

Michigan Technological University

Bachelor of Science Degree Audit

Major Program: Marketing

Program Code BMKT, Academic Year 2021-22

Total credits required for the degree: 120

Business Core Requirements: 42 credits

Course	Credits
ACC 2000	3
ACC 2100	3
BUS 1100	3
BUS 2200	3
BUS 2300	3
EC 2001	3
EC 3100	3
FIN 3000	3
MGT 2000	3
MGT 3000	3
MGT 4000	3
MIS 2000	3
MKT 3000	3
OSM 3000	3

Math Requirements: 8 to 9 credits

Course	Credits
MA 1135 or MA 1160 or MA 1161	4/5
MA 2720	4

Lab Science Requirements: 7 credits minimum

Minimum 7 credits required. Students must complete two science courses in two different disciplines from the general education science course list; at least one of these must include or be taken with the accompanying laboratory. Find eligible courses on the [General Education](#) page.

Credits	Course

Marketing Requirements: 33 credits

[Complete 12 credits](#)

Course	Credits
MKT 3200	3
MKT 3600	3
MKT 4300	3
MKT 4700	3

[Focused Electives: Select at least 9 credits](#)

Course	Credits
MGT 4600	3
MIS 3100	3
MKT 3400	3
MKT 4100	3
MKT 4200	3
MKT 4500	3
MKT 4990	1 to 6
OSM 4300	3

Additional Electives: Select 0 to 12 credits

Select from the following list of courses: ACC3500, BUS3900, BUS4991, BUS4992, EC3300, EC4200, FIN4000, MGT3100, MGT3800, OSM3150, or Enterprise courses which are limited to 6 credits maximum: ENT1960, ENT2950, ENT2960, ENT3950, ENT3960, ENT4900, ENT4910, ENT4961

Credits	Course

Free Electives: 5 to 6 credits

Any coursework is allowable, excluding co-curricular and coursework below the 1000-level.

Credits	Course

General Education Core and HASS

Courses used to complete Core and HASS requirements may not be used to complete other degree requirements. Students must complete 12 credits of Core coursework and 12 credits of Humanities, Fine Arts, and Social Science (HASS) coursework. Repeatable courses may not be repeated for general education credit. Core and HASS courses can be found on the [General Education](#) page.

Core: 12 credits

Course	Credits
UN 1015	3
UN 1025 or an upper level modern language	3
Critical and Creative Thinking	3
Social Responsibility and Ethical Reasoning	3

HASS: 12 credits

Six of the 12 HASS credits must be at the 3000 or 4000 level (an upper division language course in place of UN1025 does not meet this requirement). No more than three credits may come from the HASS Restricted course list.

Course	Credits
Communication/ Composition	Minimum 3
Humanities and Fine Arts	Minimum 3
Social and Behavioral Sciences	Minimum 3
Course from any list above or from the Restricted HASS course list	0 to 3

Co-curricular Activities: 3 credits

Required for graduation, but not included in the GPA calculation or in the overall credits required for the degree. Only courses on the co-curricular course list are eligible. Half credit (0.5) courses may be repeated to a maximum of one time for co-curricular credit. Find eligible courses on the [General Education](#) page.

Course	Credits