

**Student Commission Meeting
Thursday, September 13, 2018**

Present: Brianna Cronk, Carley Davis, Prathamesh Deshpande, Beka Horsch, Lynda Heinonen, Judy Klutts, Jacob Loew, Carol McCullah, Travis Pierce, Anita Quinn, Chris Roy, Brenda Rudiger, Ryan Wakeham

Welcome – Prathamesh

Presentation – Student Commission Rebrand – Nathan Shaiyen

Nathan distributed and reviewed his ideas for a rebrand of the Student Commission (see review document see Student Commission Rebrand SEP 2018 in the Team Drive).

Nathan suggested the following:

- Of the two logo choices, pick one
- Once a month, host a table/tent for more awareness

After the presentation Nathan asked for questions/comments? They included:

- Insert an “establish” date in the logo
- Make the Onliness Statement more positive
 - When students have issues they can probably relate to the negative words but liked the idea of making it more positive
- How does the Student Commission differ from USG?
 - Members include students from USG, GSG, Panhellenic Council, Order of Omega, IFC, IRHC, and staff and faculty
 - Issues brought to USG can get tied up in “red tape” whereas the Student Commission responds quickly
- Impact – list somewhere what this group has accomplished
- What is the goal of this?
 - Recruit more students
 - Make sure students know the Student Commission is a vehicle in which they can use to solve issues they may have
- A story in the Lode when it is launched
- Add to signature lines in email address

Travis proposed the group choose a logo and for the next meeting the Creative Suite will mock-up posters, EDS, t-shirts, and create a marketing plan. After lengthy discussion, the group decided on the circle logo.

The following was decided on the logo:

- Use white area in logo as dynamic space
- Add established (2004)

Travis and Nathan will take the suggestions/ideas and work on them over the next two weeks and present at the next meeting.

Updates

Signage/Wayfinding on Campus (M&M and Dow Building) – Anita

The group discussed signage at length. Comments included:

- Need to determine what you want in building, who will have ownership, and who covers the cost
- Is this project really needed?
 - Signage is good for the heavy traffic areas where the public goes
- Create an app that students can use to find their destination
 - Not everybody has a smart phone
- Install electronic screens
 - Monitors are reasonable it's the behind the scenes costs that are prohibitive

It was decided that the group will focus on one building at a time and they chose M&M Building. Anita will contact the Provost Office to find out who the Department Coordinators are in this building. Once they are identified, a meeting will be setup to discuss signage and how to move forward.

Temporary/Handicapped Parking – Travis

Travis reported a process is in place to handle students who need temporary/handicapped parking. He is meeting with Susan Sullivan (Institutional Equity), Christy Oslund (Disability Services), and Kristi Isaacson (Transportation Services) to determine what is going to be on the Transportation Services website. He commented that possibly Creative Suites will create a front-facing document for the Transportation Services website to lay-out exactly what the process is if students find themselves needing temporary/handicapped parking.

New Items

Line on Road

It was commented that the road in front of the MUB is a two way street but then turns into a one-way street by the Library. It is often noticed that people drive on the two-way street as if it was a one way street. Concern was expressed about possible accidents and it was suggested a line be painted so it is more obvious that the street is two-way? Lynda volunteered to contact Facilities Management to ask them about painting a line.

Next Meeting

The Student Commission will meet on Thursday, September 27 at 2:00 p.m. in the Superior Room, B001, Memorial Union Building.

