairs Committee (2016-17)
- Member, Interschool Tenure and Promotion Committee (2015-17)
- Member, Faculty Distinguished Service Award Committee (2016-17)
- Member, Misconduct in Scholarly Research and Creative Endeavors (2016-)
- Faculty Advisor, MBA Association (2016)
- Faculty Host for Leader Scholar Award Finalist (2013)
- Department Faculty Marshal, 2012 Mid-Year Commencement Ceremony
- Faculty Mentor New Venture Competition (2011)
- Member Ad-hoc Statistics Committee (2014-)
- Chair, Research Committee (2013)
- Member, Strategic Planning Committee (2012)
- Member, Ad-hoc Statistics Committee (2012)
- Member, Strategic Planning Committee (2011)
- Member, Ad-hoc Statistics Committee (2011)
- Member, Entrepreneurship Search Committee (2011)
- Member, Research Committee (2010)
- Member, IT Committee (2009)
- Member, Management Search Committee (2009)

- Member, Entrepreneurship Search Committee (2008)
- Member, Ad-hoc MBA Curriculum Committee (2007, 2008)

### **Professional Membership**

- **Academy of Management**
- **Strategic Management Society**